



## Empire Building Challenge

# Resource Efficient Electrification



**NYSERDA**

# Resource Efficient Electrification (REE) is a heuristic emerging from Empire Building Challenge collaboration

## EBC Partners



Rudín



BURO HAPPOLD

HUDSON SQUARE PROPERTIES



VORNADO  
REALTY TRUST



SILVERSTEIN  
PROPERTIES



EMPIRE STATE  
REALTY TRUST

the  
GreyEdge  
group



EMBER STRATEGIES

# Pathways to carbon neutrality are riddled with blind spots.

## BLIND SPOT

## SOLUTION

Simple Payback Measures → Strategic Decarb Assessment (SDA)

1:1 equipment swap → Resource Efficient Electrification (REE)

My Engineer says "No!" → REE (!)

Electrify everything...at once → Electrify everything... efficiently

Wait for better tech to come along → Enabling steps

Not a tenant priority → ESG, indoor comfort and IAQ benefits

Electricity Produces Emissions → CLCPA

Too disruptive → Decision tree

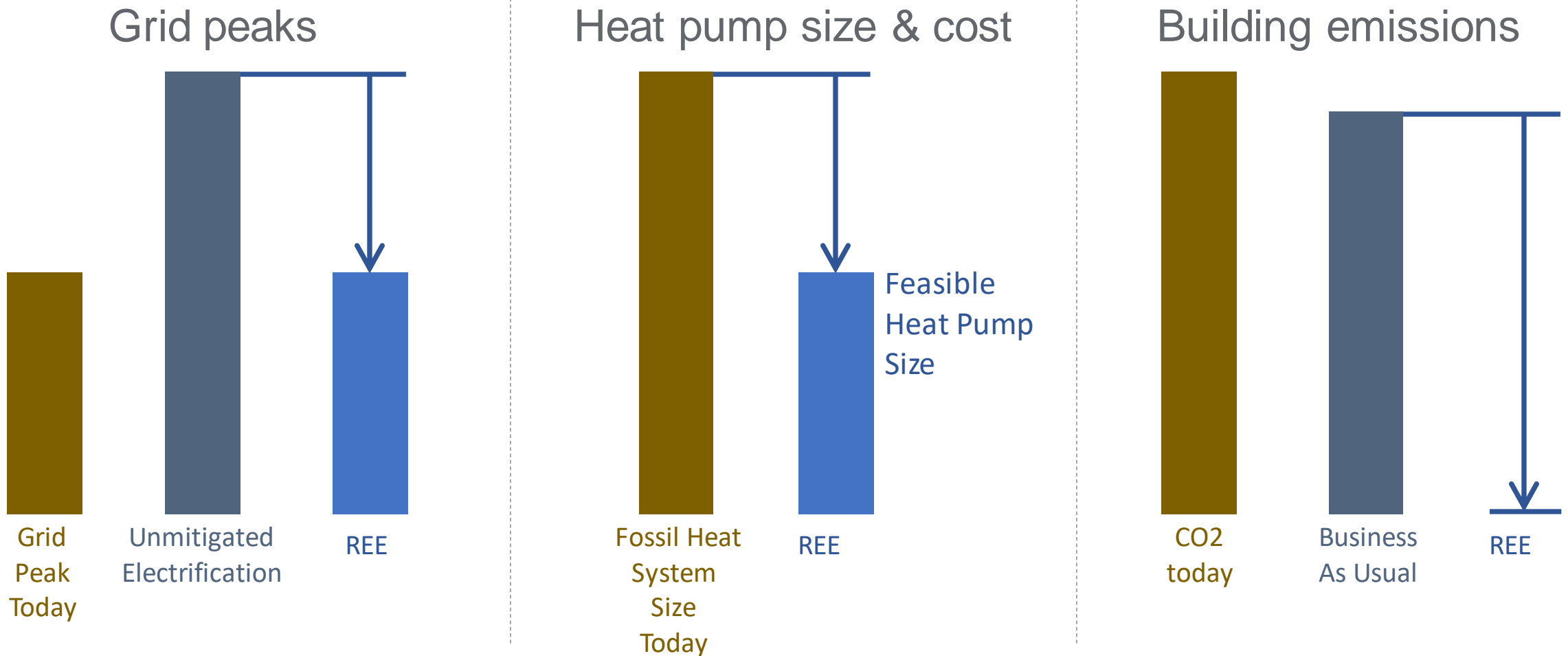
# A Strategic Decarbonization Assessment is a critical step in the process.

