



Learning from the Experts Webinar Series

Stakeholder Engagement & Offshore Wind



Rebecca Karp
Managing Principal & CEO
Karp Strategies



Andel Koester
Director
Karp Strategies

June 22, 2022

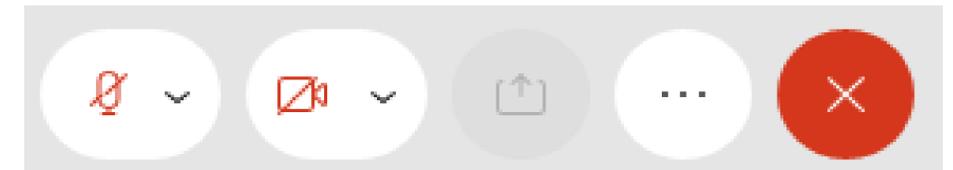
Meeting Procedures

Webinar recordings and presentations will be available at:

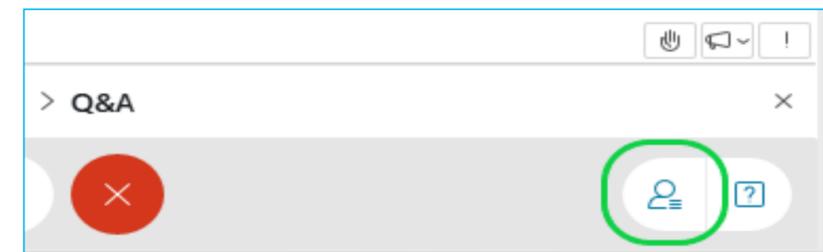
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Participation for Members of the Public:

- > Members of the public will be muted upon entry.
- > Questions and comments may be submitted in writing through the Q&A feature at any time during the event.
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You'll see  when your microphone is muted



Learning from the Experts

This webinar series is hosted by NYSERDA's offshore wind team and features experts in offshore wind technologies, development practices, and related research.

DISCLAIMER:

The views and opinions expressed in this presentation are those of the presenter and do not represent the views or opinions of NYSERDA or New York State.



NYSERDA

Engagement: Moving at the Speed of Trust

Rebecca Karp

Managing Principal + CEO

Andel Koester

Director

NYSERDA: Learning from the Experts

Stakeholder Engagement & Offshore Wind

June 22, 2022



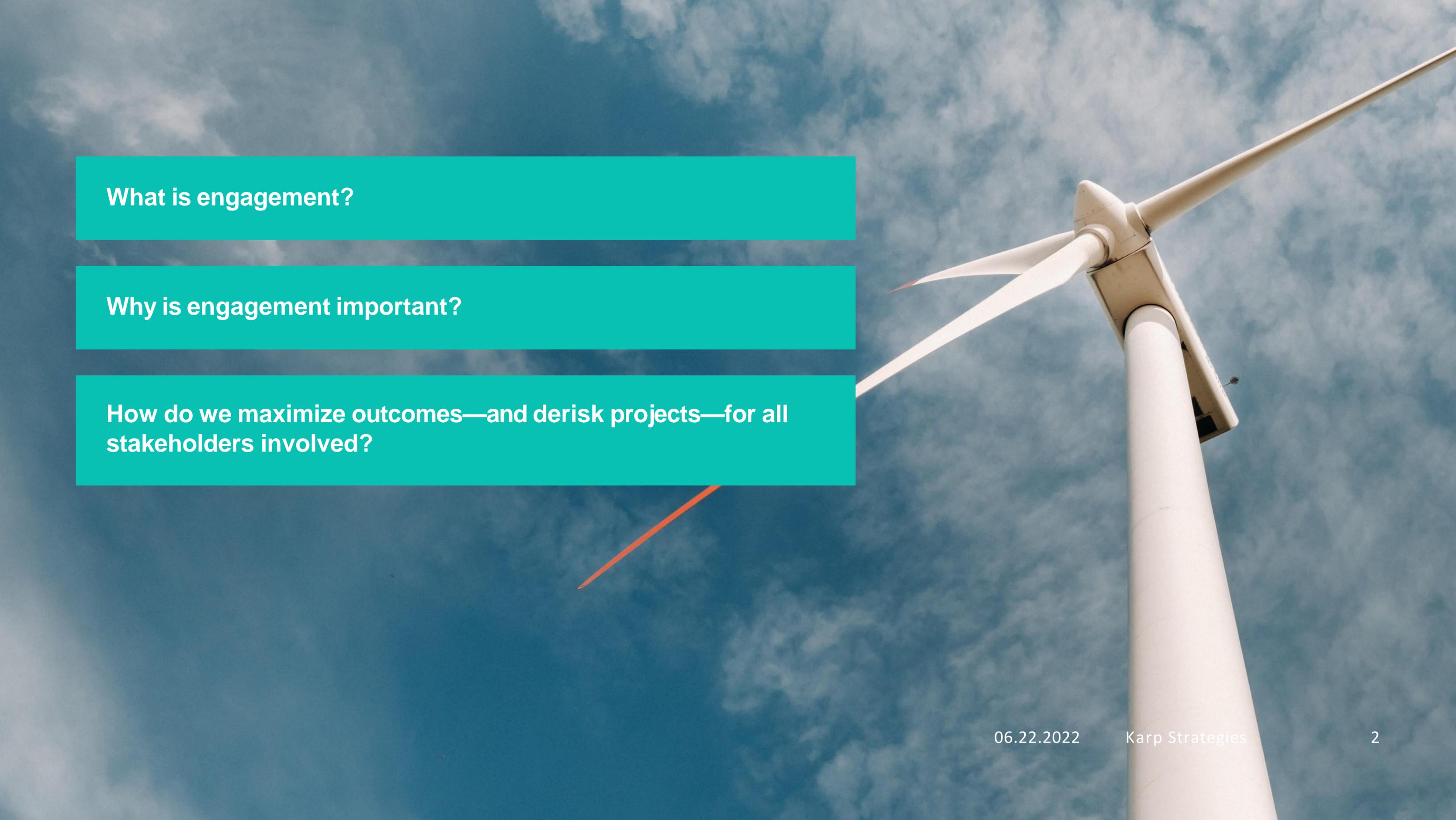


Rebecca Karp
Managing Principal
& CEO



Andel Koester
Director

Who Are We and Why Are We Here?



