4.8 Stakeholder Engagement Plan

Response to New York State Energy Research and Development Authority Request for Proposals ORECRFP22-1



Stakeholder Engagement Plan for Excelsior Wind, Liberty Wind North, and Liberty Wind South

Version 1.0

Prepared pursuant to [contract number, date (TBD)] with

New York State Energy Research and Development Authority

Albany, NY

Prepared by Vineyard Offshore

412 W 15th Street, 15th Floor New York, NY 10011



January 26, 2023

Record of Revision					
Revision Date	Description of changes	Revision on pages			
[date]	[Original issue]	[page(s)]			

Communication Officers, Contact Information, Links					
Name/Title	Role	Contact Information			
Rachel Pachter Chief Development Officer	Oversees project development activities	rpachter@vineyardoffshore.com			
Juan Levesque Director of Environmental Affairs	Manages environmental activities	<u>ilevesque@vineyardoffshore.com</u>			
Christian Scorzoni Head of External Affairs	Oversees government relations, community engagement, and communications activities	cscorzoni@vineyardoffshore.com			
Nathaniel Mayo Director of Public Affairs	Manages community engagement activities	617-840-4045 nmayo@vineyardoffshore.com			
Andrew Doba Director of Communications	Directs media relations, marketing, and event planning	203-850-7400 adoba@vineyardoffshore.com			
Andrea Bonilla External Affairs Manager	New York liaison for communities, businesses, organizations, civic leaders, and other stakeholders	613-300-5138 abonilla@vineyardoffshore.com			
Jacob Miller Stakeholder Liaison – Tribal Lead	Focuses on communications and engagement with Indigenous Nations	imiller@vineyardoffshore.com			
Jen Cullen Senior Manager of Labor Relations & Workforce Development	Leads labor engagement and workforce development efforts, and currently serves as the New York Labor Liaison	jcullen@vineyardoffshore.com			
Jordan Shoesmith Business Development and Bid Director	Jobs and Supply Chain Technical Working Group (JSC-TWG) representative	jshoesmith@vineyardoffshore.com			
Emily Rochon Analyst	Environmental Technical Working Group (E-TWG) representative	erochon@vineyardoffshore.com			
Crista Bank Fisheries Manager	Lead fisheries contact and Fisheries Technical Working Group (F-TWG) representative	508-525-0421 cbank@vineyardoffshore.com			
Travis Lowery Fisheries Liaison	Focuses on communications and engagement with the fishing industry	508-728-4529 <u>TLowery@vineyardoffshore.com</u>			
Vineyard Offshore Fisheries Representatives	Represent the interests of different fisheries to Vineyard Offshore	See Fisheries Communication Plans at: https://www.vineyardoffshore.com/f ishermen			
Jeannot Smith Marine Liaison Officer	Lead liaison for non-fisheries mariners	904-613-0134 jsmith@vineyardoffshore.com			

Links to project information:

Project website: https://www.vineyardoffshore.com/

Fisheries website: https://www.vineyardoffshore.com/fishermen

Table of Contents

1.	Stake	holder Engagement Plan Summary1			
	1.1.	Overall Philosophy and Principles1			
	1.2.	Overall Approach to Incorporating Data and Stakeholder Feedback			
	1.3.	Existing Guidance and Best Practices that will be Followed2			
2.	Stake	holder Identification and Stakeholder List2			
	2.1.	Overview and Stakeholder Identification Objectives2			
	2.2.	Assigning Team Members in your Organization as the Primary Relationship Holder4			
3.	Stake	holder Engagement Goals6			
	3.1.	Defining Goals and Desired Outcomes6			
4.	Stake	holder Engagement Activities, Consultations, and Partnerships7			
	4.1.	Planned Activities and Outreach7			
	4.2.	Planned Partnerships9			
5.	Track	ing Progress and Communications9			
	5.1.	Tracking Stakeholder Engagement			
	5.2.	Tracking Stakeholder Marketing Efforts			
Li	st o	f Tables			
Tabl	le 1	Key Contacts for Stakeholders5			
Tabl		Quarterly Reporting Data Requirements			
Tabl	ie 3	Stakeholder Engagement Tracking			

1. Stakeholder Engagement Plan Summary

1.1. Overall Philosophy and Principles

This section should describe the overall philosophy and principles Proposers will follow to understand, incorporate, and respond to the diverse perspectives, needs, and concerns of stakeholders at every stage of development. Proposers are encouraged to consider a mission statement that drives their engagement and supports accountability.

