



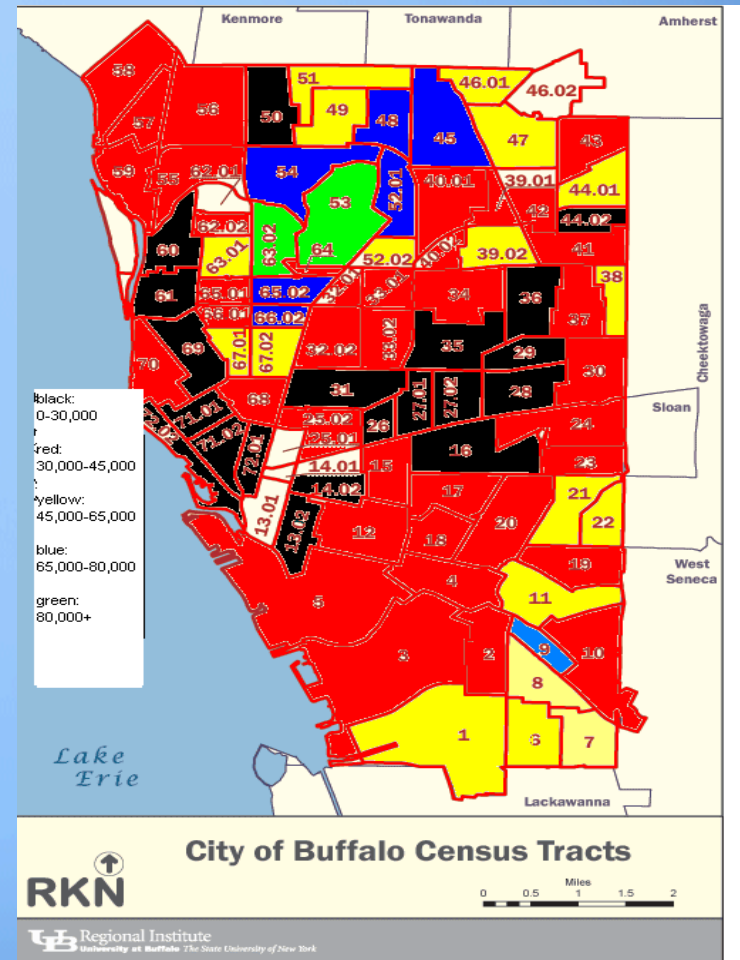
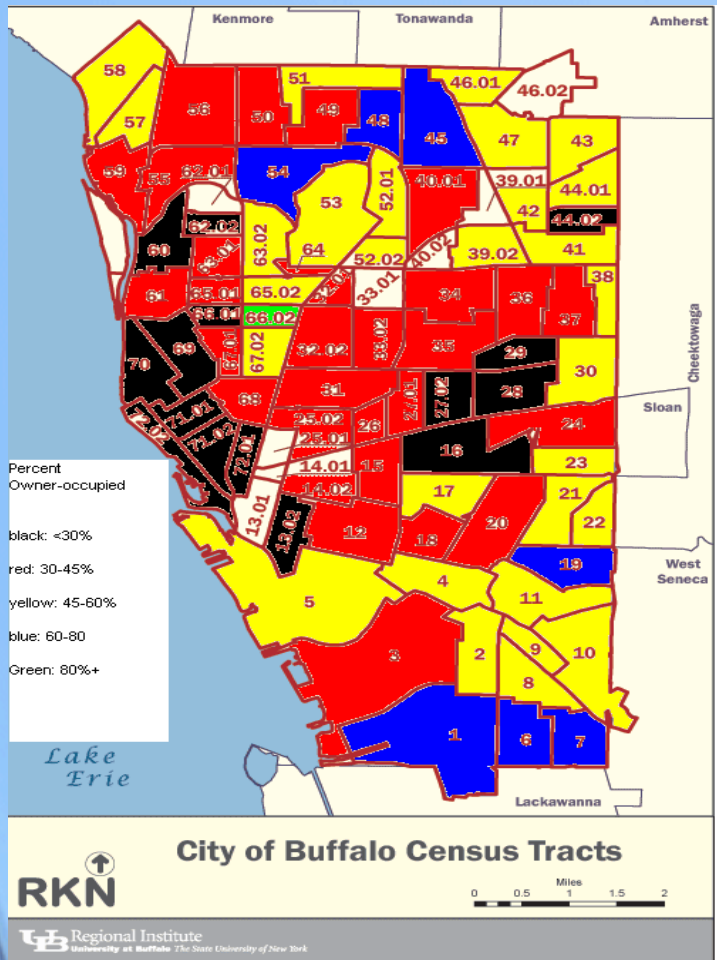
**GJGNY Advisory Council
mtg. August 11th, 2010**
Contracting & and hiring standards



Public Policy goals outlined by the Green Jobs/ Green NY Act of 2009

- The purposes outlined by the legislation are as follows:
 - Promote energy efficiency
 - Reduce green house gas emissions
 - Support sustainable community development
 - Create job opportunities for new entrants into the workforce, long term unemployed and displaced workers


Energy efficiency redlining (cont'd)





Delivering on policy goals and other community benefits is key to generating demand

- In awarding outreach contracts NYSERDA is directed to:
 - Target communities with high energy burdens in relation to median income or nonattainment communities
 - Give preference to applicants that include significant participation by M/WBEs (in outreach consortia) and/or applications to serve low income communities
- Jobs & standards are key to community demand for retrofits



Debunking the “burden” of standards

- Some level of additional paperwork will be necessary, but casting them as prohibitive feels exaggerated
- Characterization of standards as an impediment to industry expansion or is simply flawed logic at best, biased at worst.
- Alternatives to standards shouldn't be an option

Setting GJGNY apart

- This program is not HPwES
- If we are to reach any of the public policy goals set out in the legislation, NYSERDA must do several things fundamentally differently than it has in the past

What happens if we don't adopt standards

- NYSERDA will likely find it difficult to determine the impact of WFD efforts across the state pursuant to program goals
 - NYSERDA's effort to create employment opportunities through the program will be compromised if no institutional access create or new labor pool.