What is engagement?

Why is engagement important?

How do we maximize outcomes—and derisk projects—for all stakeholders involved?

Karp Strategies is an equity-driven WBE/DBE/SBE-certified urban strategy consultancy founded in 2015.

We take analysis of data, people, and place to action so that government agencies, private companies, and non-profit organizations can make better decisions.

Our holistic approach helps our clients move their projects forward to build better communities and stronger cities.

Mission



WELCOME TO
BIENVENIDO A

SHADOWS: POTENTIAL IMPACTS & MITIGATIONS
SOMBRAS: IMPACTOS POTENCIALES Y MITIGACIONES

阴影：潜在影响 & 缓解措施
陰影：潜在影響 & 緩解措施

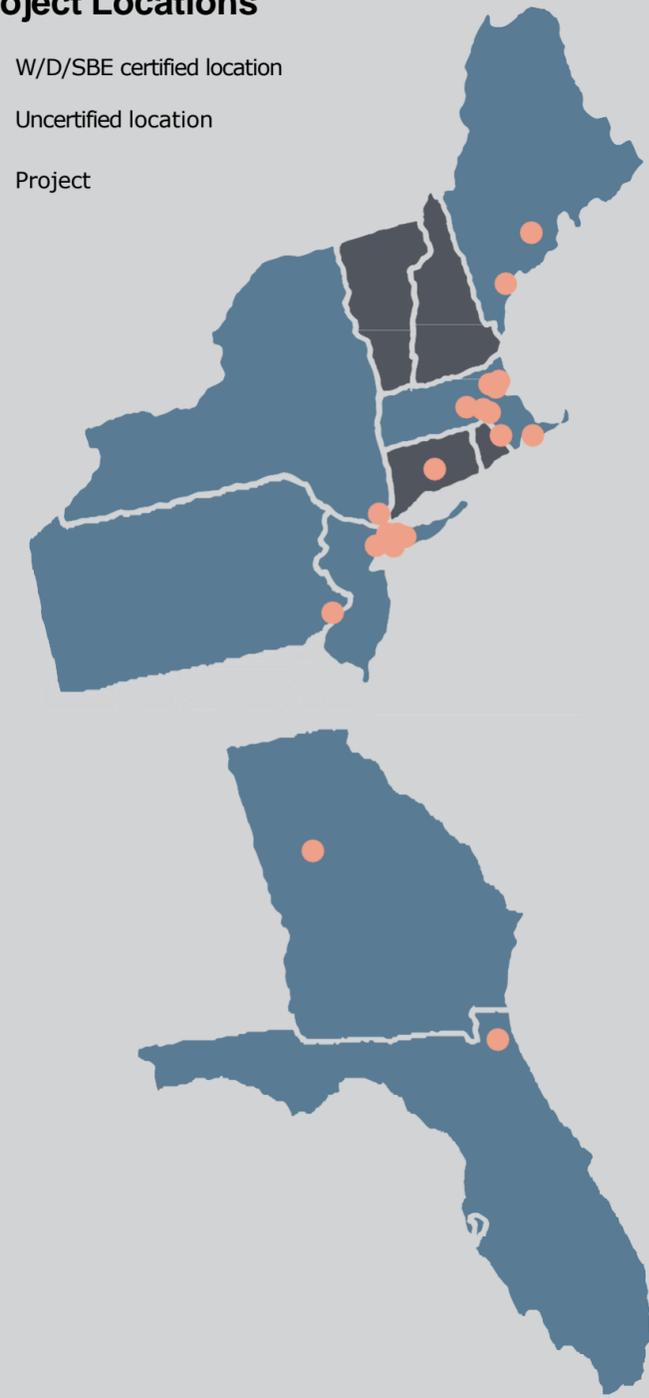
This Session Covers: 这项小组会议包括:

EIS Shadows Analysis: 环境评估 (EIS) 中的阴影分析: 如何考量阴影的潜在影响和可行的缓解措施
What Is Considered: 提出您的问题和意见



Project Locations

- W/D/SBE certified location
- Uncertified location
- Project



Our Involvement in OSW



What is Engagement?

06.22.2022

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受到潛在影響
開放

影響是指...
周圍環境的事項，如噪音、污染和交通。
臨界值是什麼？
臨界值是一項影響變得明顯的點。依據城市環境質量評估 (CEQR) 審查程序，每項環境影響評估研究都有其對應的臨界值。
緩解措施
什麼是緩解措施？
緩解措施包括減少或消除重大環境影響的策略。

What are thresholds?
A threshold is the point at which an impact becomes significant. Every impact studied under City Environmental Quality Review (CEQR) has an associated threshold.
If a project exceeds an impact that is above the threshold, the project must be subject to additional review.

