

Stakeholder Engagement Plan Public



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Stakeholder Engagement Plan

For

Sunrise Wind 2

Version [1.0]

Prepared pursuant to ORECRFP22-1

with

New York State Energy Research and Development Authority

Albany, NY

Prepared by

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**Sunrise
Wind 2**

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**BAY ORECRFP22-1
STAKEHOLDER ENGAGEMENT PLAN**

Record of Revision		
Revision Date	Description of changes	Revision on pages
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STAKEHOLDER ENGAGEMENT PLAN

Communication Officers, Contact Information, Links		
Name/Title	Role/Responsibility	Contact Information
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
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[REDACTED]	[REDACTED]	[REDACTED]
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Communication Officers, Contact Information, Links		
Name/Title	Role/Responsibility	Contact Information
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[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
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[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]

[website, social media, etc. to be created with award; for illustrative examples, see sunrisewindny.com and twitter.com/SunriseWindNY]

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1.0 STAKEHOLDER ENGAGEMENT PLAN SUMMARY¹

1.1 OVERALL PHILOSOPHY AND PRINCIPLES

This section should describe the overall philosophy and principles Proposers will follow to understand, incorporate, and respond to the diverse perspectives, needs, and concerns of stakeholders at every stage of development. Proposers are encouraged to consider a mission statement that drives their engagement and supports accountability.

The Proposer is committed to pursuing robust, inclusive, and transparent public involvement to understand, incorporate and respond to the diverse perspectives, needs and concerns of stakeholders at every stage of development.

As part of the Project, for its Stakeholder Engagement Plan, the Proposer will seek to:

1. Disseminate information, opportunities, and progress to the public;
2. Advance the public's understanding and support for the Project, offshore wind industry, and clean energy transition through knowledge-building;
3. Identify and engage with key stakeholders of the Project by informing, listening and learning, and collaborating, with an orientation toward inclusive decision-making;
4. Encourage and collect stakeholder input (with an eye toward creating space for and elevating voices of those with less power, resources, and privilege);
5. Use stakeholder input to improve the Project and avoid, minimize, or mitigate potential conflicts before they arise;
6. Obtain Federal and state approvals for the construction of the Project;
7. Obtain local real estate rights for the onshore transmission route; and
8. Collaboratively design and deliver the Project on-time, with widespread support and in alignment with the goals of the CLCPA.

The Proposer's stakeholder engagement will be led by a combination of existing and new team members

[REDACTED]

[REDACTED]

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[REDACTED] Together, this team will inform stakeholders, listen and learn from their feedback, and collaborate with them to design and deliver the Project.

In conducting its stakeholder engagement, the Proposer will aim to utilize a diverse collection of methods that include both broad-based communication and engagement as well as targeted outreach methods tailored to specific stakeholders throughout the lifecycle of the Project to ensure robust engagement with a wide range of diverse and representative stakeholders.

Key stakeholder outreach methods are expected to include:

- [REDACTED]
 - [REDACTED]
- [REDACTED]
 - [REDACTED]
- [REDACTED]
 - [REDACTED]
- [REDACTED]
 - [REDACTED]

The Proposer will aim to align its stakeholder engagement activities with expert guidance and best practices, including, as applicable, NYSERDA's 10 Guiding Principles for Offshore Wind Stakeholder Engagement, the Climate Action Council's Just Transition Principles, and the fifth and seventh foundational principles of environmental justice, which dictate the importance of self-determination and participation in any decision-making process.

1.2 OVERALL APPROACH TO INCORPORATING DATA AND STAKEHOLDER FEEDBACK

This section should describe how Proposers will use research, data, and stakeholder feedback to update the Stakeholder Engagement Plan, and support decision-making throughout the life cycle of the Project (preconstruction, surveys, site design, construction, operations, and decommissioning).

The Proposer will use research, data, and stakeholder feedback to update the Stakeholder Engagement Plan from time to time in consultation with NYSEERDA as a living document, and support decision-making throughout the life cycle of the Project (preconstruction, surveys, site design, construction, operations, and decommissioning).

The Proposer will seek to change techniques that are not effective and scale up those that are most effective and further needed, while also seeking to engage with groups in formats that are conducive to their participation.