A Strategic Decarbonization Assessment (SDA) is a long-term financial planning tool for building owners to manage carbon emissions and energy use.



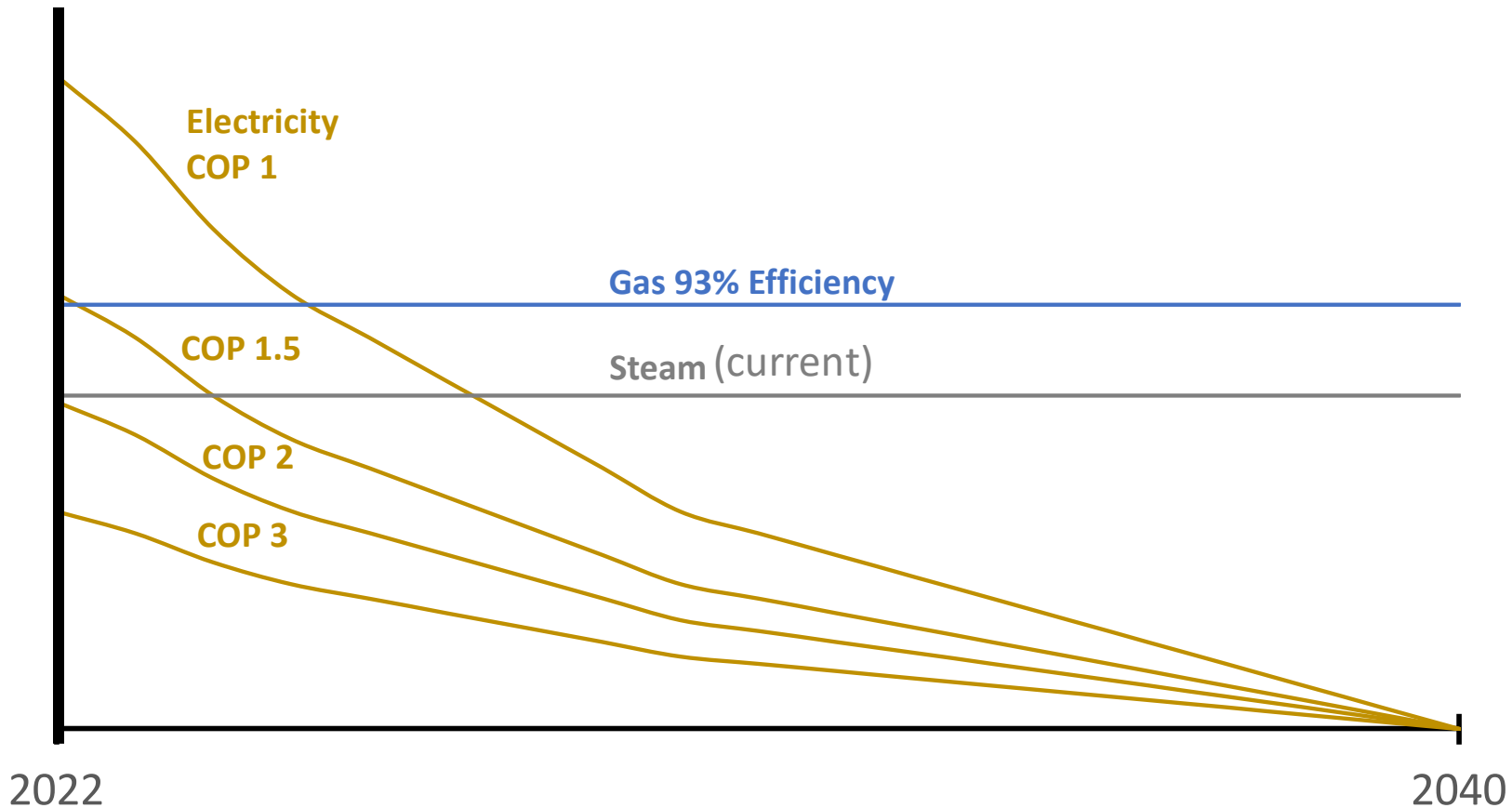
- Develop your decarbonization term (years)
- Feed in your baseline starting point
- Define a business-as-usual path and analyze divergence from this
- Develop Discounted Cash Flow model of different investment scenarios with as much detail as possible
- Value non-energy benefits
- Near-term years require more accuracy and detail
- Long-term years are more directional
- Phase-in is critical