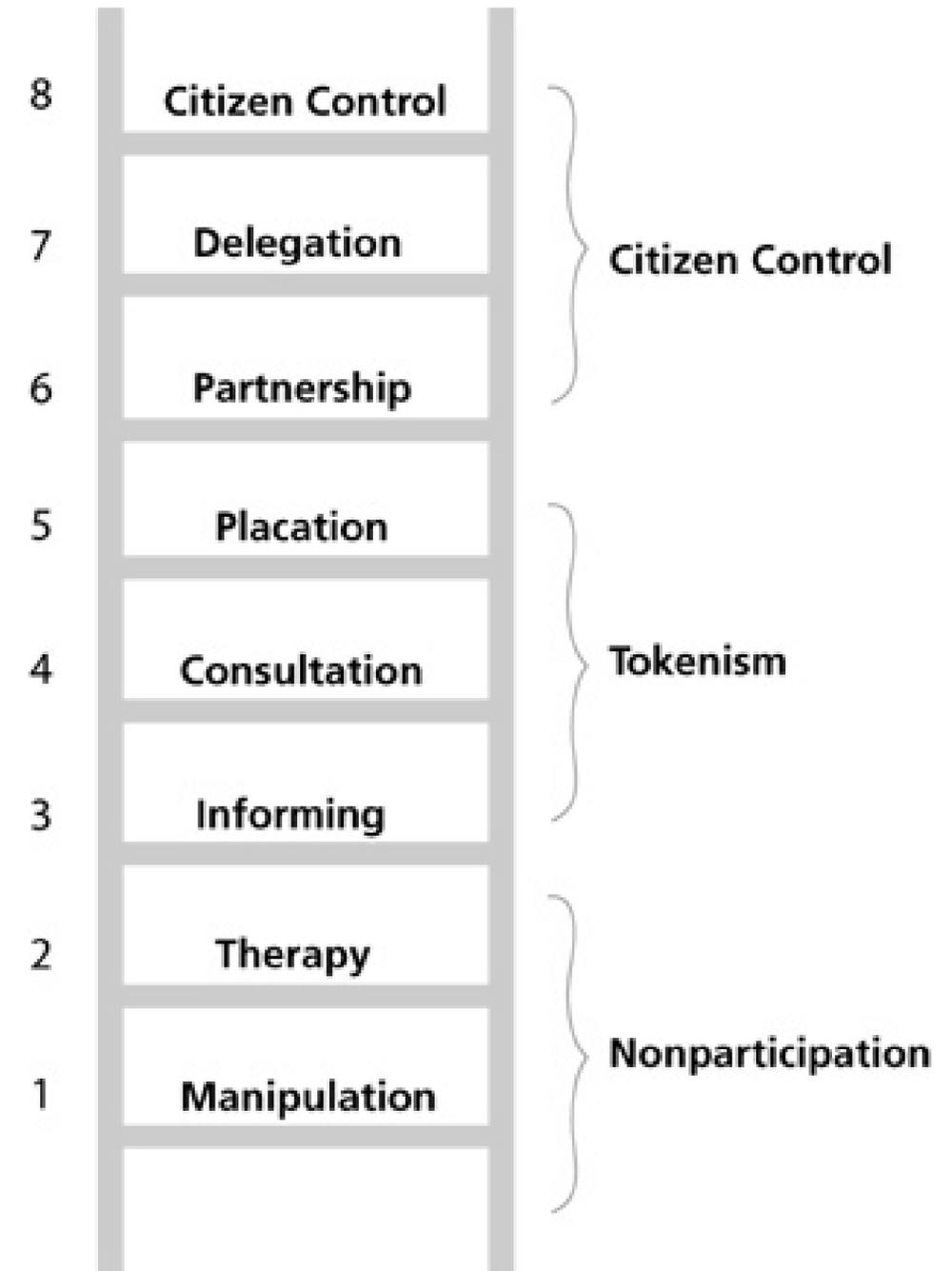
What are mitigations?
Who does them?

Shadow Impacts & Mitigations Precedent: Domino Sugar Rezoning
PREDICT
East Town Management sought to understand the former Domino Sugar factory site and its potential.
IMPACT
The development would cast incremental shadows on sun-sensitive resources (e.g. benches and vegetation in Grand Ferry Park).

Shadow Impacts & Mitigations Precedent: Domino Sugar Rezoning
PROJECT
Management sought to redevelop the former Domino Sugar factory site into a mixed-use development.
IMPACT
The development would cast incremental shadows on sun-sensitive resources (e.g. benches and vegetation in Grand Ferry Park).
MITIGATION
Management is required to provide \$25,000 annually for 10 years for NYC Parks to monitor and maintain shade tolerant plantings as needed.
They will shade tolerant plantings as needed.

SHADOWS | Draft Analysis of Potential Shadows
Energy Scores
Open Spaces with Potential Impacts
JUNE 21 12:00 PM
DECEMBER 21

ARNSTEIN'S LADDER (1969)
Degrees of Citizen Participation



Engagement is a Spectrum

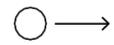
INFORM

COLLECT + INFLUENCE

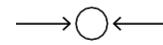
COLLABORATE

BUILD CONSENSUS

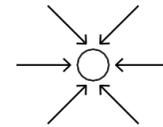
SHARE POWER & RESOURCES



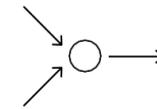
Fliers
Presentations



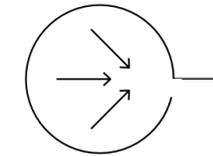
Interviews
Walking Tours



Workshops
Task Forces



Working Groups (Serial)
Negotiations



Community Benefits Agreements
Quasi-Governmental Advisory Committee

Engagement is a Spectrum

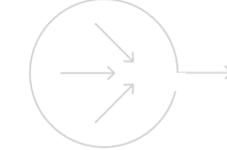
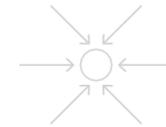
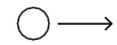
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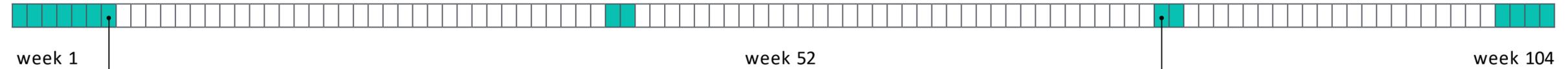
Interviews
Walking Tours

