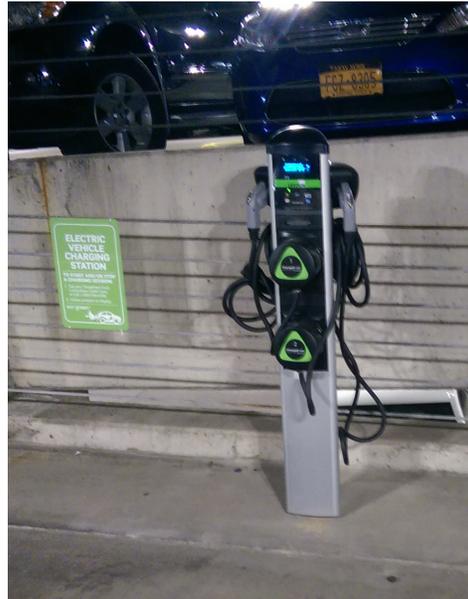




RXR Realty responds to demand from tenant employees for EV charging stations



Dual port charging station at RXR Executive Park Buildings in Melville. Photo credit: Energetics



Dual port charging station in Uniondale. Photo credit: Energetics

SNAPSHOT

EV Charging Equipment

One dual-port Level 2 station at four business parks (8 total ports)

Locations

- RXR Plaza (Uniondale)
- The Omni (Uniondale)
- RXR Executive Park Buildings (South Service Road, Melville)

EV Users

Workplace charging; stations are available to employees and visitors

RXR Realty office buildings are often outfitted with a variety of amenities, including kitchens, gyms, or spas. Adding electric vehicle (EV) charging stations makes the buildings more attractive to a wide range of organizations. The charging station installation, supported by the ChargeNY initiative, was initiated in response to requests from employees who work in office buildings operated by RXR.

What they did

With increasing EV options available, employees are becoming very interested in having EV charging capability at their workplaces. RXR installed the chargers at four separate office locations. Locations include: RXR Plaza and the Omni in Uniondale; and two RXR Executive Park Buildings on South Service Road in Melville.

The stations' convenient locations near building entrances provide additional incentive for EV drivers and good visibility of this amenity. They are adjacent to parking spaces reserved for hybrid EVs. The cost to use the stations is currently \$2.45 per charge event. Charge events are limited to three hours, and drivers are asked to move their vehicles after charging for this length of time. This set-up seems to work well, and the business offices have not had issues with unauthorized parking or extended charging events. The installation was completed in August 2014.

ChargeNY accelerates the use of plug-in electric vehicles on the road by making infrastructure such as charging stations more available, easier to use, and more economically viable in New York State.

Results and lessons learned

The building tenants represent a wide variety of fields, resulting in exposure of EV technology to a diversified set of individuals. The EV charging stations enhance the attractiveness of these business locations and provide tenants with the flexibility of EV charging at their workplaces. Marketing materials for the EV charging stations are available in the facility's lobby, and each tenant was notified of the stations' availability and overall function. The marketing of the EV charging stations has increased the property management firm's green image and given the firm a distinct feature that sets it apart from other business office locations in the area.

The stations are used frequently (typically 10–12 events per station per week), which shows there is demand for EV charging at the workplace, even when it is not free. RXR is evaluating the potential for installing additional stations because of the favorable acceptance of the technology at these current locations, along with more requests from other tenants for EV charging.



Photo credit: Energetics

Get started

Visit nyserdera.ny.gov/ChargeNY or call **1-866-NYSERDA** to learn how you can reduce your energy consumption and costs.

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