

Informational Webinar: Applying to Join the Founding Steering Committee of the Energy Equity Collaborative

Energy & Climate Equity Team

August 30, 2022



NYSERDA

Chat box Icebreaker

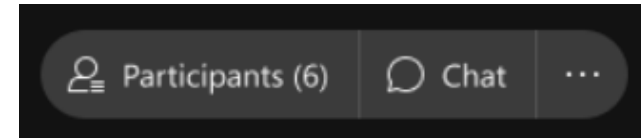
In the chat box please share:

- > Name
- > Pronouns
- > Affiliation and/or region of New York State
- > Answer the question: What does an inclusive clean energy economy mean to you?

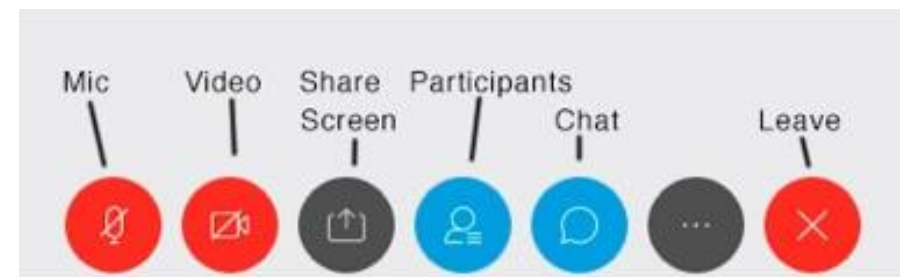
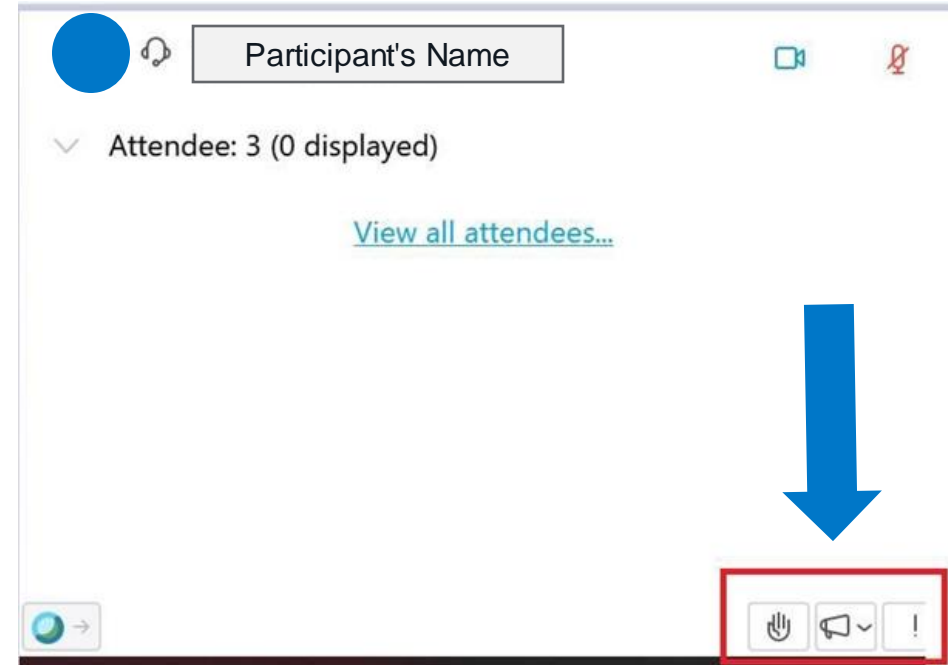
Using Webex

- > In the lower right-hand corner, you can access the participants and chat panel
- > To raise your hand, click the “raise hand” icon just below and to right of your name in the participant panel
- > A facilitator will let you know when you are unmuted and able to speak to the group

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Agenda

- > Settle In, Introductions & Objectives (10 min)
- > Energy Equity Collaborative Overview (10 min)
- > Applying to Serve on the Founding Steering Committee (12 min)
- > Question & Answer Session (25 min)
- > Next Steps & Closing (3 min)

Community Agreements

- > **One mic - please stay on mute unless speaking**
- > **3 before me** - wait until 3 other people talk before speaking again to make space for everyone to be heard
- > **This is being recorded to ensure all questions and comments are captured**
- > **You're welcome to ask questions as you feel comfortable via:**
 - Q&A feature (visible only to panelists)
 - Chat feature (visible to all participants)
 - Verbally by raising your hand, preferably during the Q&A portion, if possible (heard by all participants)

