

# November 2010

The following provides a status update on activities related to the implementation of Green Jobs Green New York (GJGNY).

# **Workforce Development:**

Description	Funding	Solicitation Release Date	Proposal Due Date	Status
Solar Thermal (ST) Training PON 2011  Develop ST training or ST module to integrate with existing EE training - curriculum development, equipment, code official training, and assistance to apply for ISP accreditation.	\$300,000	05/12/10	06/30/10	NYSERDA is negotiating 4 contracts as a result of this solicitation.
Energy Efficiency Career Pathways Training and Technical Training, PON 1817 Develop Small Commercial Energy Audit Training and Oil Heat Training under GJGNY, and develop EEPS Career Pathways and Tech Training.	\$1,850,000 (\$600,000 through GJGNY, balance through EEPS)	06/01/10	08/03/10	NYSERDA is negotiating 11 contracts as a result of this solicitation.
Green Jobs Green New York: Curriculum Inventory, Assessment, and Curriculum Updates RFP 2034 Conduct a curriculum inventory, contractor needs assessment, and curriculum updates.	\$475,000	07/20/10	08/31/10	NYSERDA is negotiating 2 contracts as a result of this solicitation.
Workforce Homeowner/Community Outreach Curriculum and Contractor Exchange Workshops RFP 2014 NYSERDA seeks proposals to create standardized curriculum to educate those responsible for the outreach, field work, and related services for GJGNY and/or hold three (3) Contractor Exchange Workshops.	\$300,000	08/16/10	09/21/10	NYSERDA is negotiating 1 contract for the Contractor Exchange workshops as a result of this solicitation. No proposals were selected for funding the curriculum. NYSERDA will be adding the curriculum development task to another related contract.
Technical Workshops/Expand BPI Field Exam Capacity/Certification Standards RFP 2032 Develop technical workshops, fund training centers to expand BPI field exam capabilities, fund third party to recognize/approve and accredit technical curriculum and certification and develop certification standards.	\$1,480,000	01/01/11	03/01/11	This solicitation is still under development.



#### November 2010

Description	Funding	Solicitation Release Date	Proposal Due Date	Status
Internships/Apprenticeships/OJT RFP 2033 Recruitment of entry-level workers, funding to support businesses hiring Green Jobs Work Readiness graduates and enhance standards for the NYS Registered Apprenticeship Programs and building trades programs to include weatherization and energy efficiency certified workers for GJGNY.	\$2,625,000	01/01/11	Spring/Summer 2011	NYSERDA is working closely with NYSDOL to develop RFP 2033.
Workforce Development Training Partnerships for Energy Efficiency (PON) 1816 The New York State Energy Research and Development Authority (NYSERDA) is seeking partnerships with eligible training entities to deliver energy efficiency training programs throughout New York State. The Program goal is to significantly expand the existing energy efficiency training infrastructure to serve the needs of the portfolio of programs funded through the Energy Efficiency Portfolio Standard (EEPS).	\$2,400,000	REVISED ON: 9/1/2010:	The due date for the EEPS funded solicitation has been extended to December 31, 2010.	Approximately 80% of the Career Pathways funds approved for training in basic skills and worker readiness. The Program goal is to significantly expand the existing energy efficiency training infrastructure to serve the needs of the portfolio of programs funded through the Energy Efficiency Portfolio Standard (EEPS). A new release is planned for mid-December and will include \$1,650,000 in GJGNY for equipment incentives, training; lab houses for field training and testing and to develop GJGNY work readiness courses. Incentives for individual seeking reimbursement will continue through May of 2012.

# **Outreach & Marketing:**

The GJGNY Training and Implementation Contractor sought under RFP 2080, Green Jobs – Green New York Training and Implementation Contractor has been selected. Contract negotiations are currently underway and Staff is developing the statement of work.

The GJGNY Marketing Contractor has also been selected – Brand | Cool Marketing. Staff is developing the statement of work for this contract.