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Community Benefits Agreements
Quasi-Governmental Advisory Committee

Timeline



Fliers



Presentations

Engagement is a Spectrum

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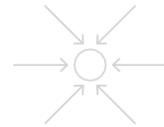
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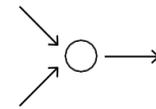
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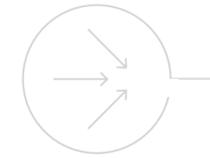
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Community Benefits Agreements
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Timeline



week 1

week 52

week 104



Working Groups

Engagement is a Spectrum

INFORM

COLLECT + INFLUENCE

COLLABORATE

BUILD CONSENSUS

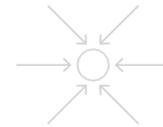
SHARE POWER & RESOURCES



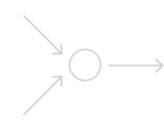
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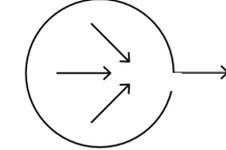
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Workshops
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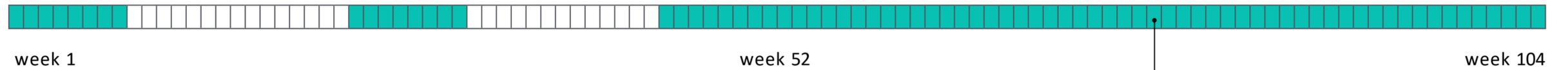


Working Groups (Serial)
Negotiations



Community Benefits Agreements
Quasi-Governmental Advisory Committee

Timeline



Community Benefits Agreements

Engagement is a Spectrum

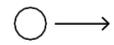
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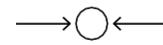
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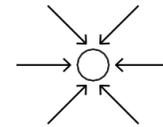
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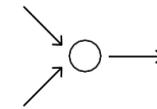
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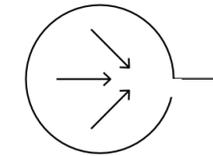
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Workshops
Task Forces



Working Groups (Serial)
Negotiations



Community Benefits Agreements
Quasi-Governmental Advisory Committee

Timeline

Inform

Collect + Influence

Collaborate

Build Consensus

Share Power &
Resources

week 1

week 52

week 104

Engagement is a Spectrum

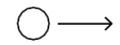
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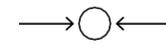
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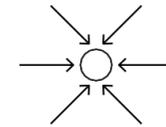
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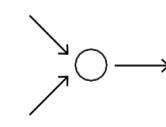
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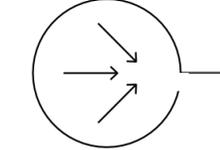
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Offshore Wind Development Timeline