Vineyard Offshore's approach to stakeholder engagement, pioneered on the Vineyard Wind 1 project, has facilitated enduring support for offshore wind projects and delivered tangible benefits to state and local economies (see Attachment 16-1). This approach is stakeholder-driven and centered on a collaborative process whereby projects and project benefits are developed in partnership with local communities, stakeholders, and regulators.

By meeting stakeholders where they are and communicating openly and transparently, Vineyard Offshore has built trust and productive working relationships with a diverse array of stakeholders across the region. We spend a great deal of time listening to and learning from local communities and leaders. We regularly attend, speak at, and sponsor community events. We believe this kind of outreach and engagement is not only important to build support for our projects but is a necessary part of being a good corporate citizen.

Our stakeholder engagement activities are led by local teams that include community organizing and campaign veterans who have spent years working for environmental non-profits, community organizations, elected officials, and political campaigns in and around the region. Recognizing the success of this approach, Vineyard Offshore is currently establishing a local team that will lead our stakeholder engagement activities in New York. This team will continue to expand after ORECRFP22-1 contract award and execution in ways that reflect the diverse geography and communities of our project area(s) to ensure consistent, authentic engagement with community members, cultivate trusting relationships, maximize economic benefits, and support a just transition.

This Stakeholder Engagement Plan (the "SEP") applies to all three proposed Offshore Wind Generation Facilities—Excelsior Wind, Liberty Wind North, and Liberty Wind South—and their associated transmission systems, which are referred to in this SEP as the "Projects."

1.2. Overall Approach to Incorporating Data and Stakeholder Feedback

This section should describe how Proposers will use research, data, and stakeholder feedback to update the Stakeholder Engagement Plan, and support decision-making throughout the life cycle of the Project (preconstruction, surveys, site design, construction, operations, and decommissioning).

- Vineyard Offshore has performed a stakeholder mapping exercise to obtain population, cultural, and economic statistics and information on communities or interest groups relevant to the Projects. Additional stakeholder mapping exercises will be performed, if deemed valuable, to inform future stakeholder engagement efforts.
- Vineyard Offshore will detail the allocated resources used to continuously support long-term engagement and Projectinitiatives.

- Vineyard Offshore has and will continue to review and seek input from stakeholders on local
 economic development, reduced energy burden, avoided health costs, added climate resiliency,
 avoided environmental costs, added environmental benefits, workforce training opportunities, and
 economically Disadvantaged Community (DAC) participation.
- For fisheries and environmental stakeholders, Vineyard Offshore will pursue and implement the
 measures outlined in Section 1.2 of the Environmental Mitigation Plan (EMP) and Fisheries
 Mitigation Plan (FMP) to support decision-making throughout the life cycle of the Projects.
- Vineyard Offshore will use research, data, and stakeholder feedback to update the SEP so that it
 accurately reflects ongoing stakeholder engagement activities, partnerships and programs, and
 project priorities.

1.3. Existing Guidance and Best Practices that will be Followed

This section should present a list of existing guidance documents, publications, tools, and/or plans that will be followed to support the Stakeholder Engagement Plan. Include links, if available, for all references.

- Vineyard Offshore will continue to follow and implement best practices that are appropriate and relevant to the SEP, such as:
 - New York State Energy Research and Development Authority (NYSERDA) (2022) Guiding Principles for Offshore Wind Stakeholder Engagement
 - New York State Climate Action Council (NYSCAC) (2021) Just Transition Working Group Jobs
 Study
 - NYSERDA, New York Power Authority (NYPA), New York State Department of Environmental <u>Conservation (NYSDEC) (2021) Disadvantaged Communities Barriers and Opportunities</u> <u>Report</u>
 - o NYSCAC (2021) New York State Climate Action Council Draft Scoping Plan
 - o <u>Southwest Network for Environmental and Economic Justice (SNEEJ) (1996) Jemez Principles</u> for Democratic Organizing
 - UPROSE, Rogue Climate, Taproot Earth, and Climate Justice Alliance (2022) Principles for a
 <u>Just Transition in Offshore Wind Energy</u>
- Relevant existing guidance documents, publications, tools, and/or plans listed in Section 1.3 of the EMP and FMP.
- Vineyard Offshore will also build on the lessons learned and critical hands-on experience gained from developing, permitting, and constructing the Vineyard Wind 1 project.

