

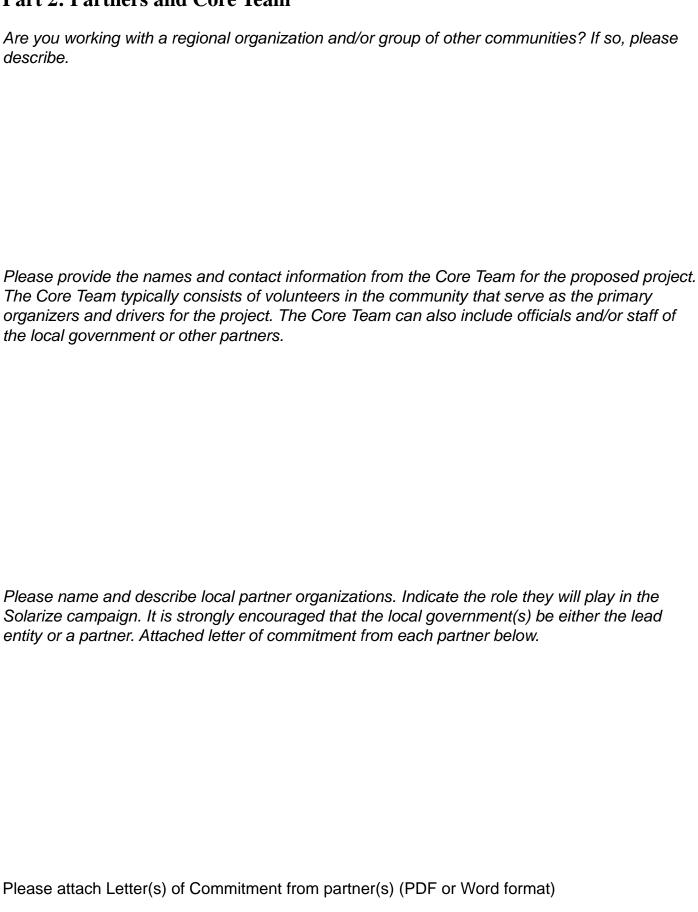


Part 1: Project Overview, Primary Contact, and Lead Organization

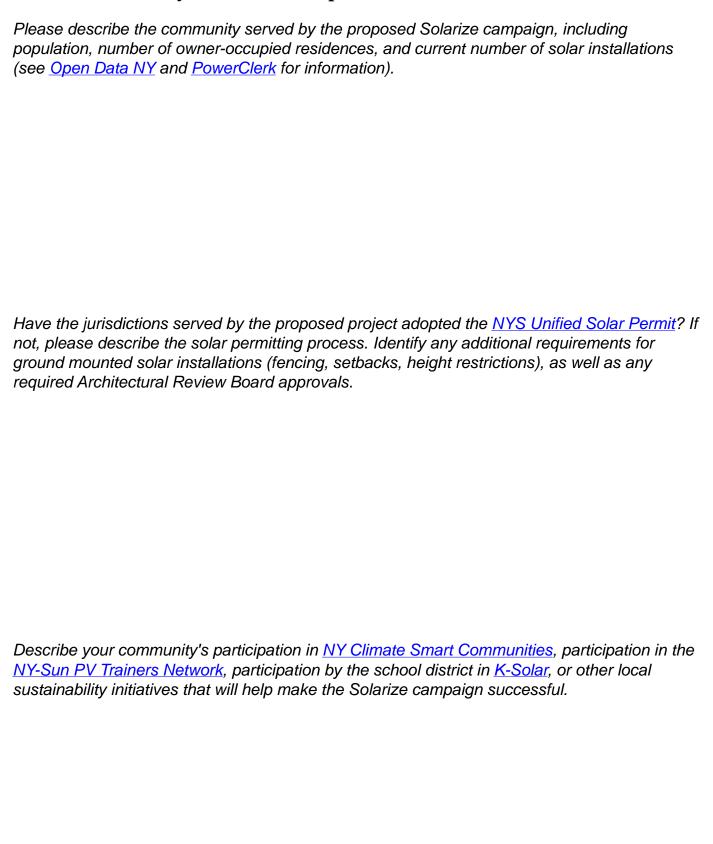
Tart 1. 1 roject Overview, 1 rimary Contact, and Lead Organization	
What is the name of proposed project ("Solarize XYZ	Z" or other name)?
What community/communities will be served, and wh	no are the intended participants?
Primary Contact This person will serve as the project manager for the	application process and the Solarize
campaign. They can be a volunteer, official, or staff of	• •
First Name	Last Name
E-mail	Phone Number
Title/Position	
Lead Organization The lead organization must be a local government, so (partnerships are strongly encouraged, please see no responsible for contracting with NYSERDA and coordinates.)	ext section). The lead organization is
Name of Lead Organization	
Mailing Address	The Lead Organization is a:

Please attach a Letter of Commitment for the lead organization (PDF or Word format).

Part 2: Partners and Core Team



Part 3: Community Profile and Preparation



Have you conducted any survey or other preliminary outreach to gauge community interest in Solarize? If so, please describe the survey, the number of responses, level of interest, and priorities identified.

Part 4: Preliminary Outreach Plan & Budget

Briefly describe your plan and ideas for creating community awareness of the Solarize campaign, encouraging participants to sign up for a solar site assessment, and encourage partnerships, as well as the anticipated timeline and volunteer hours needed. Identify preliminary goals for community participation and solar adoption through the program. Include a preliminary budget for project expenses.

