

RFP 4630 Regional Clean Energy Hub to Advance an Inclusive Clean Energy Economy

Lori Clark and Bianca Shaw

October 6, 2021



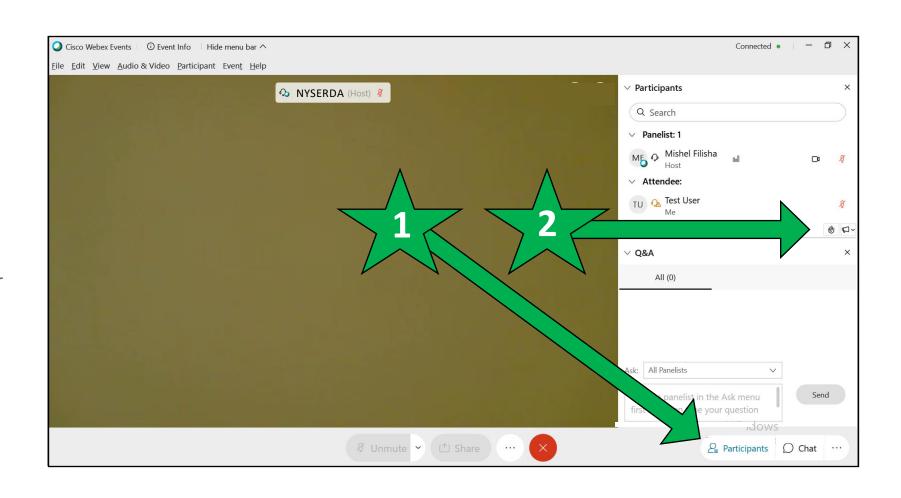
Using "Raise Hand" and Microphone/Phone

- Open your participant panel using the oval icon near the bottom of your screen.
- 2. Locate the "raise hand" icon just below and to the right of your name in the participant panel.

Click on the raise hand icon to let us know you have a question.

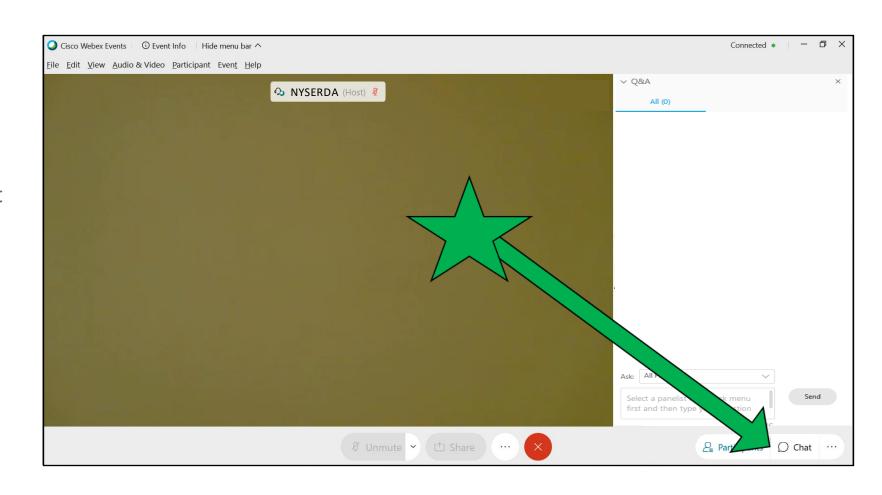
When the Tech Assistant indicates you are unmuted, you can ask your question verbally through your computer mic or phone.

When you are finished talking, please click on the hand icon again to indicate you are no longer raising your hand.



Using Chat for Comments and Side Conversations

- > Locate the Chat function in the lower right portion of your webinar panel.
- Use the dropdown list to select who you want to send your chat message to.
- > Type your question into the text field and click "send."
- > This function may be used to ask a question.





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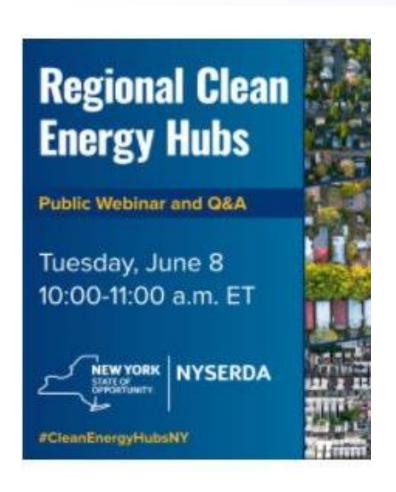
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Context

- ➤ Climate Act goal of 40% of the benefits associated with clean energy and energy efficiency investments directed to <u>disadvantaged communities</u>
- ➤ Development of an inclusive clean energy economy has been identified as strategic priority by NYSERDA, as outlined in the Strategic Outlook for 2021-2024
- > Statewide LMI Portfolio includes outreach, education, and engagement as necessary to increase access to clean energy solutions
- ➤ Regional Clean Energy Hubs will play an instrumental role in positioning disadvantaged to engage in and benefit from the emerging clean energy economy.

