PACTIV
Canandaigua, NY

Background

As North America's largest supplier of consumer and foodservice packaging, PACTIV is constantly looking for innovative ways to achieve environmentally and economically sound energy savings.

From purchasing raw materials to delivering its finished products, PACTIV considers the environmental impact of its products and processes. The company continuously seeks new ways to reduce energy consumption during manufacturing, and to reduce emissions and waste.

Partnering with NYSERDA made sense from both a business perspective and a sustainability perspective.

Program Recommendations and Project Improvements

NYSERDA helps its customers become more efficient, productive and successful, and teamed with PACTIV to ensure the company's New York facility is internally and externally competitive. This partnership helps enhance the creation of New York jobs and helps PACTIV meet its business goals.

PACTIV achieved continuous improvement through participation in NYSERDA's FlexTech and Industrial and Process Efficiency programs.

> *"I describe our relationship with NYSERDA as a very strong partnership. Their role for us has been very critical in helping ensure our facility continues to be competitive. Not just competitive with external manufacturers and other companies that we compete against, but against our sister plants. Our company certainly takes cost of manufacturing into consideration when they decide where to make products."*
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> *-John Athans, Technical Manager, PACTIV Corporation*

Program Results and Incentives

PACTIV realized tremendous savings of energy and money thanks to its partnership with NYSERDA. The company saw a return on investment well before the estimated two- to three-year period.

Through this partnership, PACTIV has reduced its energy consumption by millions of kilowatt hours and received hundreds of thousands of dollars in cost-sharing and implementation incentives from NYSERDA.

To find out how you can reduce your energy consumption and costs, visit NYSERDA.NY.GOV.

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