

Part 1: Project Overview, Primary Contact, and Lead Organization

What is the name of proposed project ("Solarize XYZ" or other name)?

What community/communities will be served, and who are the intended participants?

Primary Contact

This person will serve as the project manager for the application process and the Solarize campaign. They can be a volunteer, official, or staff of the local government or lead organization.

First Name

Last Name

E-mail

Phone Number

Title/Position

Lead Organization

The lead organization must be a local government, school district, or nonprofit organization (partnerships are strongly encouraged, please see next section). The lead organization is responsible for contracting with NYSERDA and coordinating among the other partners.

Name of Lead Organization

Mailing Address

The Lead Organization is a:

Please attach a Letter of Commitment for the lead organization (PDF or Word format).

Part 2: Partners and Core Team

Are you working with a regional organization and/or group of other communities? If so, please describe.

Please provide the names and contact information from the Core Team for the proposed project. The Core Team typically consists of volunteers in the community that serve as the primary organizers and drivers for the project. The Core Team can also include officials and/or staff of the local government or other partners.

Please name and describe local partner organizations. Indicate the role they will play in the Solarize campaign. It is strongly encouraged that the local government(s) be either the lead entity or a partner. Attached letter of commitment from each partner below.

Please attach Letter(s) of Commitment from partner(s) (PDF or Word format)

Part 3: Community Profile and Preparation

Please describe the community served by the proposed Solarize campaign, including population, number of owner-occupied residences, and current number of solar installations (see [Open Data NY](#) and [PowerClerk](#) for information).

Have the jurisdictions served by the proposed project adopted the [NYS Unified Solar Permit](#)? If not, please describe the solar permitting process. Identify any additional requirements for ground mounted solar installations (fencing, setbacks, height restrictions), as well as any required Architectural Review Board approvals.

Describe your community's participation in [NY Climate Smart Communities](#), participation in the [NY-Sun PV Trainers Network](#), participation by the school district in [K-Solar](#), or other local sustainability initiatives that will help make the Solarize campaign successful.

Have you conducted any survey or other preliminary outreach to gauge community interest in Solarize? If so, please describe the survey, the number of responses, level of interest, and priorities identified.

Part 4: Preliminary Outreach Plan & Budget

Briefly describe your plan and ideas for creating community awareness of the Solarize campaign, encouraging participants to sign up for a solar site assessment, and encourage adoption of solar PV systems. Please describe potential outreach activities, venues, and partnerships, as well as the anticipated timeline and volunteer hours needed. Identify preliminary goals for community participation and solar adoption through the program. Include a preliminary budget for project expenses.

Please use the space below or attach file(s) (2 pages maximum).

(Optional) Attach Outreach Plan, Budget, and/or additional information (PDF, Word, and Powerpoint only)