



COVID-19

RESOURCE GUIDE

Business Resources for NYSERDA Portfolio
Companies Impacted by COVID-19

AREAS OF SUPPORT

NEW YORK STATE PROGRAMS

Programs for companies based in New York State or with a presence in the State.

FUNDING

Financial resources for companies impacted by the current economic environment.

EMPLOYERS / EMPLOYEES

Tips for employers and employees navigating HR challenges related to COVID-19.

GENERAL

Other resources to help clean energy companies weather the crisis.



NEW YORK STATE PROGRAMS

LINKS TO RESOURCES

- [ESD Coronavirus FAQ for Businesses](#)
- [ESD Summary of SBA Programs](#)
- [Center for Regional Economic Advancement Resources](#)
- [UVC Pledge and Email Group for UNY Entrepreneurs](#)
- [NYS Needs Manufacturers for COVID-19 Supplies](#)
- [NYC Financial Assistance related to COVID-19](#)
- [NY State Small Business Development Center Resources](#)
- [Launch NY COVID-19 Resource Guide](#)

LEARN MORE

IGNITION GRANTS

Ignition Grants can offer a critical source of funding during this time.

INCUBATORS

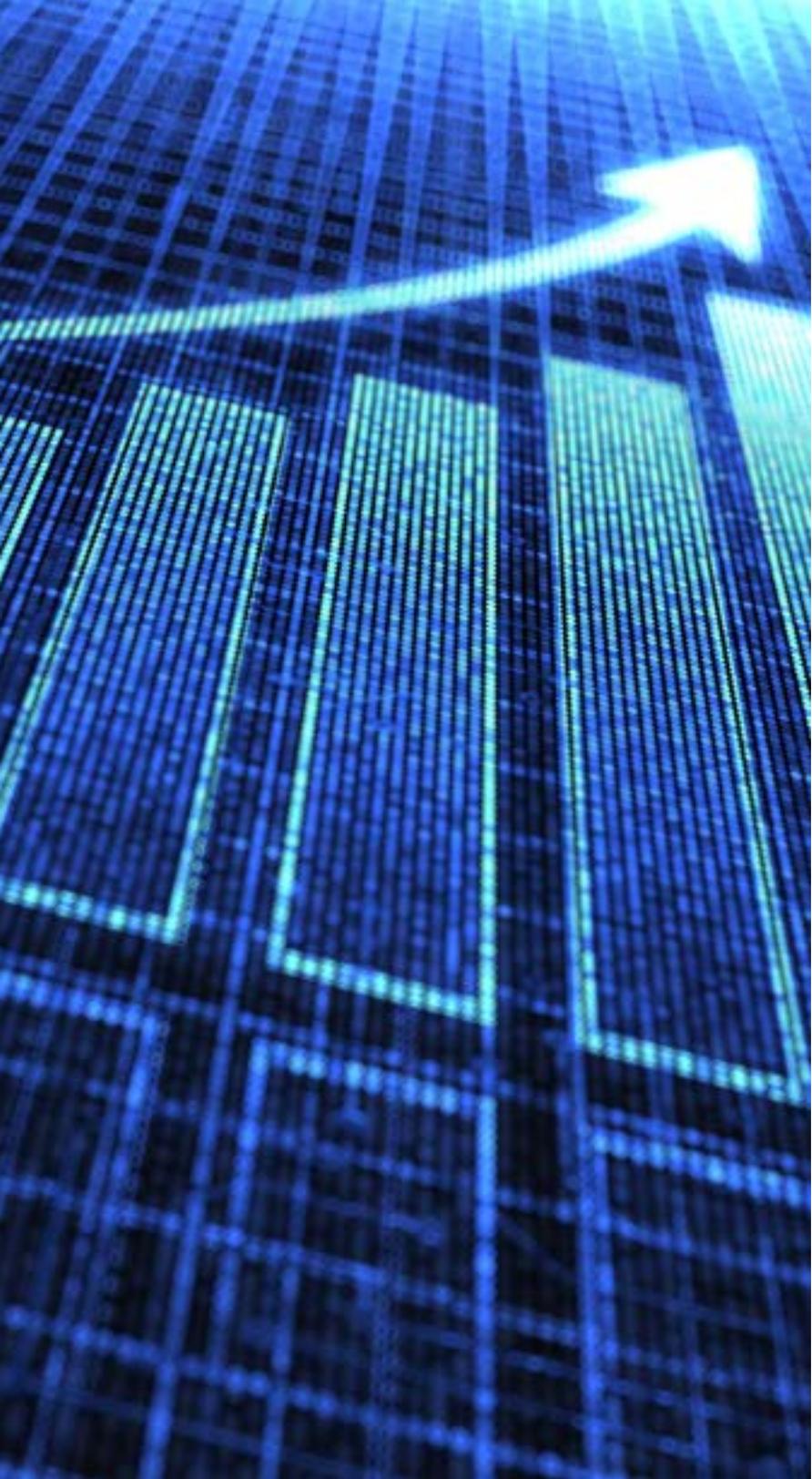
NYSERDA incubators are a trusted source of information, mentorship, and guidance during this time of crisis. Consider joining an incubator if you're not already a member.

FUNDING

Learn about current NYSERDA program opportunity notices and funding resources.

INNOVATION

Learn more about NYSERDA's innovation programs and how we're making New York State the best place in the world to start and grow your clean energy company.



