

SOLAR FOR ALL TALKING TO POTENTIAL CUSTOMERS



The following language will serve as a unified message when speaking to potential customers (“subscribers”) who may be interested in taking part in NY-Sun’s Solar for All program.

Sample Message

Community solar allows you to benefit from solar with no equipment required. Solar panels are installed at a site located in your community rather than on individual roofs. The generated electricity is then fed into the local power grid, increasing the amount of available clean energy while decreasing fossil fuel emissions. **You will continue to receive electricity from your current utility provider with no need to install or maintain equipment on your home or property.** By subscribing to the community solar project, you will receive credits for the solar produced on your monthly electricity bill and reduce your payment.

The newly launched Solar for All program provides eligible households the opportunity to subscribe to community solar at no cost.

Solar for All allows eligible customers to:

- Join the program without paying upfront costs, fees, or payments to participate.
- Enroll in a trusted community solar projects program supported by NYSERDA and New York State.
- Obtain a free subscription to a local community solar project.
- Gain access to solar regardless if you own or rent.
- Receive solar energy without installing or maintaining any equipment on your home or property.
- Keep the same local utility provider without making any changes.
- Cancel the subscription at any time without penalties or payments.

By participating in the program, customers will:

- Receive monthly solar credits that can save you money by lowering your electric bill.
- Lower your home’s carbon footprint and contribute to the economic growth of your community.
- Join other New Yorkers who already take advantage of the benefits of clean energy.

You may be eligible:

- If you pay your own utility bill and receive utility or federal assistance (such as the Home Energy Assistance Program), you may qualify for Solar for All.
- You can learn more about Solar for All at nysesda.ny.gov/solar-for-all or call 1-877-NYSMART.

For assistance with the application process email solarforall@nysesda.ny.gov or call **1-877-NYSMART**.