Meeting Purpose & Outcomes

- > **Inform** those interested about the purpose of the Energy Equity Collaborative
- > **Share information** about the Energy Equity Collaborative and the opportunity to apply to serve on the Founding Steering Committee
- > **Clarify** the Founding Steering Committee application and selection process
- > **Address questions**

Overview of the Energy Equity Collaborative

- > The 2019 Climate Leadership and Community Protection Act (Climate Act) mandates that **at least 35%** of clean energy benefits (**goal of 40%**) are **directed to disadvantaged communities (DACs)**
- > DACs are defined through interim criteria

For an interactive map of DACs, visit:
[nyscrda.ny.gov/ny/
disadvantaged-communities](https://nyscrda.ny.gov/ny/disadvantaged-communities)



NYSERDA recognizes the role that public policy has played in perpetuating inequities faced by historically marginalized communities, and its critical role in addressing the climate crisis, energy injustice, and the legacy of environmental racism.



To respond, NYSERDA is **developing an equitable engagement strategy** centering the experiences and expertise of disadvantaged communities in order to help accomplish the Climate Act goal.



Photo by Erik McLean

A cornerstone of that strategy is **collaborating with organizations that serve and represent historically marginalized communities** to ensure the experiences and needs of these communities are front and center in decision-making and program planning.



What is the Energy Equity Collaborative?

- > A **shared space** for collaboration between those that serve and represent historically marginalized communities and NYSERDA, in coordination with other State agencies and Authorities, including Low-Income Energy Task Force (LIETF) members
- > **The Energy Equity Collaborative (the Collaborative)** will provide a forum for disadvantaged community groups and NYSERDA to discuss and work together to address energy equity and climate justice issues and design equitable programs
- > The Collaborative will **convene** through regular meetings, informational webinars, and an annual conference

Interagency Low-Income Energy Task Force Members Involved

- > **New York State Energy Research Development Authority (NYSERDA)**
- > **Homes and Community Renewal (HCR)**
- > **Department of State (DOS)**
- > **Department of Environmental Conservation (DEC)**
- > **Office of Temporary and Disability Assistance (OTDA)**
- > **Department of Public Service (DPS)**

Purpose of the Energy Equity Collaborative

- > Create a **shared space for deeper collaboration** between those that serve and represent historically marginalized communities, NYSERDA, and interagency partners as needed
- > Ensure that the **experiences, concerns, and needs of those on the frontlines of the climate crisis are identified and included** in the early-stage development and ground-level implementation of NYSERDA's climate and energy programs
- > Organize **engagement with working groups** around priority topics such as environmental justice, workforce development, energy affordability, and clean energy deployment

Benefits of Participating in the Collaborative

Organizations representing historically marginalized communities who participate in the Collaborative can:

- > **Directly inform and influence clean energy programs and policy** to ensure community needs are met and communities receive an equitable share of clean energy investments and benefits
- > Save time by utilizing a **central platform to connect with multiple program teams and executives at NYSERDA** which will coordinate with interagency LIETF members as needed
- > Help ensure **transparency and accountability** of NYSERDA and other LIETF agencies through public meetings, documentation, and feedback implementation

Energy Equity Collaborative Activities

The Founding Steering Committee will organize the Collaborative and activities for Collaborative members to participate in including:

- > **Develop** the Energy Equity Collaborative charter
- > **Identify** ways to work with NYSERDA
- > **Create** sector-specific working groups
- > **Partner** with NYSERDA in program design
- > **Share** best practices and lessons learned

**Applying to Serve on
the Collaborative's Founding
Steering Committee**

Overview

NYSERDA is inviting community-based organizations to apply to serve on the Energy Equity Collaborative's Founding Steering Committee.