In addition:

- The Proposer will perform a stakeholder mapping exercise to obtain population, cultural, and economic statistics and information on communities or interest groups relevant to the Project.

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

- [REDACTED]

1.3 EXISTING GUIDANCE AND BEST PRACTICES THAT WILL BE FOLLOWED

This section should present a list of existing guidance documents, publications, tools, and/or plans that will be followed to support the Stakeholder Engagement Plan. Include links, if available, for all references.

The following list of documents, publications, tools, and/or plans will be referenced and used for guidance by the Proposer to support the Stakeholder Engagement Plan:

- [REDACTED]
- [REDACTED]
- [REDACTED]

2.0 STAKEHOLDER IDENTIFICATION AND STAKEHOLDER LIST

2.1 OVERVIEW AND STAKEHOLDER IDENTIFICATION OBJECTIVES

This section should provide an overview of the stakeholder identification and relationship management methods.

The Proposer is working on a list of stakeholders to ensure that it reflects diverse community members, local and state elected officials, state and federal agencies, institutions, local businesses, EJ communities, and nonprofit organizations associated with the Project.

The following is a preliminary, non-exhaustive list of prospective individuals and groups who have been identified as possible key stakeholders, which will evolve over the life of the Project:

1. [REDACTED]
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[REDACTED]

In addition:

- The Proposer will identify what departments within its organization will own the relationships with the stakeholders listed. Primary initial stakeholder relationship holders and their contact information are listed in Table 2.1.
- The Proposer will seek to hire community liaison officers as necessary to fulfill the needs of the Project and its stakeholders, providing details as to why the potential community liaison officer is a trustworthy messenger for the community it will represent. [REDACTED]
[REDACTED]

2.2 COMMUNICATION OFFICERS/POSITIONS, RESPONSIBILITIES, AND CONTACT INFORMATION

This section will provide a list of communication officers, their role, and name and contact information. The list should provide stakeholders with an understanding of who should be called for a particular issue or question. Proposers should indicate if and who reports to certain staff members such that NYSERDA may understand organizational structure. In addition to this list, Proposers should explain how stakeholders will access this list and how it will be kept current to reflect organic changes and turnovers in responsibilities throughout the Project life cycle.

The following is a preliminary list of the Proposer’s communication officers, including their role, and name and contact information. The Proposer will provide stakeholders with an understanding of who should be called for a particular issue or question. Table 2.1 also lists who reports to certain staff members to illustrate the organizational structure.

The Proposer will make this list available and keep it current to reflect organic changes and turnovers in responsibilities throughout the Project life cycle.

Table 2.1 Team Member Contact Information

Name/Title	Supervisor	Role/Responsibilities – Stakeholder Relationships	Contact Information
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
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Name/Title	Supervisor	Role/Responsibilities – Stakeholder Relationships	Contact Information
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
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[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Name/Title	Supervisor	Role/Responsibilities – Stakeholder Relationships	Contact Information
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

3.0 SUPPORTING OTHER RESEARCH

3.1 DEFINING GOALS AND DESIRED OUTCOMES

This section should describe goals and desired outcomes developed through a collective understanding of shared interests for each stakeholder group identified in 2.1.

The Proposer will develop goals and desired outcomes through a collective understanding of shared interests for each type of stakeholder group identified in 2.1. [REDACTED]

[REDACTED]

In addition:

- The Proposer will define the issues and/or information prioritized by each stakeholder group in collaboration with stakeholders [REDACTED]

[REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

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4.0 STAKEHOLDER ENGAGEMENT ACTIVITIES, CONSULTATIONS, AND PARTNERSHIPS

4.1 PLANNED ACTIVITIES AND OUTREACH

This section shall detail options for engagement activities and follow-up with community members, local elected officials, institutions, local businesses, and nonprofit organizations. Engagement activities detailed in this section should specify with what stakeholder groups they will be leveraged. While it is critical to include a wide range of voices, including the key stakeholder groups illustrated in Section 4, it is also necessary to direct a concerted effort towards engagement to include historically marginalized groups traditionally left out of development decisions, such as disadvantaged and frontline communities. A thoughtful approach to planned activities and outreach will specifically detail how these efforts are tailored to and vary to uniquely consider each stakeholder group and increase awareness and participation from each group.

