

September 2012

The following provides a status update on activities related to the implementation of Green Jobs – Green New York (GJGNY).

Workforce Development

Northeast Parent Child and Society (NPSC) is securing the necessary approvals to begin construction on their training lab in Schenectady. The lab will be used for energy efficiency instructional purposes and for BPI testing as NPCS is filing an application to become a designated BPI Testing Center for the written and field examinations. This will allow NPCS to continue their energy workforce training for disadvantaged, at-risk youth, and minority contractors.

NYSERDA's President and CEO, Frank Murray, visited CV-TEC's Plattsburgh campus and the site of their lab house in September. As a component of the Clinton-Essex-Warren-Washington (CEWW) BOCES, CV-TEC offered a NYSERDA sponsored Basic Energy Efficiency Skills Training including three components; Work Readiness Certification (30 Hours); Applied Mathematics (10 hrs); and BPI Building Analyst Technical Preparation Training (80 Hours). CEWW ran an initial course with ten participants, three of whom went on to internships.

During the month of August, the NYSERDA' GJGNY Workforce team met with Energy Analysis to discuss the Workforce Program evaluation needs. The two Departments are working to maximize data collection to ensuring adequate training partner and trainee information will be collected to support future evaluative efforts.

NYSERDA staff met with stakeholders from IBEW, Southern California Edison, NYC Mayor's Office, Con Edison, and ICF met at IBEW's Flushing Headquarters on Aug. 6, 2012 to discuss the National Advanced Lighting Controls Training Program (NALCTP) and how to incorporate local needs while having a consistent national written exam to validate competency in this field

Narrative Summary by Solicitation

PON 2033 (GJGNY OJT/Internships and Enhanced Standards for Apprenticeship and Certified Construction Training Programs) – Under Category A, curriculum enhancement, five proposals have been received to date. In addition to contracts noted in the July report, LaGuardia Community College is under negotiation for the development of Spanish-language, Green Professional Building Skills (GPRO), training and certification exams.

Under Category B, businesses can receive 50% of the wages they pay an employee during training, with a maximum award per trainee of \$15,000 and a maximum award per business of \$150,000. Businesses are also eligible for \$4,000 per trainee for off-site classroom training, up to a total of \$40,000. Category B has yielded 73 notices of intent-to-apply for OJT funding. These intent-to-apply notices have been forwarded to the NYSDOL Business Services division for further review. Through August 2012, 69 people have been hired from NYSDOL's One-Stop Lists, and NYSERDA has awarded approximately \$610,613 in funding support for this program.

PON 2032 (Technical Training and Certifications) – Funding Category A: Hands-on technical workshops; to date, seven proposals have been reviewed by the Technical Evaluation Panel with five currently under negotiation for funding. Under funding Category B: Expand BPI Exam Capacity – One application has been received and is under negotiation. Funding Category C: Oil and gas furnace installation certification standards, has closed with one contract currently under negotiation.



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PON 2397: Incentive Pool to Support Energy Efficiency Training Program Accreditation- NYSERDA will provide reimbursement on a first-come, first-served basis to qualified training organizations in New York State that are eligible for and submit complete applications to the Interstate Renewable Energy Council (IREC) Institute for Sustainable Power Quality (ISPQ) Credentialing Program for accreditation of energy efficiency training programs to be offered in New York State. No new activity to report.

Outreach and Marketing (as of 09/30/12)

NYSERDA Staff organized CBO **Staff Training** to be held in NYSERDA's NYC office on October 10th. Anticipated Participants include: Civic Association Serving Harlem (CASH), Make the Road, Northwest Bronx Community and Clergy Coalition (NWBCCC), and Neighborhood Housing Services of Jamaica (NHS-J), along with newly hired staff from other CBOs.

Agenda:

- Workforce Updates
 - Overview of the Workforce Program
 - Workforce initiatives on Long Island Long Island Progressive Coalition(LIPC)
 - NYSERDA Funding Opportunities NYSERDA
- SharePoint
- NYSERDA Marketing Opportunities
- Client Prioritization and Following-up
 - Prescreening
 - Manipulating Reports, Alerts, and Lead Reconciliation in CRIS
 - Attracting retrofit clients.
 - Resolution-tracking of clients
- NYSERDA Program Financing Options
- NYSERDA's GJGNY Multifamily Program
- EmPower Referrals
- Breakout Sessions

During the NYSERDA CBO Webinar held on September 20, 2012, NYSERDA presented information on its collaboration with the Community Environmental Center (CEC) to bring the EcoHouse Traveling Exhibit to NYC neighborhoods identified having potential retrofits opportunities. EcoHouse provides demonstrations on energy efficiency building and retrofit methods. This initiative will also provide an opportunity to present information on a full range of energy efficiency programs and incentives available to NYS consumers. CEC will coordinate schedules with nine GJGNY, New York City CBOs¹ for EcoHouse appearances. The EcoHouse is anticipated to attract a broad demographic of visitors, providing opportunities to instruct them on efficiency measures and also review behaviors that impact the energy efficiency of homes.