# Tall building decarbonization requires a whole-systems approach to overcome barriers.



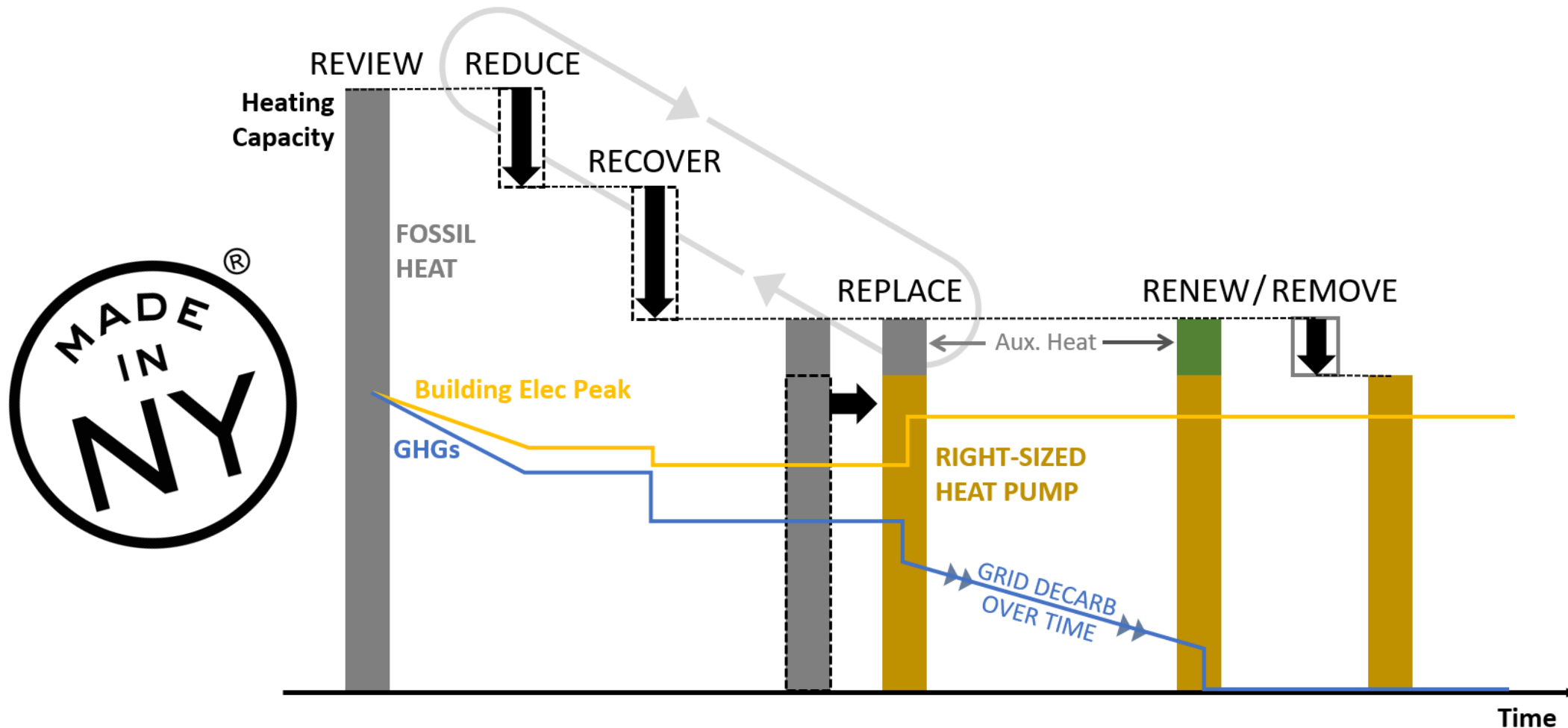
# Efficient heat pumps reduce CO2 in tall buildings. Electric resistance and inefficient heat pump operation may not today.