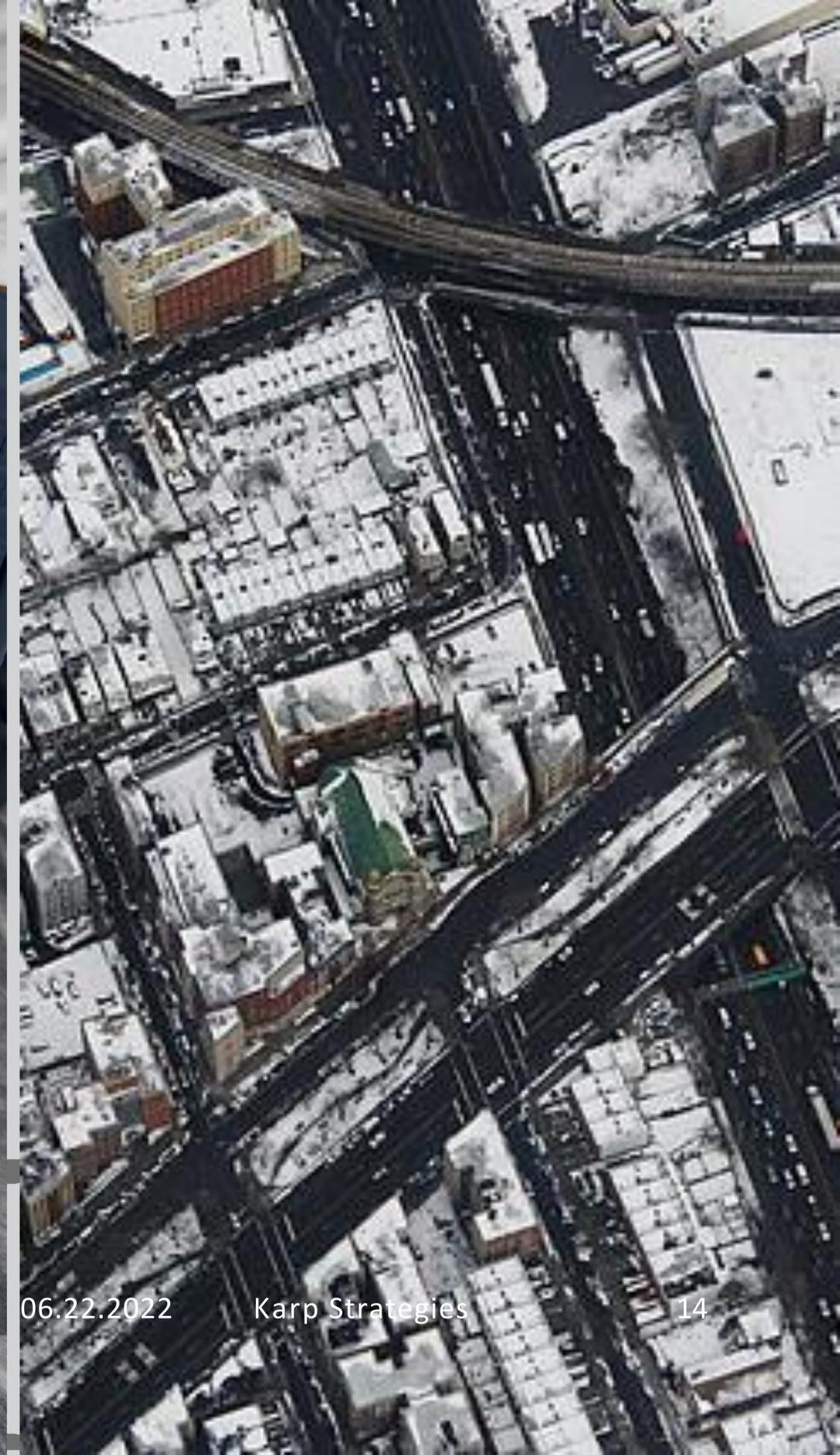
Engagement is a Spectrum

Why is Engagement Important?

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Why is Engagement Important?



What is the Just Transition?

Courtesy of We Act for Environmental Justice

What is the Just Transition?