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¹ Bronx Overall Economic Development Corporation (BOEDC), Downtown Manhattan Community Development Corporation (DMCDC), Neighborhood Housing Services of Staten Island (NHS-SI), Asian Americans for Equality (AAFE), El Puente, Northwest Bronx Community and Clergy Coalition (NWBCCC), Civic Association Serving Harlem (CASH), Make the Road New York, and Neighborhood Housing Services of Jamaica (NHS-Jamaica)



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CBO/NYSERDA - September Meetings

- Rural Ulster Preservation Company (PUPCO) –September 11, 2012
- Public Policy Education Fund (PPEF) Central September 27, 2012

Н	One-to-lome Performanc	Four Family Hoe with ENERGY	omes - Audits Y STAR® (as of	9/30/12)
		Timeframe	CBO Initiated since 11/1/11 ²	GJGNY Totals Since 11/15/10 ¹
Received		Month	128	1,566
Audit		Program to Date	1,554	33,819
Applications	Average # of Application	ns Received per Month	141	1,503
	Free Audit			
		Month	152	1,441
		Program to Date	1,405	29,126
Approved	Reduced Cost			
Approved		Month	10	107
Applications		Program to Date	62	2,422
Applications	Total Approved Audit Applications		1,467	31,548
	Average # of Applications Approved Per Month		133	1,402
Scheduled	Scheduled Audits as of		68	1,898
Audits	End of Current Month		00	1,050
Completed Audits:				
	Free			
Goal: (46,000-		Month	103	1,027
Audits)		Program to Date	813	22,008
Budget:	Reduced Cost			
(\$11,596,000)		Month	5	78
		Program to Date	41	1,817
	Total Completed Audits		854	23,825
	Audit Funds Invoiced to Date			
	Audit Funds Invoiced to	Date		\$6,089,210



One-to-Four Family Homes - Projects Home Performance with ENERGY STAR® (as of 9/30/12)						
	Timeframe	CBO Initiated since 11/1/11	GJGNY Totals Since 11/15/10	HPwES Totals Since 11/15/10 ²		
Projects Contracted	To Date	144	6,129	NA		
Completed Projects ¹						
Assisted						
	Month	7	96	274		
	Program to Date	32	1,657	4,023		
Market Rate						
	Month	15	215	262		
	Program to Date	59	4,447	8,024		
Total Completed Projects ³ Goal: (15,000)		91	6,104	12,047		
¹ Projects completed resulting f	rom a GJGNY Audit					
² Total HPwES including GJGNY Projects						
³ Projects do not reflect number of units served. i.e. A two to four family home is represented as one project. NYSERDA is pursuing the ability to report unit data in future reports.						
⁴ Projects completed resulting from a GJGNY Audit and/or GJGNY Financing						

Contractors continue to report strong demand for free/reduced-cost comprehensive home assessments with the program receiving 1,566 audit applications in September. The conversion rate from audit to energy retrofit is 35%. The average cycle time between audit completion to project completion is 110 days.

There were 311 GJGNY Home Performance with ENERGY STAR project completions in September. Of these completions. Seventy-four percent of the households eligible for GJGNY originated from a completed GJGNY audit and/or participated in GJGNY Financing. Ninety-six of the September project completions were for Assisted Home Performance with ENERGY STAR customers.



Total

Green Jobs - Green New York, Monthly Update September 2012

\$19,269,079

2,053

1,546

507

Green Jobs - Green New York Residential Financing as of September 2012 **Loans Closed** 1- to 4- Family **Applications Applications Loan Product** Received **Homes** Approved Value **Market Rate Total** Assisted 160 \$494,952 15 Unsecured 225 September Tier On-Bill Recovery 214 261 \$470,626 42 30 12 1 \$15,271,606 1,272 387 4,517 1,659 Unsecured 2,519 Program to **Date On-Bill Recovery** 1,610 887 \$2,240,324 212 182 **30** 7 25 \$82,047 8 5 3 Unsecured September 8 22 3 0 3 On-Bill Recovery \$21,230 Tier 160 **78** 269 228 \$1,535,937 **82** Program to Unsecured Date \$221,212 **On-Bill Recovery** 109 83 22 10 12 167 250 \$576,999 68 50 18 Unsecured September On-Bill Recovery 222 283 \$491,856 45 30 15 **Total** 389 533 \$1,068,855 113 80 33 4,517 2,747 \$16,807,543 1,819 1,354 465 Unsecured **Program to Date** On-Bill Recovery 1,610 970 \$2,461,536 234 192 42