CO2 / unit of delivered heat



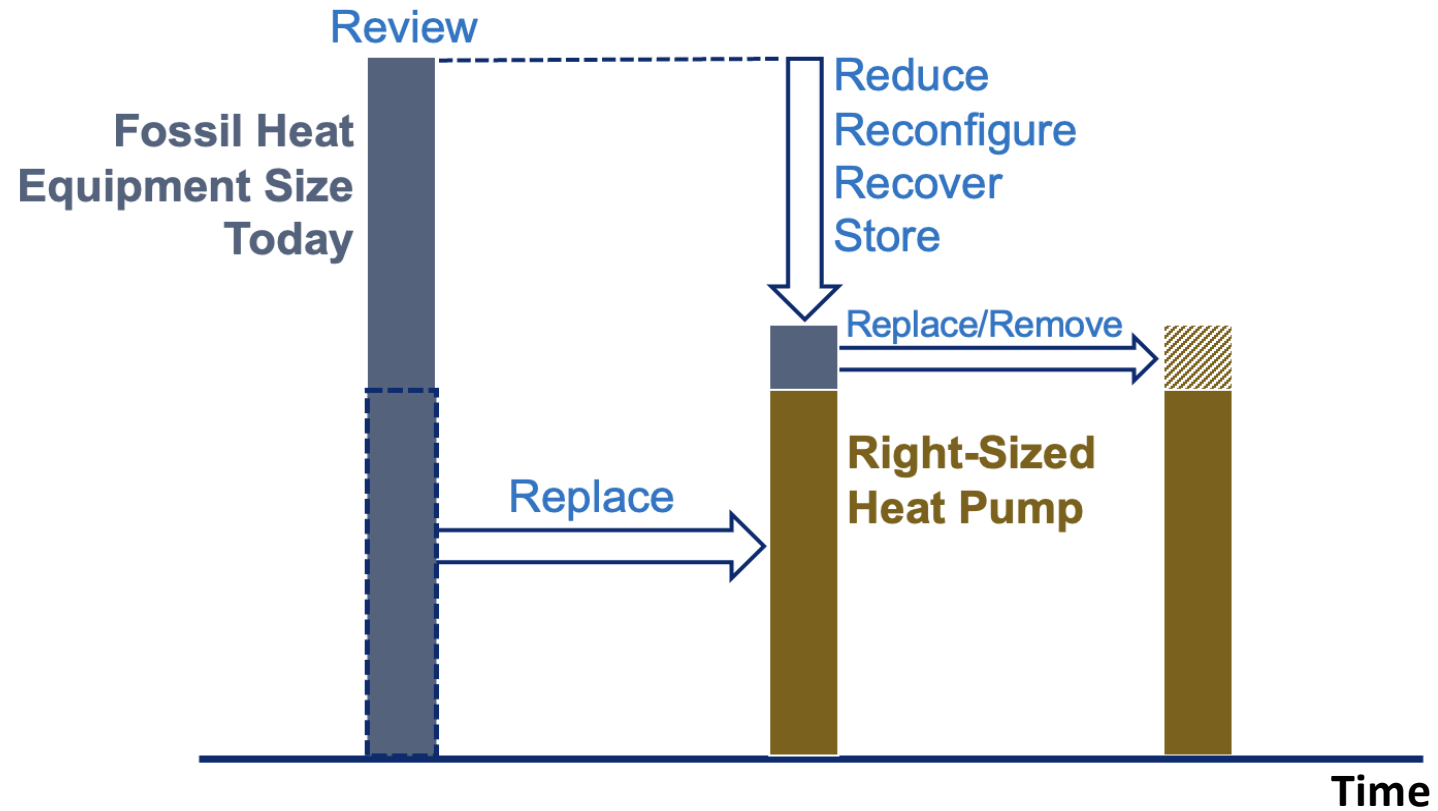
# A Heuristic for Decarbonizing Buildings

**Resource Efficient Electrification (REE):** an incremental methodology and integrated design process combined with strategic capital planning creates a path towards carbon neutral buildings.