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Opportunity: Making the Just Transition Happen for OSW



What Engagement Is... and What It's Not

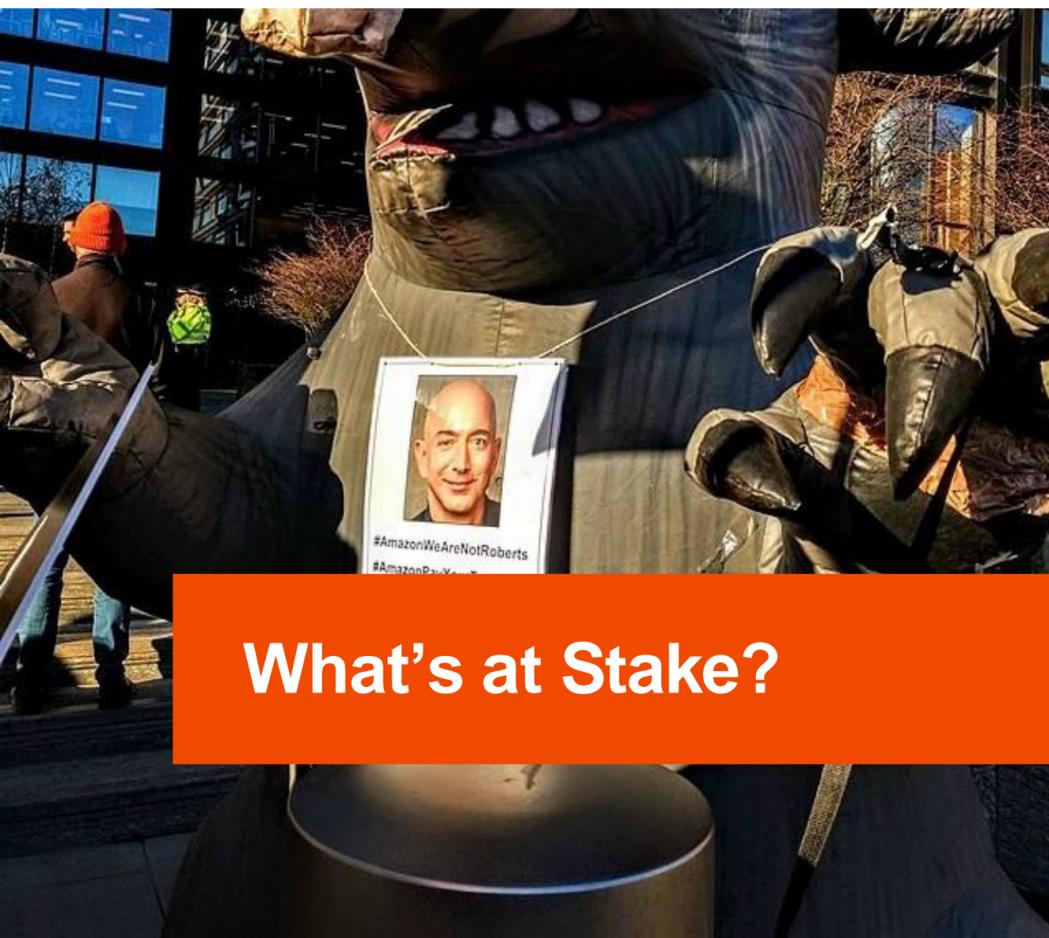
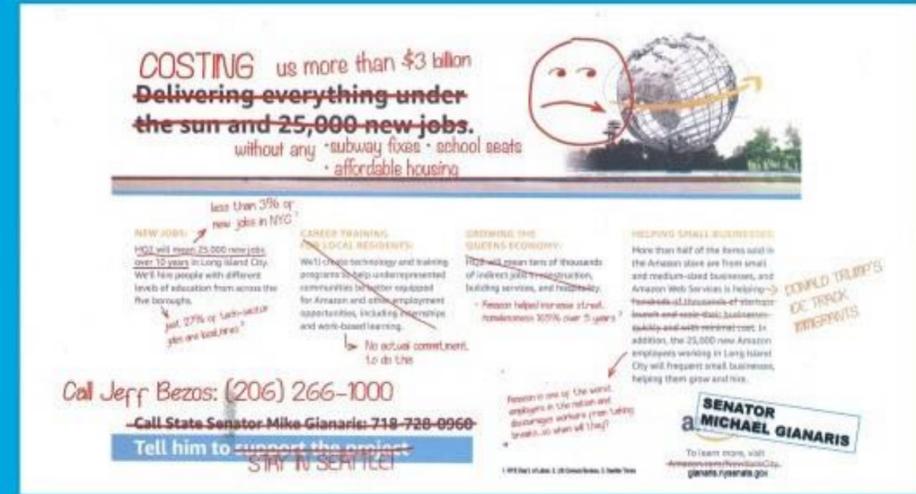
Photo by Katherine Schwab