2. Stakeholder Identification and Stakeholder List

2.1. Overview and Stakeholder Identification Objectives

This section should provide an overview of the stakeholder identification and relationship management methods.

- Vineyard Offshore's stakeholder engagement efforts have been ongoing for several years first
 as Vineyard Wind and now as Vineyard Offshore. In 2022, Vineyard Offshore undertook a
 significant on-the-ground outreach effort to identify and meet with key stakeholders and
 potential partners. We have sought input from and built relationships with stakeholders across a
 variety of stakeholder groups in New York.
- Vineyard Offshore defines "stakeholders" broadly to include individuals, institutions, organizations, groups, or communities directly or indirectly affected by project-related activities or with a direct or indirect interest in them. This diverse group is centered in New York but spans several states and is comprised of communities and individuals; their formal and informal representatives, including national, tribal, and local government authorities; elected officials; community organizations; public interest groups; and many others.
- Stakeholder groups may include, but are not necessarily limited to Federal, State, and Local Agencies; Federally and State Recognized Indigenous Nations; Commercial and Recreational Fisheries; Other Marine Users; Labor Unions and Organizations; Economic Development, Workforce Development, and Training Institutions; Supply Chain Businesses and Organizations; DACs and Environmental Justice (EJ) Communities; Environmental Organizations; and Academic and Research Institutions.
 - The stakeholder groups identified above may overlap with one another, and the groups themselves may not include every stakeholder potentially impacted by, or interested in, our projects. As such, these stakeholder groups should be viewed as non-exhaustive and representative of the broad range of stakeholders that Vineyard Offshore has been and will continue to consult, collaborate, and communicate with as the Projects move forward.
- Vineyard Offshore has commissioned desktop analysis, conducted interviews, and completed site
 visits to examine supply chain and port opportunities in New York, including with Minority- and
 Women-Owned Business Enterprises (MWBEs) and Service-Disabled Veteran-Owned Businesses
 (SDVOBs).
- To inform our approach and commitments related to United States (US) iron and steel content and
 to ensure we can meet the minimum requirement of \$114,000/MW of Offer Capacity to be spent
 on US iron and steel components, Vineyard Offshore has engaged, and will continue to engage,
 existing US- and New York-based suppliers of structural iron and steel components, global primary
 component suppliers without US- or New York-based manufacturing, and US-based steel mills.

In addition:

- Vineyard Offshore will describe methods used to identify a working list of diverse community members, local and state elected officials, state and federal agencies, institutions, local businesses, EJ communities, and nonprofit organizations associated with the project.
 - Vineyard Offshore will continue to develop and grow relationships across all stakeholder groups based on fundamentals of authenticity, honesty, transparency, common ground, fairness, equality, willingness to listen, and trust. To effectively manage such diverse relationships, Vineyard Offshore will use the following guiding principles:
 - Identify and prioritize stakeholders

- Start with a purpose to listen and with an open mind
- Gain stakeholder trust from the start, through integrity and authenticity
- Understand stakeholder needs and expectations
- Clearly communicate the project scope, timeline(s), and expectations to stakeholders
- Be consistent in communications and messaging
- Make accommodations for language, digital, mobility, and other accessibility needs
- Build mutualistic partnerships over time
- Proactively seek feedback and be responsive
- Stay in touch
- Vineyard Offshore will identify and list DACs potentially impacted by the Projects using the New York State Disadvantaged Communities Map. The DACs definition is currently accepting public comment and will be finalized by the end of 2022. Additionally, communities may be added or removed during the Climate Justice Working Group annual review process and Vineyard Offshore will adjust our engagements accordingly.
- Vineyard Offshore will identify what departments within the company will own the relationships with the stakeholders listed.
- Vineyard Offshore will hire community liaison officers or similarly focused staff positions. Vineyard
 Offshore will provide, to the greatest extent possible, details as to why the community liaison
 officer is a trustworthy messenger for the community they represent.
- A list of Vineyard Offshore's key communications, environmental, fisheries, labor, outreach, and marine affairs team members is provided in Section 2.2.
 - In October 2022, Vineyard Offshore hired a New York-based External Affairs Manager with a decade of experience in grassroots organizing and well-established community relationships, particularly on Long Island.
 - Additional New York-based staff will be hired post-ORECRFP22-1 contract award and execution. When such staff are hired, as appropriate, Vineyard Offshore will indicate the communities that community liaisons would represent. For areas most affected by Project development activities, Vineyard Offshore will endeavor to hire county liaisons with strong community relationships within the counties, cities, or towns. Vineyard Offshore will work with local partners and community stakeholders to source potential hires.
 - Vineyard Offshore will make reasonable efforts to hire from within host communities and DACs proximate to the Projects.

