

LEVEL II: Provider Network

Primary Message: Solve your building challenges with the help of energy efficiency professionals who will fix what is broken and bring your building to its peak performance.

Functional Benefits	Emotional Benefits	Copy Points
<ul style="list-style-type: none"> • Trusted expertise/proven resource to get the job done right. • Provide building systems solutions tailored to cost-effectively solve your building's specific problems. • Solutions customized to your building that save energy, increase comfort and convenience, and reduce tenant turnover. • Experience handling challenges specific to multifamily building projects for minimal downtime and tenant/staff disruption. • Service-based approach designed to meet you at your financial comfort level with engaging in energy efficiency. • Expertise, guidance, and responsiveness throughout the upgrade process, including the administrative tasks involved with rebates and financing. • The only multifamily consultants vetted and supported by NYSERDA. • Assistance navigating energy efficiency programs, laws, financing, contractors, and tools. 	<p>Confidence/security/peace of mind Ease the apprehension of entering into (and investing in) something that may feel overwhelming and unknown. Work with the best experts and resources.</p> <p>Appreciation/partnership At every step, Providers make the process easier and less burdensome than navigating on your own.</p> <p>Convenience Take less time searching for contractors knowing that you are working with the only contractors vetted and approved by NYSERDA.</p>	<ul style="list-style-type: none"> • For whatever building challenges that you are trying to solve, you can work with a Provider who will diagnosis and solve them by developing solutions tailored to your building and your business. • Work with highly experienced professionals who understand energy efficiency projects. • Get answers and explanations that are clear and simple to understand. • Save energy while improving other aspects of your business including tenant comfort and satisfaction. • Narrow the list of potential contractors to only those vetted and supported by NYSERDA to make the contractor selection process more efficient and productive.