FUNDING

LINKS TO RESOURCES

- [SBA Small Business Guidance and Loans](#)
- [WEFUNDER Fight the Virus Challenge](#)
- [Business Insider Emergency Funding Sources](#)
- [Grant Station COVID-19 Funding Opportunities](#)
- [FedTech COVID-19 Mitigation Funding Opportunities](#)
- [The Helm Emergency Funding for Female Founders](#)
- [EnrichHER COVID-19 Loan Program](#)
- [Small Business Guide to the CARES Act](#)
- [Treasury Payroll Protection through CARES Act](#)

THINGS TO KEEP IN MIND

Think Ahead and Do Contingency Planning

As the COVID-19 crisis evolves, it is critical to plan for various scenarios and come up with cash preservation strategies, cost cutting plans and new operating plans to account for different possible outcomes.

Act Swiftly

Think of proactive solutions your company can implement now to prevent more drastic measures in the future.

Silver Lining — It's a Great Time to Hire Interns

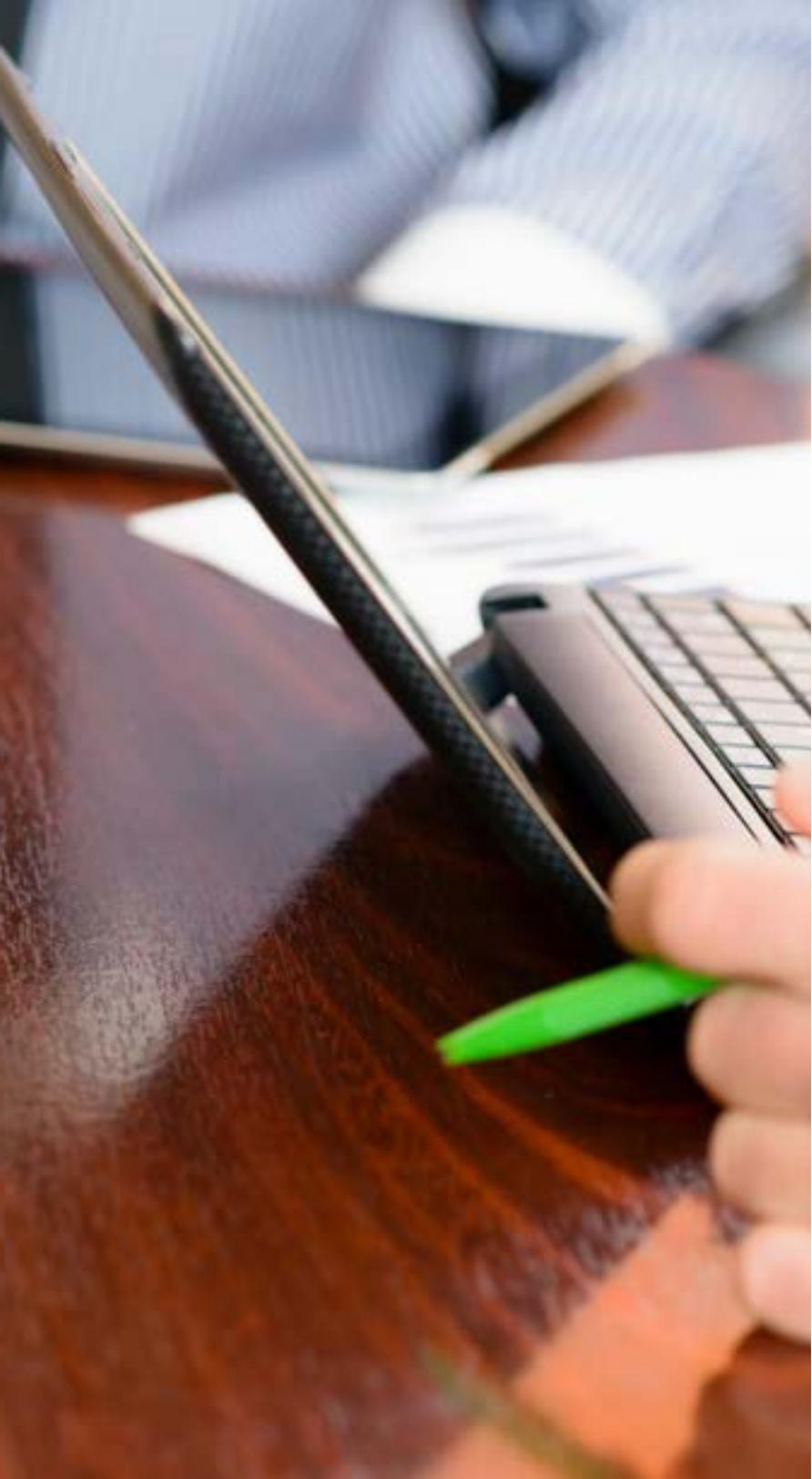
Many colleges have canceled classes or switched to online learning programs. There are some talented students from our excellent New York State educational institutions who may have some extra time available to support your company and gain some valuable experience.



EMPLOYERS / EMPLOYEES

LINKS TO RESOURCES

- [NYS Department of Labor Unemployment Resources](#)
- [NYS Emergency COVID-19 Paid Leave](#)
- [NYS Shared Work Program](#)
- [NYS Department of Finance Industry Information](#)



ARTICLES

HELPFUL INDUSTRY BLOGS AND TIPS FROM THOUGHT LEADERS

- [Feld Thoughts](#)
- [Greentech Media COVID-19 Impact on Clean Energy](#)
- [AWEA COVID-19 Resources](#)
- [Power Magazine Resources for Solar Industry](#)
- [Geospiza's Approach to Preparing for COVID-19](#)
- [Steve Blank Blog](#)



GENERAL

LINKS TO RESOURCES

- [US Chamber Coronavirus Small Business Guide](#)
- [CDC Guidance for Businesses](#)
- [World Health Organization Updates](#)
- [Make a Mask Program](#)



We're Here To Help

visit: nyserda.ny.gov

email: info@nyserda.ny.gov