2.2. Assigning Team Members in your Organization as the Primary Relationship Holder

This section will provide a list of communication officers, their role, and name and contact information. The list should provide stakeholders with an understanding of who should be called for a particular issue or question. Proposers should indicate if and who reports to certain staff members such that

NYSERDA may understand organizational structure. In addition to this list, Proposers should explain how stakeholders will access this list and how it will be kept current to reflect organic changes and turnovers in responsibilities throughout the Project life cycle.

- Vineyard Offshore has and will continue to provide staff biographies and relevant contact information on our website: https://www.vineyardoffshore.com/.
- Companies interested in being a supplier or contractor for Vineyard Offshore should complete this form: https://www.vineyardoffshore.com/b2b.
- Resources for fishermen are available here: https://www.vineyardoffshore.com/fishermen.
- All inquiries, questions, or concerns can be directed to: info@vineyardoffshore.com.
- Stakeholders should complete the form provided at https://www.vineyardoffshore.com/contact to receive regular updates.
- For Table 1 below, the listed team members, except for the Head of External Affairs and Director of Communications, currently report to the Chief Development Officer. The Head of External Affairs reports to the Chief Executive Officer and Director of Communications reports to the Head of External Affairs. Organizational and reporting structures are subject to change.

Table 1 Key Contacts for Stakeholders

Name/Title	Role	Contact Information	
Rachel Pachter Chief Development Officer	Oversees project development activities	rpachter@vineyardoffshore.com	
Juan Levesque Director of Environmental Affairs	Manages environmental activities	jlevesque@vineyardoffshore.com	
Christian Scorzoni Head of External Affairs	Oversees government relations, community engagement, and communications activities	cscorzoni@vineyardoffshore.com	
Nathaniel Mayo Director of Public Affairs	Manages community engagement activities	617-840-4045 nmayo@vineyardoffshore.com	
Andrew Doba Director of Communications	Directs media relations, marketing, and event planning	203-850-7400 <u>adoba@vineyardoffshore.com</u>	
Andrea Bonilla External Affairs Manager	New York liaison for communities, businesses, organizations, civic leaders, and other stakeholders	613-300-5138 abonilla@vineyardoffshore.com	
Jacob Miller Stakeholder Liaison – Tribal Lead	Focuses on communications and engagement with Indigenous Nations	jmiller@vineyardoffshore.com	
Jen Cullen Senior Manager of Labor Relations & Workforce Development	Leads labor engagement and workforce development efforts, and currently serves as the New York Labor Liaison	jcullen@vineyardoffshore.com	
Jordan Shoesmith Business Development and Bid Director	JSC-TWG representative	jshoesmith@vineyardoffshore.com	
Emily Rochon Analyst	E-TWG representative	erochon@vineyardoffshore.com	
Crista Bank Fisheries Manager	Lead fisheries contact and F-TWG representative	508-525-0421 <u>cbank@vineyardoffshore.com</u>	

Name/Title	Role	Contact Information	
Travis Lowery	Focuses on communications and	508-728-4529	
Fisheries Liaison	engagement with the fishing industry	TLowery@vineyardoffshore.com	
Vineyard Offshore Fisheries	Represent the interests of different	See Fisheries Communication Plans	
Representatives	fisheries to Vineyard Offshore	at:	
		https://www.vineyardoffshore.com	
		<u>/fishermen</u>	
Jeannot Smith	Lead liaison for non-fisheries	904-613-0134	
Marine Liaison Officer	mariners	jsmith@vineyardoffshore.com	

3. Stakeholder Engagement Goals

3.1. Defining Goals and Desired Outcomes

This section should describe goals and desired outcomes developed through a collective understanding of shared interests for each stakeholder group identified in 2.1.

Vineyard Offshore's overarching stakeholder engagement goals for all stakeholder groups across all project phases include the following:

- Identify a diverse and representative set of stakeholders and opportunities for collaboration that will yield impactful community benefits.
- Forge constructive stakeholder relationships built on trust and transparency.
- Provide accurate, factual, timely, and relevant information.
- Ensure information regarding project features and benefits is accessible and well understood.
- Provide a range of opportunities for meaningful public engagement and stakeholder consultation.
- Incorporate stakeholder input into project design, construction, and operations plans wherever feasible.
- Deliver tangible, direct, and sustained economic benefits to New York State, host communities, and DACs.