# A Heuristic for Decarbonizing Buildings

REE in simpler terms... Embrace phasing.





# Enabling steps in tall buildings can overcome heat pump size and cost barriers.

## Review

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- Disaggregate time-of-use profiles to identify heat waste and recovery opportunities and to right-size equipment.

## Reduce

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- Repair, upgrade and refresh envelopes.
- Optimize controls.

## Reconfigure

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- Eliminate or reduce inefficient steam and forced air distribution.
- Create thermal networks and enable heat recovery.
- Lower supply temperatures to ranges of optimal heat pump performance.
- Segregate and cascade supply temperatures based on end-use.

## Recover

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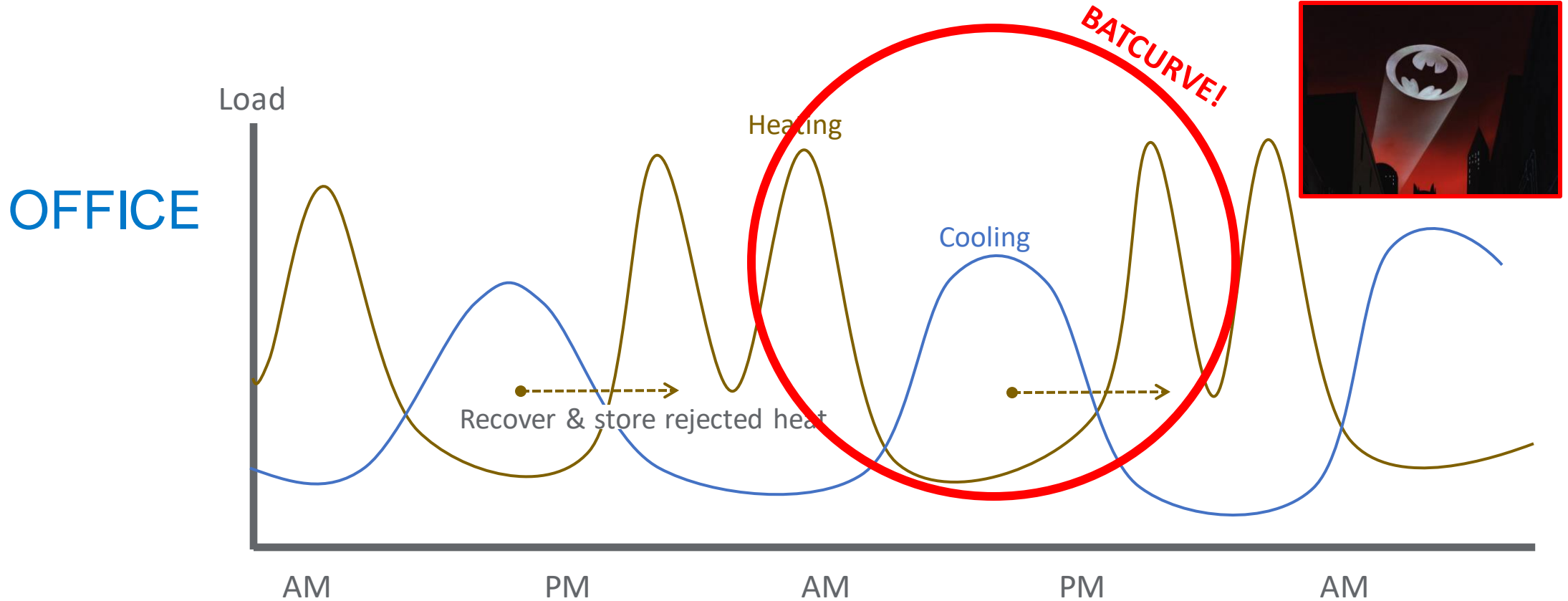
- Simultaneous heating & cooling in different zones of building
- Eliminate “free cooling” economizer modes
- Exhaust heat recovery; absorbent air cleaning
- Building wastewater heat recovery
- Municipal wastewater heat recovery
- Steam condensate
- Refrigeration heat rejection.
- Other opportunistic heat recovery and heat networking.