Unsecured		Financing Summary	On-Bill Recovery		
Tier 1	Tier 2	Financing Summary	Tier 1	Tier 2	
1,659	160	Loans Closed*	212	22	
\$15,271,606	\$1,535,937	Value*	\$2,240,324	\$221,212	
\$9,205	\$9,600	Average Loan*	\$10,568	\$10,055	
11.6 Years	13 Years	Average Term*	14.4 Years	14.3 Years	
N/A	N/A	2.99%	100%	100%	
82.34%	76.88%	3.49%*	N/A	N/A	
18.57%	18.75%	3.99%*	N/A	N/A	
66.0	2%	Approval Rate**	66.71%		
25.9	1%	Denial Rate**	27.10%		
8.07%		Denied Tier 1, didn't pursue Tier 2**	6.19%		
* Refers to closed loans only					
** Does not include applications pending review or withdrawn.					

3,717

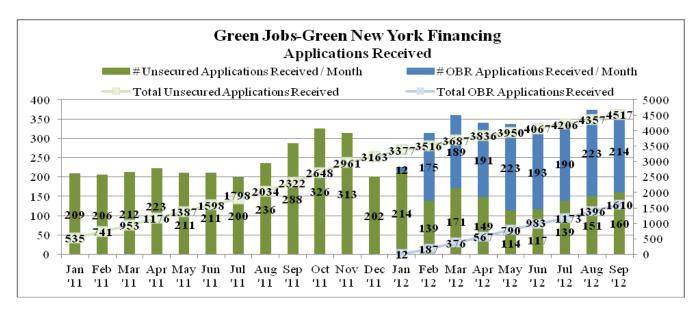
6,127



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On September 18, NYSERDA amended program requirements such that, a project where at least 85% of the cost is for "Pre-qualified measures" is eligible for the Unsecured Loan and incentives without additional cost-effectiveness screening. These changes were designed to allow contractors to sell jobs with confidence in the amount of incentives and their eligibility for the Unsecured Loans.

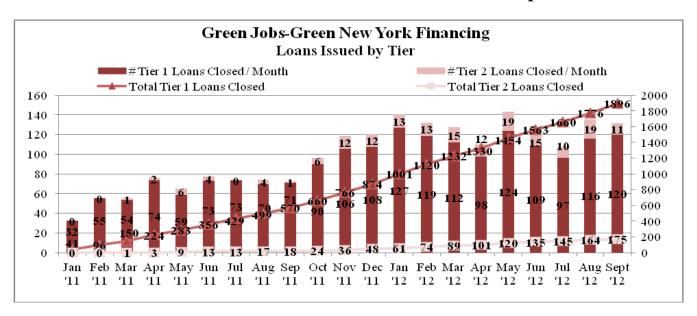
NYSERDA continues to work with our financial advisor and rating agencies in preparation for our first bond issuance. The federally-funded Qualified Energy Conservation Bond (QECB) will be used to raise additional capital to sustain the residential Revolving Loan Fund, with a target date during Q4 2012, as the portfolio approaches \$25 million.







September 2012



Multifamily							
Audit Status (as of 9/30/12)							
	Affordable Housing	Market Rate Housing	Totals	Budget/Goal			
Number of Audit Applications	74	90	164	500			
Audit Funds Encumbered	\$930,920	\$589,473	\$1,520,393				
Audit Funds Invoiced	\$686,350	\$306,548	\$992,898	\$3,000,000			
Audits Completed	58	53	111	400			
Number of Projects withdrawing from MPP after audit*	9	20	29				
Number of Projects in Pipeline**	55	66	121				
Projects Contracted (to have measures installed) Households (HH) associated with Projects Contracted	40 6,801	29 8,013	69 14,814				
kWh Savings of installed measures***	6,358,661	638,842	6,997,503				
MMBtu Savings of installed measures***	61,776	56,266	118,042				
Dollar savings of installed measures***	\$2,096,954	\$810,890	\$2,907,844				

^{*}MPP Projects must achieve a minimum of 15% in energy savings. Projects may choose to proceed outside MPP. Some may chose smaller work scopes which will not achieve program standard and thus not be eligible for MPP and some may elect to access utility incentives. If energy efficiency projects are completed, building owners that have an authorized audit would still be eligible to apply for GJGNY financing.