Courtesy of Make the Road, New York



Photo by Katherine Schwab



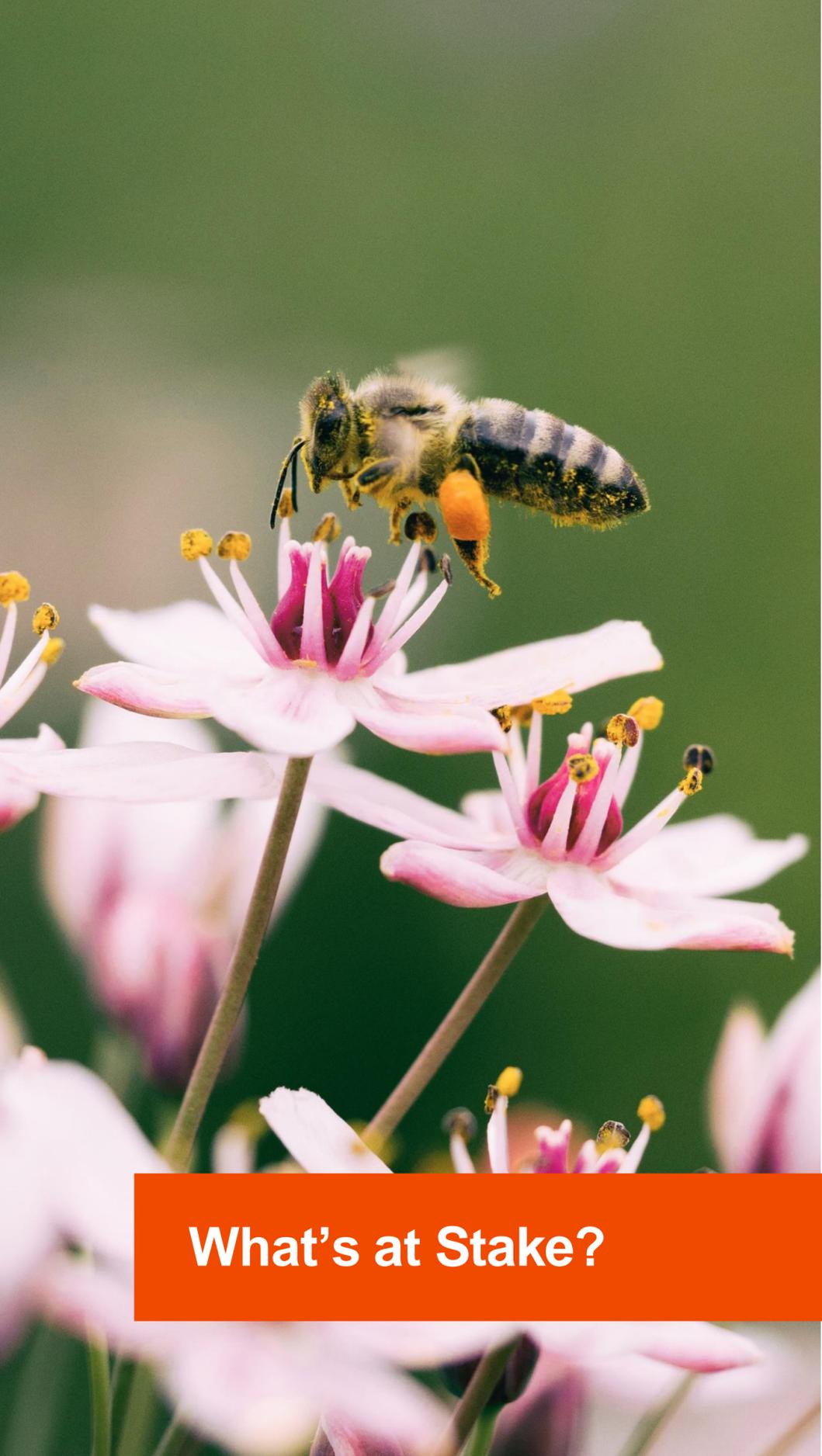
Courtesy of RWDSU



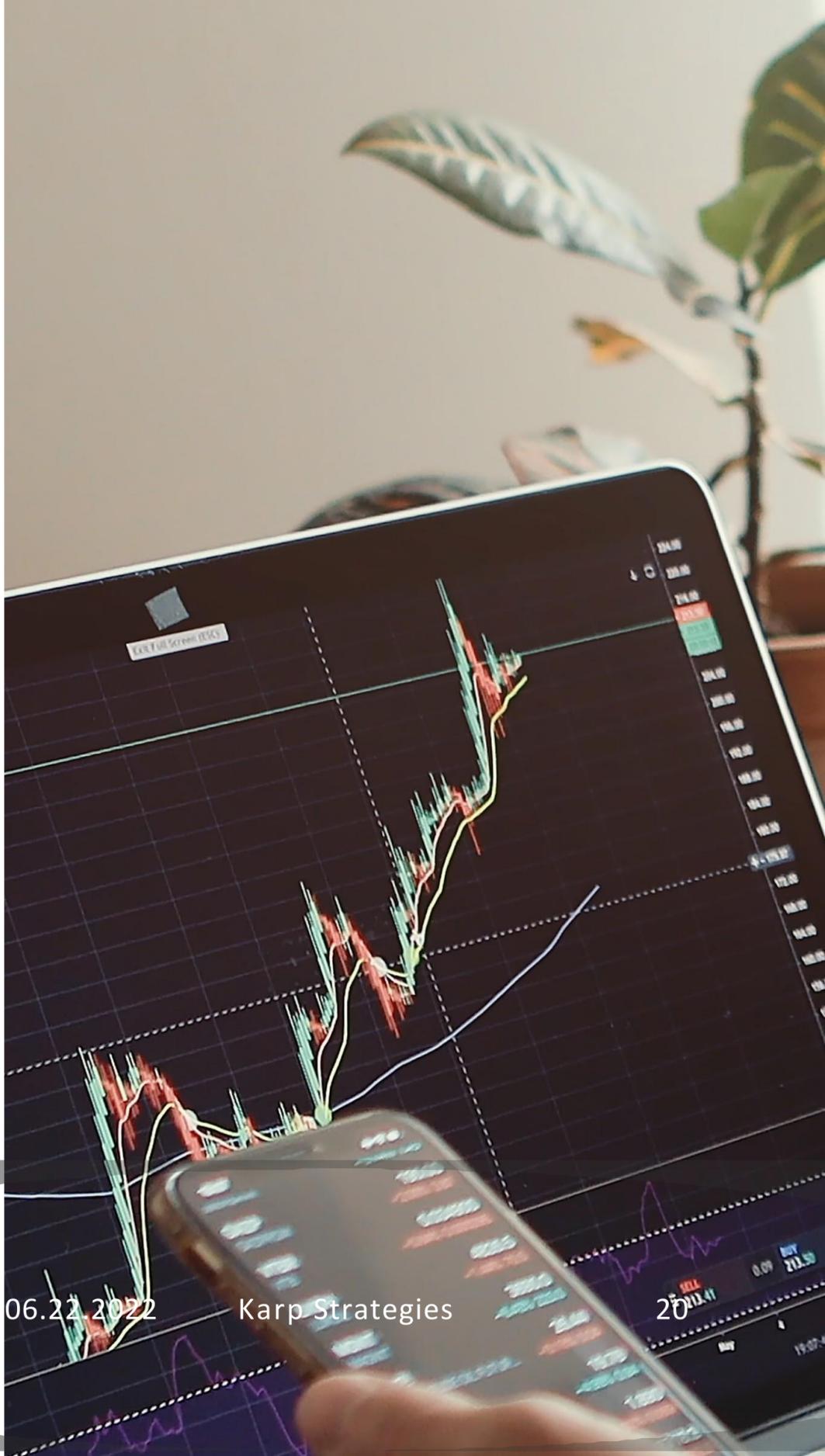
Courtesy of Make the Road, New York



What's at Stake?



What's at Stake?

