



OPTIMIZE
energy performance
REDUCE
energy costs
ATTRACT
more guests

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Sustainable solutions for a better guest experience.

Energy efficiency is a highly important aspect of being a sustainable property. NYSERDA (New York State Energy Research and Development Authority) assists hotel, motel, and other lodging facility owners and operators in New York State by providing the financial and technical resources that help improve energy efficiency.

Improving hotel energy performance property-wide is key to gaining a competitive edge and attracting more guests who prefer eco-friendly lodging. NYSERDA and your local utility can help you make comprehensive improvements to your property in every way—from recycling to complete heating, cooling, motor, pump, and chiller upgrades.

Reduce costs with assistance and incentives

NYSERDA and your local utility can help you realize energy savings while enhancing the guest experience. There are a number of ways you can assess, plan for, and help finance an energy project, including:

Cost-shared incentives for customized studies

NYSERDA offers cost-shared analyses to help you prioritize your options:

- Master planning
- Onsite combined heat and power (CHP) feasibility studies
- Targeted clean energy technical analysis and strategic energy management assistance

Financial support for energy efficiency investments

NYSERDA and your local utility have incentives to help assess energy use and identify effective energy efficiency options for equipment and systems such as:

- Advanced lighting controls
- Heating, ventilation, and air conditioning
- Chillers, motors, and variable frequency drives
- Commercial kitchen equipment
- Laundry service equipment
- Refrigeration, ice making, and vending machines
- Emerging technologies
- Building envelope

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs, visit nyserdera.ny.gov or follow us on Twitter, Facebook, YouTube, or Instagram.