- > Community-based organizations whose mission is to serve disadvantaged communities are welcome to apply for this one-year, paid appointment
- > Review the [Equity Collaborative Roles and Responsibilities Overview](#) for more information
- > **Deadline to apply is September 22, 2022**
- > [Submit application via NYSERDA web form](#)

Role of the Founding Steering Committee

- > **Co-lead** the Energy Equity Collaborative with support from NYSERDA
- > **Provide guidance**, feedback, and recommendations on how to advance an inclusive clean energy economy in New York State
- > The Founding Steering Committee will be comprised of **frontline community groups** and other stakeholders that serve and represent historically marginalized communities
- > Founding Steering Committee members will serve a **1-year term** and determine the governance structure, including how future steering committees will be selected, and focus areas for the Collaborative which will be the basis for organizing working groups

Founding Steering Committee Responsibilities

- > **Develop the Collaborative's charter**, which will include its structure, mission, and guidelines/norms for communication, leadership, meetings, and compensation
- > Determine initial **goals and working groups** around which to focus collaboration
- > **Interface directly with NYSERDA leadership** and staff on emerging energy issues
- > **Organize and participate in sessions** dedicated to shared understanding NYSERDA programs and related regulations and leverage points and related community concerns
- > Coordinate with NYSERDA on communication with participating **interagency partners as needed**
- > Co-manage the Collaborative's **working groups and annual gathering/conference**
- > **Co-lead the announcement and outreach to engage frontline communities** as members of the Collaborative
- > **Help select and provide direction** to subcontractors to support the Collaborative

Founding Steering Committee Time Commitment

- > 1-year term
- > ~8 Hours / Month
- > Monthly or Quarterly Steering Committee meetings
- > Monthly working group meetings (eventually, as determined by committee)

Founding Steering Committee Member Eligibility

- > Be a **New York State (NYS) community-based organization*** that principally serves (greater than 50% of their work is in service of) and/or is based in a **NYS Disadvantaged Community***
- > Have **expertise** in clean energy equity and/or climate justice issues
- > Demonstrate a **primary mission** of advocating for or serving disadvantaged communities

** Refer to NYSERDA provided documentation in advance of the meeting for definitions of community-based organization and the NYS interim DAC definition.*

Compensation Available

A Disadvantaged Community (DAC) Honorarium will be offered by NYSERDA to Founding Steering Committee members

- Under-resourced community-based organizations will be compensated for serving on the Founding Steering Committee and participating in first-year activities and responsibilities
- The offer of compensation seeks to build capacity of under-resourced, community-based organizations and recognizes the time and value of contributions that inform state policy and program design
- DAC Honorarium meeting rates (including time for prep and follow up as determined by NYSERDA):
 - Up to 2.5 hours = \$300
 - 3-5 hours = \$600
 - 5.5 hours plus = \$800
- The Founding Steering Committee will determine the criteria and guidelines for how, after the first year, organizations will be compensated for participation on the Steering Committee and/or other applicable Collaborative activities

How Applications Will Be Evaluated

Applications will be reviewed by an unconflicted Review Panel comprised of external reviewers from CBOs and academic institutions, NYSERDA, other NYS agency staff

Listed in order of importance, the application responses will be evaluated based on these criteria:

1. Accountability to and Representation of Disadvantaged Communities

- The organization principally serves and/or represents disadvantaged communities

2. Demonstrated impact on communities served

- Direct work with communities + Successful solutions to community priorities

How Applications Will Be Evaluated *(continued)*

3. Black, Indigenous, and People of Color (BIPOC) Led Organization

- The organization is led by representatives of historically marginalized communities

4. Geographic Representation

- The organization contributes to a diverse geographic representation on the Founding Steering Committee

5. Experience and expertise

- The organization has relevant experience and subject matter expertise
- The organization contributes to diversity of lived experiences and expertise of New York's historically marginalized communities

Timeline

SUMMER 2022 – FALL 2022

Founding Steering Committee
members selected

FALL 2022 – SPRING 2023

Founding Steering Committee
meets to finalize scope, structure,
and identify working group areas

Public announcement of Energy
Equity Collaborative launch

FALL 2023

First annual kickoff
conference for Energy Equity
Collaborative members

How to Apply

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Question & Answer Session

To submit a comment or question, you can either:

1. Type it into the chat or Q&A, or
2. Raise your hand, and facilitator will let you know when you are unmuted and able to speak to the group

Next Steps

A recording of the informational webinar will be made available as soon as practicable along with a list of frequently asked questions and answers (FAQs) on NYSERDA's [Energy & Climate Equity webpage](#).

- > **Spread the word** about this opportunity with your networks
- > **Reach out** for a follow up one-on-one meeting if needed
- > **Submit application** through the [“Apply Online” link](#) by **September 22**
- > Founding Steering Committee members will be selected in **October 2022**
- > Any questions can be directed to Jenny.Sing-Bock@nyserda.ny.gov.