In addition:

- Vineyard Offshore will define the issues and/or information prioritized by each stakeholder group, as identified in collaboration with stakeholders.
 - Vineyard Offshore has engaged with stakeholders from a diverse and inclusive array of stakeholder groups. A set of common concerns and issues have been expressed, with a desire to work toward collaborative solutions. These include the following:
 - A need for clarity on project timelines, to better inform educational, workforce, and supply chain opportunities.
 - The importance of place-based, hyper-local outreach, initiatives, and programming tailored to specific community needs.
 - Socioeconomic barriers like the lack of affordable housing, childcare, transportation, broadband access, digital literacy, English proficiency, and other deeply entrenched

- systemic impediments that continue to keep DACs and EJ communities from participating in educational, workforce, and generational wealth activities.
- A strong desire to create long-term partnerships to benefit all community members and, more importantly, those who have traditionally been left out of public engagement processes in the past.
- A need for collaboration among government, non-profit organizations, educational and workforce partners, and business and industry alike to form partnerships that avoid siloes and provide all necessary services to be able to maximize community participation in the offshore wind industry.
- Vineyard Offshore will list goals set for benefiting DACs consistent with the Climate Act's focus on building an inclusive, clean energy economy including education, training, and hiring opportunities.
- Vineyard Offshore will list engagement activities to date and planned activities to incorporate the perspectives of DAC and EJ communities into offshore wind development.
 - Vineyard Offshore has engaged with DAC and EJ community stakeholders to prepare and inform our ORECRFP22-1 Submission and will continue to do so during the development of the Projects.
- Vineyard Offshore will list identified opportunities for collaborative decision-making and efforts throughout the development process with community members, local elected officials, relevant businesses, institutions, EJ communities, DACs, and non-profit organizations including but not limited to Memorandums of Understanding and Letters of Intent.
 - Vineyard Offshore has identified opportunities for the development of a community-led workforce engagement process as well as supply chain programs, environmental and fisheries initiatives, and community benefits. Details will be finalized and announced at a future date.

4. Stakeholder Engagement Activities, Consultations, and Partnerships

4.1. Planned Activities and Outreach

This section shall detail options for engagement activities and follow-up with community members, local elected officials, institutions, local businesses, and nonprofit organizations. Engagement activities detailed in this section should specify with what stakeholder groups they will be leveraged. While it is critical to include a wide range of voices, including the key stakeholder groups illustrated in Section 4, it is also necessary to direct a concerted effort towards engagement to include historically marginalized groups traditionally left out of development decisions, such as disadvantaged and frontline communities. A thoughtful approach to planned activities and outreach will specifically detail how these efforts are tailored to and vary to uniquely consider each stakeholder group and increase awareness and participation from each group.

Stakeholder engagement activities necessarily vary over time and across stakeholder groups as projects move from the development phase through construction to operation. Our approach to stakeholder engagement is inherently flexible as it is focused on meeting stakeholders where they are and accommodating their changing needs. We understand that successful engagement is grounded in two-way dialogue: just as Vineyard Offshore aims to deliver information in an accessible and

appropriate way, we leverage these opportunities to gather feedback to inform our future strategies.