The Proposer will pursue numerous options for engagement activities and follow-up with community members, local elected officials, institutions, local businesses, and nonprofit organizations. As part of this work, the Proposer will seek out a wide range of voices, including the key stakeholder groups illustrated in Section 2.1, while also directing a concerted effort towards engagement with historically marginalized groups traditionally left out of development decisions, such as frontline and DACs.

- The Proposer will conduct engagement approaches and activities specific to stakeholder groups defined in Section 2.1, [REDACTED]

[REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

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█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

- The Proposer will detail accessibility factors, especially for DACs, including convenience of meeting times and accessibility of locations or virtual platforms, childcare needs, language and interpretation needs, and variety of opportunities to participate and ways to provide input are considered in planned activity and outreach.
- The Proposer will detail the anticipated outreach and schedule prior to informing stakeholders of planned activities including alerting NYSERDA and posting public events to the Project website's event pages.
- The Proposer will detail the plan for providing consistent follow-up with the stakeholders they have engaged, especially members of DACs, to make clear how their input was considered, and/or provide learning opportunities to raise awareness of and gain support for the Project with the stakeholders.
- The Proposer will participate in technical working groups related to fisheries, marine, jobs and supply chain, and other potential technical working groups to ensure industry coordination.

4.2 PLANNED PARTNERSHIPS

This section should describe proposed or existing partnerships with community organizations, institutions, local businesses, and nonprofit organizations.

- The Proposer plans to engage in partnerships with community organizations, institutions, local businesses, and nonprofit organizations. [REDACTED]

[REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

5.0 TRACKING PROGRESS AND COMMUNICATIONS

5.1 TRACKING STAKEHOLDER ENGAGEMENT

This section should detail the tracking of relationships, activities, and both successful or unsuccessful outcomes from engagements.

The Proposer will work to track relationships, activities, and both successful or unsuccessful outcomes from engagements.

- In an effort to require early and regular engagement with stakeholders that may be potentially affected by the project activities, NYSERDA is building upon contractual expectations regarding progress tracking in Quarterly Reports.
- The Proposer will detail how it plans to track relationship progress with stakeholders and provide a current example of such a tracker.

█ [REDACTED]

█ [REDACTED]

█ [REDACTED]

- The Proposer will include tracking tables for goals defined in Section 3.1. that include when and where the goal is supported or achieved through engagement activities.
- The Proposer will provide a list of engagements along with the data seen in the Table 5.1 below. This will be completed over the course of the contract period.

Table 5.1 Tracking Stakeholder Engagement³

Organization Type	Engagement Type	Goal/Subject of Engagement	Marketing Ahead of Event	Attendance Targeted	Final Attendance	Date of Event	Follow-up Material Provided

5.2 TRACKING STAKEHOLDER MARKETING EFFORTS

This section should detail the tracking of general communications or marketing campaigns to raise awareness among communities proximal to activities related to Project development, construction, operation, and decommissioning.

This section details the tracking of general communications or marketing campaigns to raise awareness among communities proximal to activities related to Project development, construction, operation, and decommissioning.

- The Proposer will detail how it plans to track marketing efforts or public awareness campaigns and provide an example of such a tracker.
- The Proposer will detail its public awareness campaigns leveraged to communicate or advertise project development status, hiring opportunities, and impacts on local communities. The Proposer aims to keep community members aware of Project developments that may impact them, regardless of their individual support or interest in the activity
- The Proposer will detail marketing methods for raising awareness of workforce opportunities within DACs.
- The Proposer will provide a list of such public campaigns or marketing efforts along with the data seen in the Table 5.2 below. This will be completed over the course of the contract period.

³ NTD: to be filled out over the course of the contract period.

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Table 5.2 Tracking Stakeholder Marketing Efforts⁴

Project Detail to be Communicated: Project Status, Schedule Change, or Employment Opportunity	Marketing Campaign Method	Frequency of Communication or Marketing Collateral	Feedback or Inquiries from Campaign	Dates and Duration of Campaign	Location of Campaign

⁴ NTD: to be filled out over the course of the contract period.