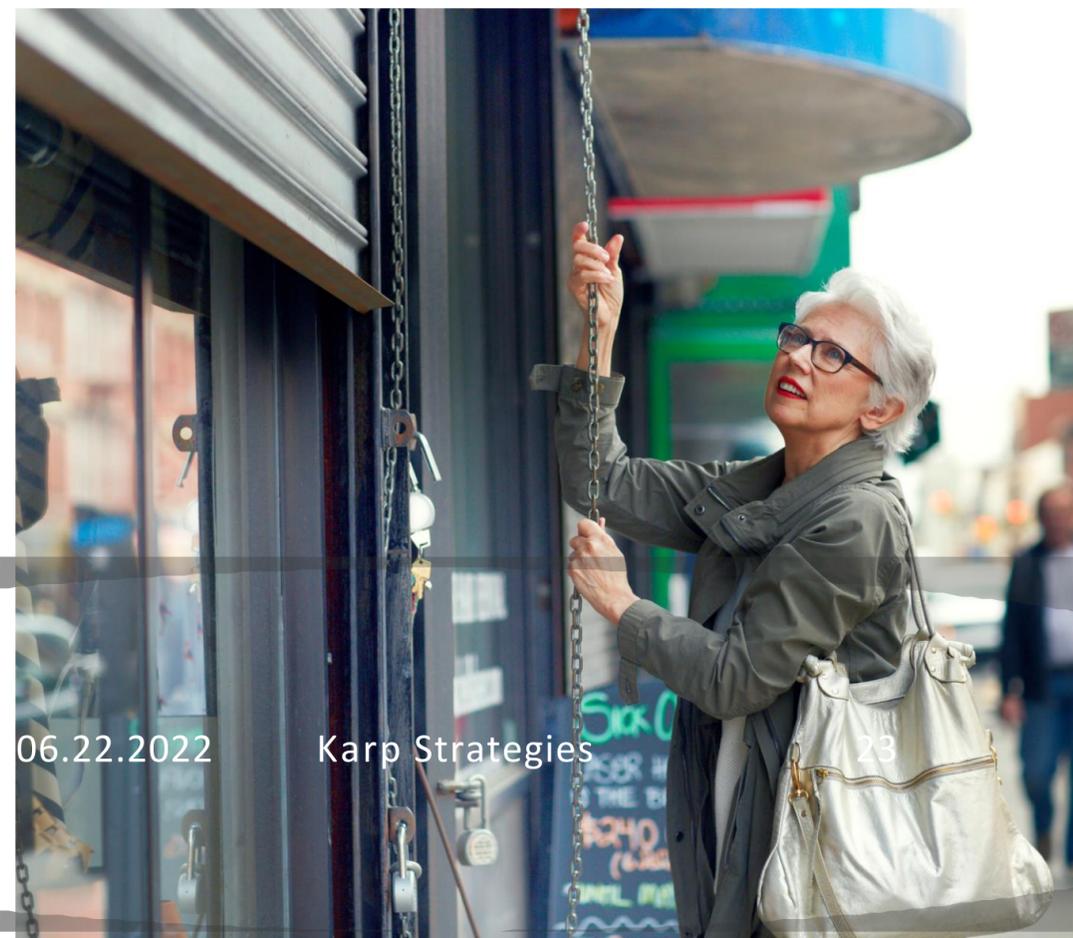




How Do We Maximize Outcomes for All?



Opportunity: Workforce Development



Opportunity: Economic Development



How Engagement Realizes These Opportunities



**Engagement is a Spectrum:
Landscape of OSW Opportunities**

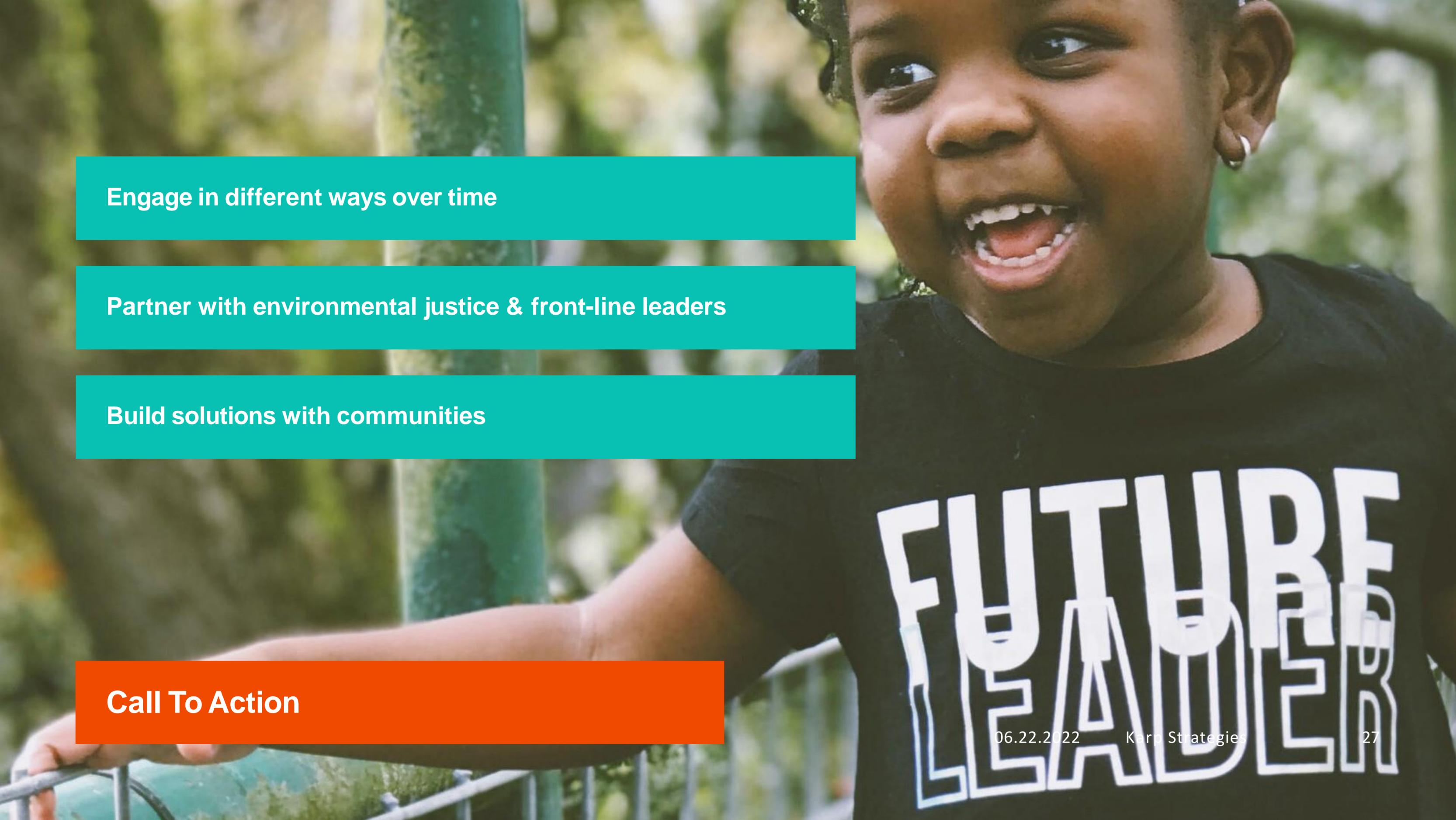
Invest in sharing resources & power

Center BIPOC and disadvantaged communities

Engagement can maximize outcomes & reduce risks for all

Takeaways





Engage in different ways over time

Partner with environmental justice & front-line leaders

Build solutions with communities

Call To Action

Thank You!

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KARP STRATEGIES

URBAN PLANNING ADVISORS

Coming Next:

Summer 2022

- Movement Models & Offshore Wind, with DHI
- Emergency Response Planning for OSW, with G+
- Equity Considerations for OSW Development, with Hester Street

Reminder to participate in our one-year anniversary survey!

Visit wind.ny.gov to register

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