- Vineyard Offshore will list engagement approaches and activities specific to stakeholder groups defined in Section 2.1.
 - O Vineyard Offshore employs a range of communication tools and engagement activities for different stakeholder groups. For all stakeholder groups, at a minimum, we seek to communicate project information and engagement and partnership opportunities through one or more of the following: website; social media; newsletters; e-mails; videos; press releases; newspaper, radio, podcast, and television interviews; virtual and in-person meetings and events; and digital advertisements.
 - Vineyard Offshore has drafted communication plans for different stakeholder groups, including plans required by the lease agreement with the Bureau of Ocean Energy Management (BOEM) for Lease Area OCS-A 0544, that will guide communication and engagement activities with specific stakeholder groups.
 - Communication and engagement activities for fisheries stakeholders are provided in our Fisheries Communications Plans, which are available at: https://www.vineyardoffshore.com/fishermen.
 - Vineyard Offshore will engage with the appropriate Labor Union stakeholders to negotiate in good faith one or more Project Labor Agreements for the Projects as well as one or more Labor Peace Agreements.
 - Vineyard Offshore will provide New York companies with the opportunity to offer to provide goods and services for which there is capability in New York State by communicating relevant opportunities through the New York Offshore Wind Supply Chain Database maintained by NYSERDA.
 - Vineyard Offshore will utilize the New York Offshore Wind Supply Chain Database to enable domestic US iron and steel supplier contracts as practicable.
 - Vineyard Offshore will consult the New York Offshore Wind Supply Chain Database, the MWBE Certified Database maintained by Empire State Development, and the Directory of New York Certified SDVOBs maintained by the Office of General Services to communicate supplier opportunities to MWBEs and SDVOBs.
 - Vineyard Offshore will work with NYSERDA, offshore wind developers, and other stakeholders as appropriate to mitigate the risk of stakeholder fatigue when determining future engagement approaches and activities for specific stakeholder groups.
 - Vineyard Offshore will develop predictable, inclusive, and consistent means of communication and engagement to ensure a diverse array of stakeholders can meaningfully participate in the project development process and have access to project benefits.
 - Where appropriate and beneficial, Vineyard Offshore will incorporate advisory committees into aspects of the project development process to ensure the development of inclusive partnerships, programs, and initiatives.
 - Vineyard Offshore is open to participating in any additional outreach and engagement processes that will maximize stakeholder participation and improve project outcomes.

- Vineyard Offshore will detail accessibility factors, especially for DACs, including the convenience of
 meeting times and accessibility of locations or virtual platforms, childcare needs, language and
 interpretation needs, and the variety of opportunities to participate in and ways to provide input.
 - Vineyard Offshore recognizes that our engagement needs to be coordinated, mindful, and targeted, while also being accommodating, inclusive, and open to all.
 - Among other things, Vineyard Offshore will consult with community-based organizations about hyper-local needs like timing, digital access, venue access, transportation, language needs, and childcare accessibility, and other accommodations to maximize opportunities for DAC residents to provide input.
 - Vineyard Offshore will continue to identify opportunities to tailor supply chain engagement activities to increase participation of New York MWBEs, SDVOBs, and businesses located in DACs in the Projects.
- Vineyard Offshore will detail an anticipated outreach and schedule prior to informing stakeholders
 of planned activities, as practicable, including alerting NYSERDA and posting public events to our
 website's event page.
- Vineyard Offshore will detail a plan for providing consistent follow-up with the stakeholders we
 have engaged, especially members of DACs, to make clear how stakeholder input was considered,
 and/or provide learning opportunities to raise awareness of and gain support for the Projects with
 stakeholders.
- Vineyard Offshore will participate in technical working groups related to fisheries, marine, jobs and supply chain, and other potential technical working groups to ensure industry coordination.

4.2. Planned Partnerships

This section should describe proposed or existing partnerships with community organizations, institutions, local businesses, and nonprofit organizations.

- Vineyard Offshore will endeavor to provide as much detail of the nature of these partnerships, and any particular hiring, training, or educational opportunities in local communities.
- Vineyard Offshore will endeavor to explain where partnerships may foster more business
 opportunities for local businesses to participate and benefit from the growing offshore wind
 industry.

5. Tracking Progress and Communications

5.1. Tracking Stakeholder Engagement

This section should detail the tracking of relationships, activities, and both successful and unsuccessful outcomes from engagements.

 In an effort to require early and regular engagement with stakeholders that may potentially affect project activities, NYSERDA is building upon contractual expectations regarding progress tracking in Quarterly Reports.

