



**Offer
discounted pricing
on solar**

**Create
good local jobs in
the solar industry**

**Be visible
and active in
the community**

call:
1-866-NYSERDA

email:
cec@nyserda.ny.gov

visit:
nyserda.ny.gov/cec

Gather your neighbors to lower prices on solar installations.

Solarize is a local effort that brings together groups of potential solar customers through widespread outreach and education. This model helps customers choose a solar installation company that is offering competitive, transparent pricing. Solarize campaigns can lower the cost of solar 10 to 20 percent.

After a thorough prequalification process, a designated solar installer(s) will be named for the campaign. Residents and businesses who sign up for solar installations by a specific deadline will be able to take advantage of group rates below market prices. The more customers who sign up, the lower the price will be for everyone. Well-organized Solarize campaigns are a great way to support solar while being active and visible in your community.

Earn credit toward the Clean Energy Communities designation

NYSERDA's Clean Energy Communities Program recognizes and rewards local governments for their clean energy leadership. Complete four of the ten High Impact Actions to earn the Clean Energy Community designation as well as a grant of up to \$250,000 with no local cost share to support additional clean energy projects.

To earn credit for this action, municipalities must:

- Demonstrate direct municipal participation in a recently completed Solarize campaign.
- OR
- Work with NYSERDA to plan and implement a new solarize campaign.
- Provide a list of at least 10 local solar customers that resulted from the Solarize campaign.

Get started

Municipalities have access to approximately 50 hours of free on-demand technical assistance from a Clean Energy Community Coordinator and a toolkit that includes step-by-step guidance and other tools and resources.

Visit **nyserda.ny.gov/cec** or email **cec@nyserda.ny.gov** for more information, including detailed program requirements.