## Store

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- Store rejected heat from daytime cooling, for overnight heating.
- Store generated heat— centrally, distributed, or in the building’s thermal inertia.
- Deploy advanced urban geothermal and other district thermal networking solutions.

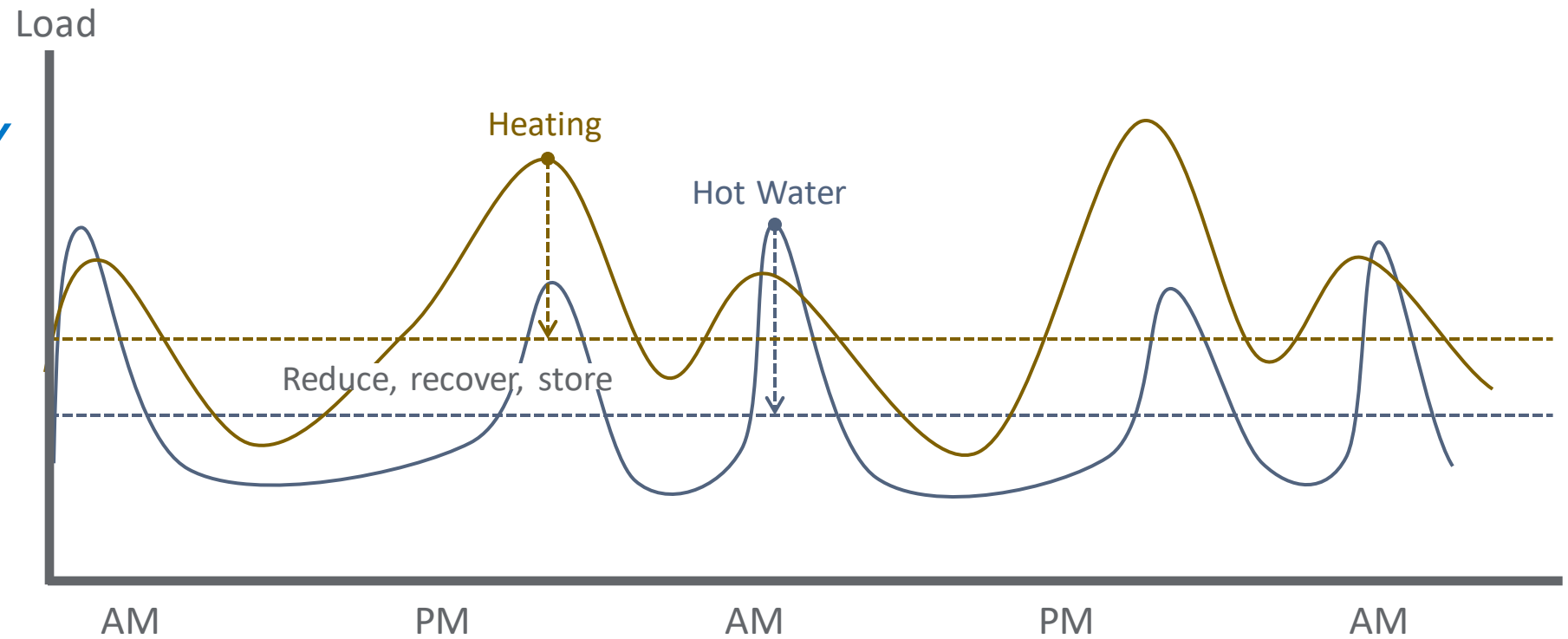
# Offices can heat themselves much of the year with heat recovery and storage.