Clearinghouse Intention/Goal



- Partners groups, organizations, and/or individuals representing groups that may include but are not limited to economic development and workforce agencies, business associations, community action agencies, chambers of commerce, education and training providers, municipal governments, foundations, business leaders, nonprofits, civic groups, utilities, Energy Professionals, other NYSERDA contractors.
- For the purpose of this initiative, subcontractors or other entities being paid to perform services via this contract are not considered Partners. Though, the above types of organizations could be Contractors or Subcontractors.
- Subcontractors an organization that has an agreement/MOU with the Contractor to perform the services in this solicitation.

Participation in, or use of, the clearinghouse does not guarantee or disqualify an award or selection as part of a proposing team. Teaming arrangements and partnerships are at the discretion of the individual organizations.

Regional Clean Energy Hub Overview

Proposal Submission deadline: November 23, 2021

Program period: five (5) years

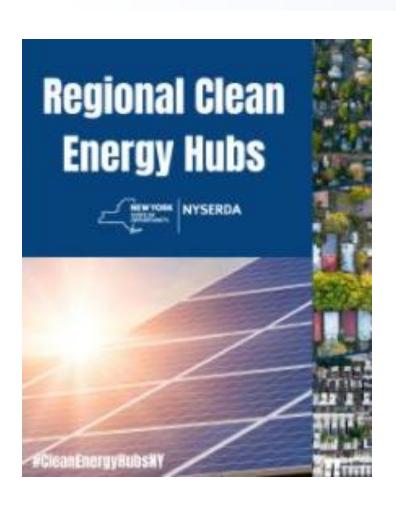
Funding: Up to \$36,656,600 available

Allocations per region were developed based on a variety of factors:

- ➤ Base funding amount of \$1.85 million provided for each region
- ➤ Distribution of statewide population
- > Percentage of low-to-moderate income households and
- Land area (sq. miles) by region

Statewide Advisory Group to help inform program strategies

Proposer Eligibility



- NYSERDA expects teaming to ensure proposals have the capacity and geographic coverage to provide services to the entire Region.
- A community-based organization from each region is expected to be in a lead or co-lead role in the strategic development and management of Hub activities.
- > Hubs should leverage existing organizational capacity.

Proposer Qualifications

- ➤ Project Management Coordinate the work of the Hub services
- ➤ Partnerships The ability to establish solidified partnerships and leverage existing relationships, will be a factor in proposal evaluation.
- ➤ Staffing Deploy multi-lingual, culturally appropriate staff that are representative of the communities within the Region. Advisors must live or work within the Region they serve.
- ➤ Regional Coverage demonstrate a strong local presence in the Region and outline how they are uniquely qualified to provide services to disadvantaged communities within each proposed Region

Core Services



Services that are expected to be delivered, starting in the first year of the contract and throughout the contract period:

- > Program Management and Administrative Functions
- ➤ Develop a Regional Assessment and Barriers Analysis
- >Outreach and Awareness
- ➤ Community Campaigns
- > Energy Education
- ➤ Project Coordination

Additional Services



Services that are expected to be delivered but are anticipated to scale up over the program period:

- > Equitable Engagement
- > Workforce and Small Business Development
- ► Local Projects and Pilots

RFP 4630 Proposal Requirements



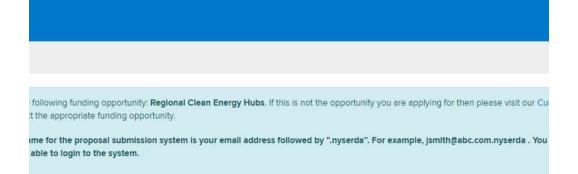
Proposal Attachments:

- ➤ Attachment A Budget form to be completed for all regions except Long Island
- Attachment A-1 (Long Island) Budget form to be completed for Long Island region only
- ► Attachment B Statement of Work
- ► Attachment C Staffing Plan
- ➤ Attachment D Schedule of Hub Activities (for all services)

Other supporting documents:

- > Resumes
- > References
- Letters of Support/Commitment for subcontractors and partners

How To Apply





- ➤ NYSERDA's Current Funding Opportunities webpage
- > Review all Associated Documents
- ➤ Returning User Login to Portal
- ➤ New User Read Application Instructions & Portal Training Guide

Timeline

Online Clearinghouse Available through November 22, 2021

Organizations submit a statement of interest form that includes organization name, region, county(ies) served, point of contact and description of services provided.

RFP Launch - September 23, 2021

- Solicitation on the street for nine (9) weeks.
- > Proposals due by 3:00 p.m. on November 23, 2021
- Pre-bid webinars on October 6 and October 28, 2021

Scoring Committee meets December 2021

Award Notifications and Debrief early January 2022

Anticipated Program Launch – February 2022

Questions



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