



Time Warner Cable installs a charging station for employees in Schenectady



Pavement markings for the Time Warner Cable charging stations clearly indicate the intended use for the parking spaces. Photo credit: Energetics

Time Warner Cable is committed to raising environmental awareness, using fewer natural resources, and generating less waste in its business. The company has several initiatives collectively called “Go Green” and its employees are involved in the Go Green efforts. Local employee Green Teams focus on increasing environmental awareness among employees, finding opportunities to improve operational efficiency, and promoting environmental sustainability in surrounding communities.

Knowing that several employees drive plug-in electric vehicles (EV), the Green Team secured approval for a charging station that was supported by the ChargeNY initiative.

What they did

The EV charging station was installed at the Time Warner Cable facility in Schenectady in May 2014. The single station has two charging outlets and employees can charge their EVs for free. The added electricity cost to the facility is minimal, however if the station experiences heavy use, Time Warner Cable may consider charging a fee. Users are encouraged to disconnect and move their vehicles after charging is complete. Direct communication among staff has successfully managed station usage, but Time Warner Cable will adopt a formal EV charging policy if it is needed.

SNAPSHOT

EV Charging Equipment

One dual-port Level 2 station
(2 total ports)

Location

TWC office building
in Schenectady

EV Users

Workplace charging; stations
are available to employees
and visitors

ChargeNY accelerates the use of plug-in electric vehicles on the road by making infrastructure such as charging stations more available, easier to use, and more economically viable in New York State.

The location of the charging station ensured a cost-effective installation. Positioned by the building, the station is close to existing electrical infrastructure, minimizing trenching, conduit runs, and wire lengths. The EV charging spaces are also convenient to the building entrance, which is an added benefit for employees who charge their vehicles.

Support and results

The station is used daily by five employees who drive plug-in hybrid EVs. The station generated a good deal of employee interest and has already inspired one additional employee to purchase an EV. This project demonstrates that station installation can be greatly simplified if placed near an electrical power source and close to a building. Thanks to the short electrical run and minimal repair work to the sidewalk, the installation went smoothly.

The Time Warner Cable Green Team would like to see even more charging use that generates demand for additional installations. Team members are continuing to educate employees about charging at work and are hopeful that the station will persuade more employees to choose EVs as they replace their personal vehicles in the future.

Get started

Visit nyserdera.ny.gov/ChargeNY or call **1-866-NYSERDA** to learn how you can reduce your energy consumption and costs.

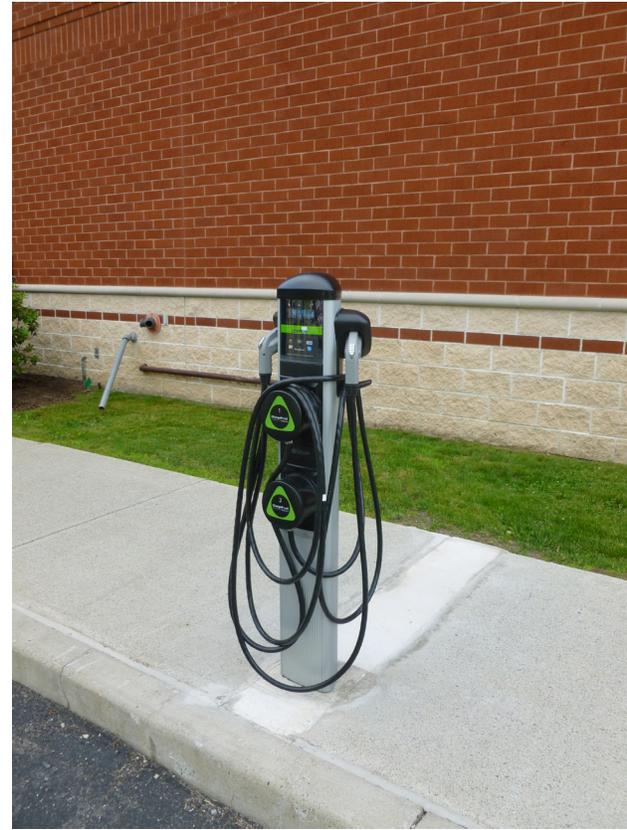


Photo credit: Energetics

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