- Vineyard Offshore will develop a plan to track relationship progress with stakeholders and provide
 a current example of such a tracker. NYSERDA has expressed its openness to accepting the same
 report style as the BOEM Outer Continental Shelf (OCS) Lessees are required to submit for the
 agency's stipulatedsemi-annual progress report.
- Options could include tiering stakeholders by how well connected they are to the Project, or by the
 number of times they have engaged in activity with their respective contact(s) at Vineyard Offshore.
 As events, meetings, and general communication occur per quarter, Vineyard Offshore will be
 better positioned to track stakeholder tiers and show changes in the status of relationships and
 reasoning as applicable.
- Vineyard Offshore will develop a tracking method to depict proposed activities and provide
 updates on engagement activities, impacts on or benefits to the identified stakeholder groups
 identified in Section 2.1, and how, if at all, Projects have been informed or altered to address those
 challenges or benefits, as well as any planned engagement activities during the next quarterly
 reporting period.
- Vineyard Offshore currently tracks stakeholder contacts, relationships, and activities on an internal basis to facilitate our site assessment, project development, supply chain, workforce, labor, and community partnership efforts.
- Vineyard Offshore is exploring ways to track relationships, stakeholder engagement, supply chain
 activities, and other project information in a reasonable and cost-effective manner to facilitate
 compliance with the significant tracking and reporting requirements included in BOEM's lease
 agreements for New York Bight lease areas and ORECRFP22-1.
- Vineyard Offshore supports goals of increasing transparency in stakeholder engagement; however, any public reporting obligations must be mindful of the need to protect sensitive project information and stakeholder relationships, including allowing stakeholder identities to be withheld if and when requested by stakeholders.
- In acknowledgment of the existing and growing consultation burden placed on many of the stakeholders, the stipulation also requires, to the maximum extent practicable, that Proposers coordinate with one another on engagement activities. It is NYSERDA's intention that this requirement to coordinate engagement apply not only to meetings proposed by Proposers, but also to reasonable requests to coordinate engagement requested by stakeholders.
- Vineyard Offshore will collaborate with NYSERDA, offshore wind developers, and other stakeholders to reduce consultation burdens as much as practicable and accommodate reasonable requests by stakeholders to coordinate engagement.
- Vineyard Offshore will include tracking tables for goals defined in Section 3.1 that include when and where the goal is supported or achieved through engagement activities.
- Vineyard Offshore will provide a list of engagements along with the data seen in Table 2 below in in satisfaction of quarterly reporting requirements.

Table 2 Quarterly Reporting Data Requirements

Organization Type	Engagement Type	Goal/ Subject of Engagement	Marketing Ahead of Event	Attendance Targeted	Final Attendance	Date of Event	Follow- Up Material Provided

5.2. Tracking Stakeholder Marketing Efforts

This section should detail the tracking of general communications or marketing campaigns to raise awareness among communities proximal to activities related to Project development, construction, operation, and decommissioning.

- Vineyard Offshore will detail how we plan to track marketing efforts or public awareness campaigns and provide a current example of such a tracker.
 - Vineyard Offshore will develop appropriate public campaigns and/or marketing efforts for the Projects tailored to intended audiences after ORECRFP22-1 contract award and execution.
 Such public campaigns and/or marketing efforts will leverage experience gained on the Vineyard Wind 1 project and be developed with input from stakeholders.
 - O Vineyard Offshore will consult with NYSERDA after ORECRFP22-1 contract award and execution to develop effective and manageable tracking mechanisms that align with BOEM's lease area reporting requirements, ORECRFP22-1 reporting requirements, and other data collection and reporting requirements. Such mechanisms will be designed to ensure the protection of sensitive project information, stakeholder relationships, and other confidential information.
 - Public campaigns, marketing efforts, data collection and tracking mechanisms are likely to evolve over time to ensure such approaches are useful and effective.
- Vineyard Offshore will detail public awareness campaigns leveraged to communicate or advertise
 project development status, hiring opportunities, and impacts on local communities. Community
 members should always be aware of project development impacting them, regardless of their
 individual support or interest in the activity.
 - Vineyard Offshore will develop public awareness campaigns leveraged to communicate or advertise project development status, hiring opportunities, and impacts on local communities.
 - Vineyard Offshore will endeavor to ensure that stakeholders in host communities have ample opportunities to learn about project development activities and status regardless of their support or interest in the project or an activity.
- Vineyard Offshore will detail marketing methods for raising awareness of workforce opportunities within DACs.
 - o Vineyard Offshore will develop appropriate marketing methods for raising awareness of

- workforce opportunities in DACs in consultation with DACs and other relevant stakeholders and based on our efforts to execute similar awareness raising efforts for the Vineyard Wind 1 project.
- Vineyard Offshore will provide a list of such public campaigns or marketing efforts along with the data seen in Table 3 below.
 - Vineyard Offshore anticipates providing non-confidential data and tracking information about public campaigns and marketing efforts in a form that is the same as or similar to the table below in satisfaction of our quarterly reporting requirements.

Table 3 Stakeholder Engagement Tracking

Project Detail to be Communicated: Project Status, Schedule Change, or Employment Opportunity	Marketing Campaign Method	Frequency of Communication or Marketing Collateral	Feedback or Inquiries from Campaign	Dates and Duration of Campaign	Location of Campaign