Illustrative example. Actual time-of-use, disaggregated load profiles should be reviewed for waste, recovery and system sizing.

# Multi-family can lower and flatten system peaks by a variety of reduce, recover and store strategies

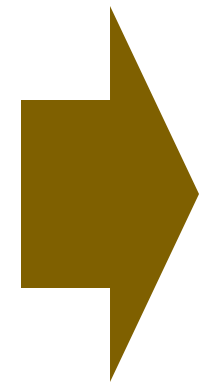
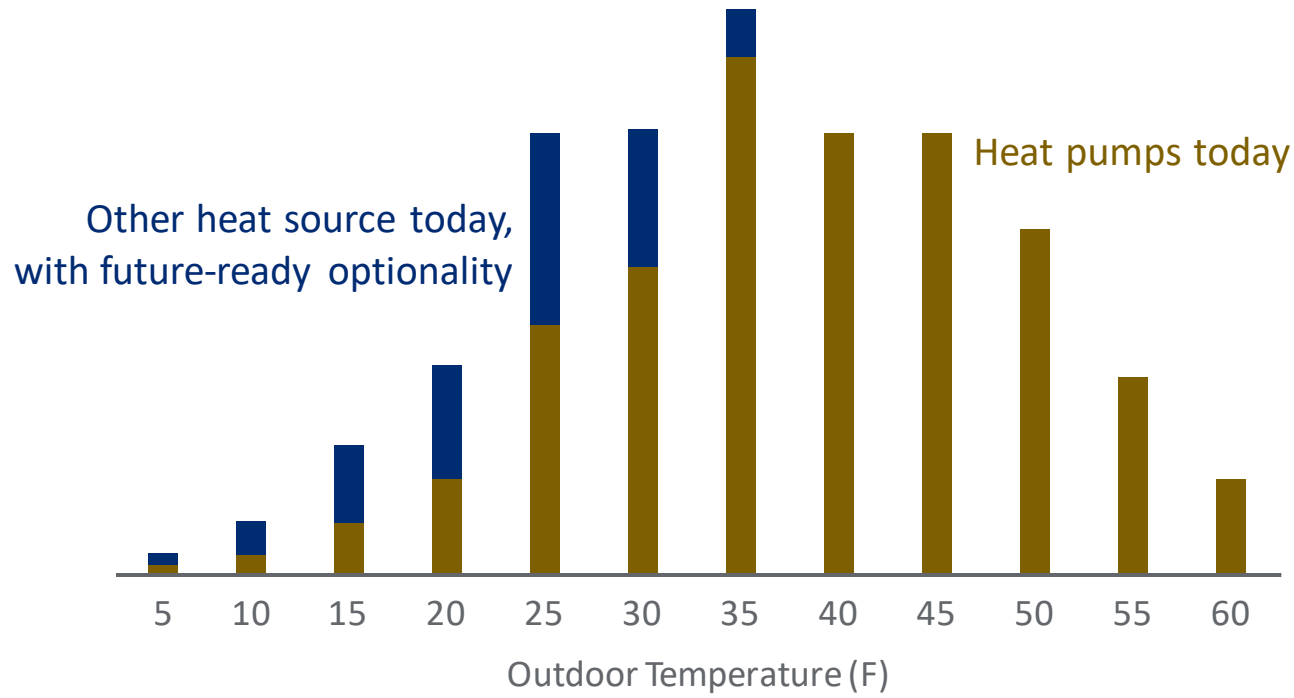
MULTI-FAMILY



Illustrative example. Actual time-of-use, disaggregated load profiles should be reviewed for waste, recovery and system sizing.