RFP 2038, the GJGNY Outreach RFP, to select the CBOs who will conduct GJGNY Outreach, was released on November 16, 2010. The RFP points out that the proposing organizations, and all of the outreach services team members (if applicable), must be a constituency based organization (CBO), as required by the GJGNY Act, and must submit proof of their eligibility to NYSERDA to be considered for



November 2010

funding. Potential proposers are encouraged in the RFP to submit their proof of eligibility as soon as possible, but no later than the proposal due date. Staff is set up to review CBO eligibility documentation upon receipt and get back to the respective organizations with their eligibility status as quickly as possible. As of December 2, only one 'proof of eligibility' has been received.

Staff is currently fielding phone inquiries about the RFP and planning is underway for the pre-bid conference to be held December 3rd to assist potential applicants through the RFP process.

Coordination is also underway with Westchester and Long Island DOE Better Buildings grant recipients on marketing and outreach for the GJGNY program.

#### **Multifamily:**

NYSERDA launched the Multifamily Performance Program at the end of September 2010. In less than two months, 39 applications have been submitted and processed. NYSERDA has reserved \$374,812.50 for these projects. To date, we've conducted 13 Low Income audits and 6 Market Rate audits. NYSERDA is working with external stakeholders to develop the multifamily GJGNY loan product. That product will be developed and on the street this winter.

#### **Small Business and Not for Profit:**

Senior management has now approved the Small Business and Not for Profit Operating Plan.

NYSERDA has spoken with NYBDC, Accion, HSBC, M&T Bank, and Key Bank to determine their interest in establishing a pilot loan origination/servicing program for loans for this audience. So far, Key Bank has been the most responsive. A meeting with the regional representative and the corporate head of their "Express Key" office will take place in November. Once a pilot loan program is set up, customers who have already received audits through NYSERDA's existing programs or through the utilities will be able to immediately access the financing.

Staff is working on the program request for management approval to expand the FlexTech program to non-SBC territories such that audits may be offered statewide by the end of the year.

## **One-to-Four Family Homes:**

The One-to-Four Family Operating Plan was finalized and approved by NYSERDA management on November 5, 2010. In preparation for the launch of GJGNY for the One-to-four family homes sector, which took place on November 15, 2010, the GJGNY One-to-four family residential audit specifications, auditing software tool, and audit fee schedule were finalized. Training webinars were provided to home performance contractors to introduce the new features and changes in the program and prepare for the launch.

Additionally, a GJGNY database has been developed to collect and report GJGNY metrics, Home Performance with ENERGY STAR program documents have been modified, Contractor Participation



November 2010

Agreements have been revised, and the Home Performance with ENERGY STAR web pages on www.GetEnergySmart.org have been updated to accommodate the statewide launch of GJGNY for the one-to-four family homes sector.

So far, 230 applications for free or reduced cost audits have been received.

#### **Financing:**

The Residential Loan component of GJGNY was launched on November 15th. Unsecured loans for up to \$13,000 are being originated by Energy Finance Solutions (EFS) at interest rates of 3.99 percent or 3.49 percent if the borrower authorizes Automated Clearing House (ACH) payments (payments automatically deducted from an account.) Upon the closing of loans, the loans will be purchased by NYSERDA and transferred to Concord Servicing Corporation, the initial loan servicer, for servicing. A Request for Proposals to select the permanent loan servicer is being prepared. Upon the selection of the permanent loan servicer, it is anticipated that loan origination will be opened up to additional lenders.

#### **Evaluation:**

Energy Analysis staff obtained NYSERDA Management approval to add GJGNY evaluation funding to its existing contracts with independent evaluation consultants. These consultants will now be engaged in further planning and conducting initial evaluation work. Energy Analysis hosted a meeting with evaluation contractors and GJGNY program staffs to discuss evaluation needs and work plans, and to coordinate GJGNY evaluation activities with existing evaluation efforts.