The GJGNY financing program for multifamily building owners is offered, with **Carnegie House** being the first project to receive a GJGNY Multifamily loan. The total loan with HVB Leasing was for \$500,000.

^{**}Projects that receive GJGNY-supported audits and/or financing may also receive incentives through the System Benefits Charge (SBC), Energy Efficiency Portfolio Standard (EEPS), Regional Green House Gas Initiative (RGGI), and/or utility programs, such that the projects' energy savings may not all be attributable solely to GJGNY.

^{***} The Operating Plan expresses anticipate energy and dollar savings on an average per project basis.



Building owners participating, or who have participated in the Multifamily Performance Program may be eligible for reduced interest financing. More information on GJGNY multifamily building owner financing can be found at: http://nyserda.ny.gov/en/Page-Sections/Multifamily-Performance-Program/Financing.aspx. The Multifamily team has additionally been working on the development of an On-Bill Recovery financing program for multifamily energy efficiency projects. This financing will allow building owners to finance a project and pay the debt service as part of their monthly utility bill. The advantage of this approach is that if the property is sold, the debt stays with the property. The MPP team has received draft underwriting standards for implementing On-Bill recovery multifamily financing. Those underwriting standards are currently being reviewed and edited. Once complete we will select a lender to review OBR loan applications using the standards and program implementation will begin.

The Multifamily team is working on program revisions to bring more small multifamily buildings into the MPP program. These buildings are typically less than 50 units. The focus is on streamlining the audit process to allow program incentives to have a bigger impact on the project.

Small Business / Not-For-Profit (SB/NFP)

Energy Audits: GJGNY energy audits are offered statewide at no charge to small businesses and not-for-profits with an average electric demand of 100kW or less and ten employees or less. For participants ineligible for GJGNY audit funding, NYSERDA also uses American Recovery and Reinvestment Act (ARRA) funding to provide free energy audits to any small business or not-for-profit with an average electric demand of 100 kW or less. As of August 31, 2012, 1175 GJGNY audits and 539 ARRA audits have been completed.

Energy Efficiency Financing: In June 2011, NYSERDA launched the SB/NFP Energy Efficiency Financing Program, offering the Participation Loan product to small business and not-for-profit customers. Through the Participation Loan, NYSERDA provides 50% of the loan principal, up to \$50,000, at 0% interest and the participating lender provides the remaining loan principal at the market interest rate. Since the Program launch, NYSERDA held webinars and conducted in person trainings for lenders and NYSERDA's Community Based Organizations, Energy \$mart Community Coordinators, and Energy Auditors. NYSERDA also presented the program to public and investor-owned utilities, the New York Power Authority (NYPA), the Long Island Power Authority (LIPA), and Department of Public Service Staff to increase coordination between programs and to support customer implementation of energy efficiency projects. NYSERDA is also working with utilities and others to incorporate the financing opportunity into their marketing and outreach materials. As of September 30, 2012, two lenders have signed up to offer Participation Loans, four lenders have signed up to offer On-Bill Recovery Loans, four customer applications have been received to date, three applications have been approved for financing, and two loans have been issued.

In June 2012, The SB/NFP Energy Efficiency Financing Program made On-Bill Recovery financing available to eligible small businesses and not-for-profits that have a utility account with one of the following participating utilities: Central Hudson, Con Edison, Long Island Power Authority, National Grid (upstate NY customers only), New York State Electric and Gas Corporation, Orange & Rockland, and Rochester Gas and Electric Corporation. Customers who take advantage of On-Bill recovery financing can receive a NYSERDA loan of up to \$50,000 at 2.5% interest to pay for energy efficiency improvements. Customers can then repay their loan through a charge on their utility bill. NYSERDA plans to present information on the SB/NFP On-Bill Recovery financing program to the New York State Small Business Development Center (SBDC) and Department of Public Service staff in October 2012. NYSERDA also plans to offer On-Bill Recovery Financing presentations



to lenders, NYSERDA contractors, public and investor owned utilities, and NYPA and LIPA in the fourth quarter of 2012.

Evaluation

Evaluation staff finalized the Process and Market Characterization and Assessment of the residential 1- to 4-family sector. Summary findings of this study were presented to the Advisory Council at the September meeting. The report will be available on the NYSERDA website by the end of October.

Planning is also underway to assess the evaluation needs of the other program areas including the jobs impacts from the GJGNY program. Evaluation staff introduced approaches to evaluating jobs impacts at the September Advisory Council meeting. An Advisory Council Working Group to further discuss the evaluation of jobs impacts was established. Evaluation staff anticipates this working group to convene in early October.