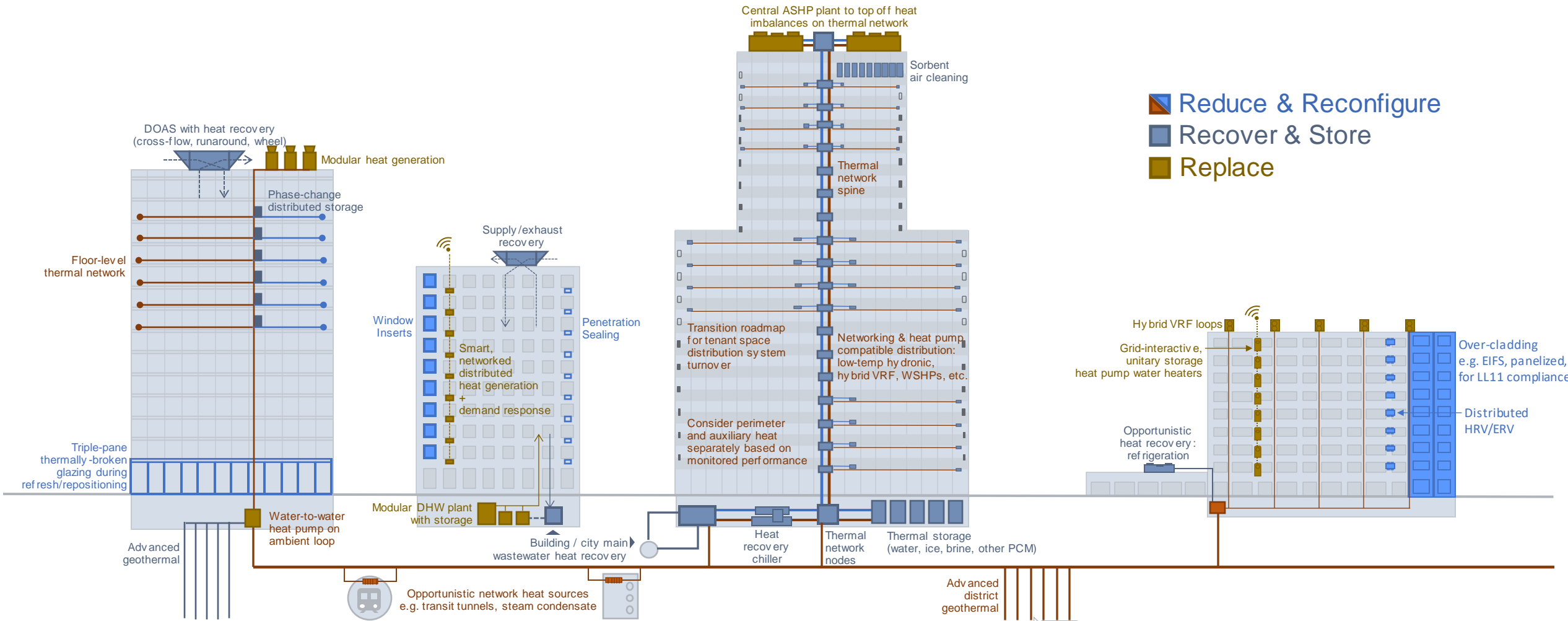
# Meet a majority of heating with heat pumps today. Solve difficult conditions separately, with future-ready optionality.

Annual Energy Usage by Temperature Bin



80+%  
HEAT PUMP

# A whole-system, thermal network approach to clean heat in cold-climate tall buildings:



# The Empire Building Challenge Process: Developing a Holistic Decarbonization Strategy

- Assessing Existing Conditions
- Establishing a Decarbonization Goal and Timeline
- Build the Team
- Aligning on Decarbonization and Asset Management Objectives
- Adopting the Resource Efficient Electrification approach
- Design Charrette. . . Iterate.
- Strategic Decarbonization Assessment
- Project Prioritization
- Further Analysis plus Refinement . . . Iterate.

# How you can help spread the word. . .

**Share Examples** → Release and share Empire Building Challenge cohorts case studies and examples of work from our Strategic Partners

**Shift the Paradigm** → Hold EBC events and webinars propagate the REE message

**Develop the Market** → Empire Technology Prize, cohort procurement support

**Replicate and Scale** → Strategic Influence Campaign, Policy, Training, Programs & Finance

# Thank You

## Connect With Us

[Empire Building Challenge](http://www.nyserda.ny.gov/EBC) [www.nyserda.ny.gov/EBC](http://www.nyserda.ny.gov/EBC)

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