



Affordable Multifamily Program Upstate (AMP Up) Informational Webinar

April 28, 2026



NYSERDA

Webinar Logistics

Today's meeting is being recorded and will be available on NYSERDA's website.

Slides will be distributed to all attendees after the webinar.

Questions submitted through Q&A are only visible to the panelists.

Questions will be addressed at designated times throughout the presentation.

We anticipate not having enough time to answer all questions live today.

Unanswered questions will be reviewed, and responses will be sent to attendees.

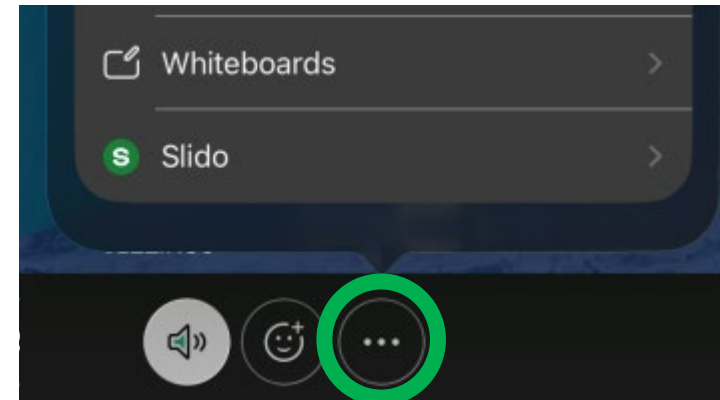
Referencing the slide # in your question may be helpful.



Webex Logistics

Use the Slido Q&A feature to ask a question.

- Click on the ellipsis (three dots) to open the Slido feature.



Chat, audio and video have been disabled for audience.

Need help?

Send a message via the Q&A feature or email Kelly Hammond at kelly.hammond@nyserda.ny.gov

Agenda

- Welcome
- Background
- Introduction to AMP Up
- Building Eligibility
- Incentives
- Resilience Enhancements
- Next Steps



Introductions

NYSERDA - speakers



Pam Miller
Sr. Project Manager
AMP Up



Brian Cabezas
Program Manager
Multifamily



Ana Moura-Cook
Project Manager
Resilience



Maria Cangiano
Sr. Project Manager
Technical Assistance

Dragonfly Consulting Team – facilitators



Lindsey Dierksen
Co-Facilitator



Shelley Beaulieu
Co-Facilitator

Who is in the Audience Today?

- Who is here today in our audience?
- Where are you joining from today?
- What is one thing you hope to learn about today?

Background



Affordable Multifamily Program Landscape

2021-2025

Statewide

Program Name:
Affordable Multifamily
Energy Efficiency
Program (AMEEP)

Location:
Statewide

Administrator:
Utilities



2026-2030

Downstate

Program Name:
AMEEP

Location:
Con Ed, Nat Grid LI,
Nat Grid Metro

Administrators:
Con Ed + National
Grid



Upstate

Program Name:
AMP Up

Location:
North of Con Ed

Administrator:
NYSERDA

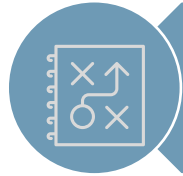
Launch Date:
April 2026

Program Goals

Program goals were developed based on stakeholder feedback



Streamline the customer journey



Provide flexibility to meet owners where they are at



Maintain tenant affordability

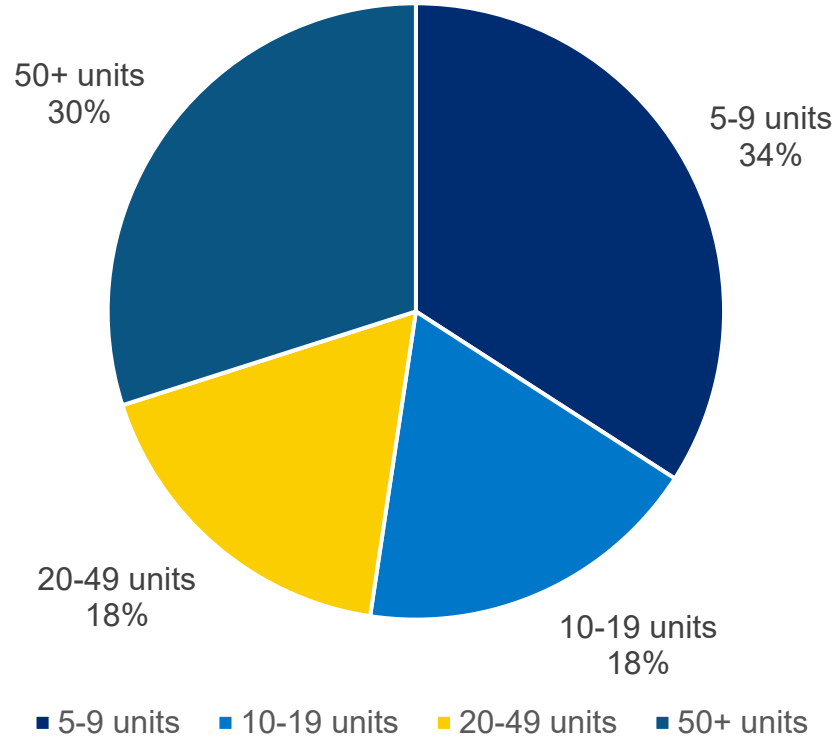


Take an efficiency first approach

Upstate LMI Multifamily Building Stock Overview

~254K units

Upstate LMI Buildings by Units



More than half of upstate LMI multifamily buildings have <20 units

Small building obstacles identified:

- Tend to need more technical support
- Offer minimal economies of scale
- Can be more difficult to reach
- Contractors tend to focus on larger properties

Source: 2022 5-Year ACS Summary Table B25024

Projected number of buildings using midpoint estimate for building size provided in ranges of units

AMP Up Budget

Incentive Budget	Budget Components
\$126,215,000	Energy efficiency & building electrification (EE/BE) upgrades
	Resilience Enhancements
	Resilience Design Assistance
	Technical Assistance & Concierge Services

Connect With Us!

Email: multifamilyprograms@nyserda.ny.gov

Website: <https://www.nyserda.ny.gov/ampup>



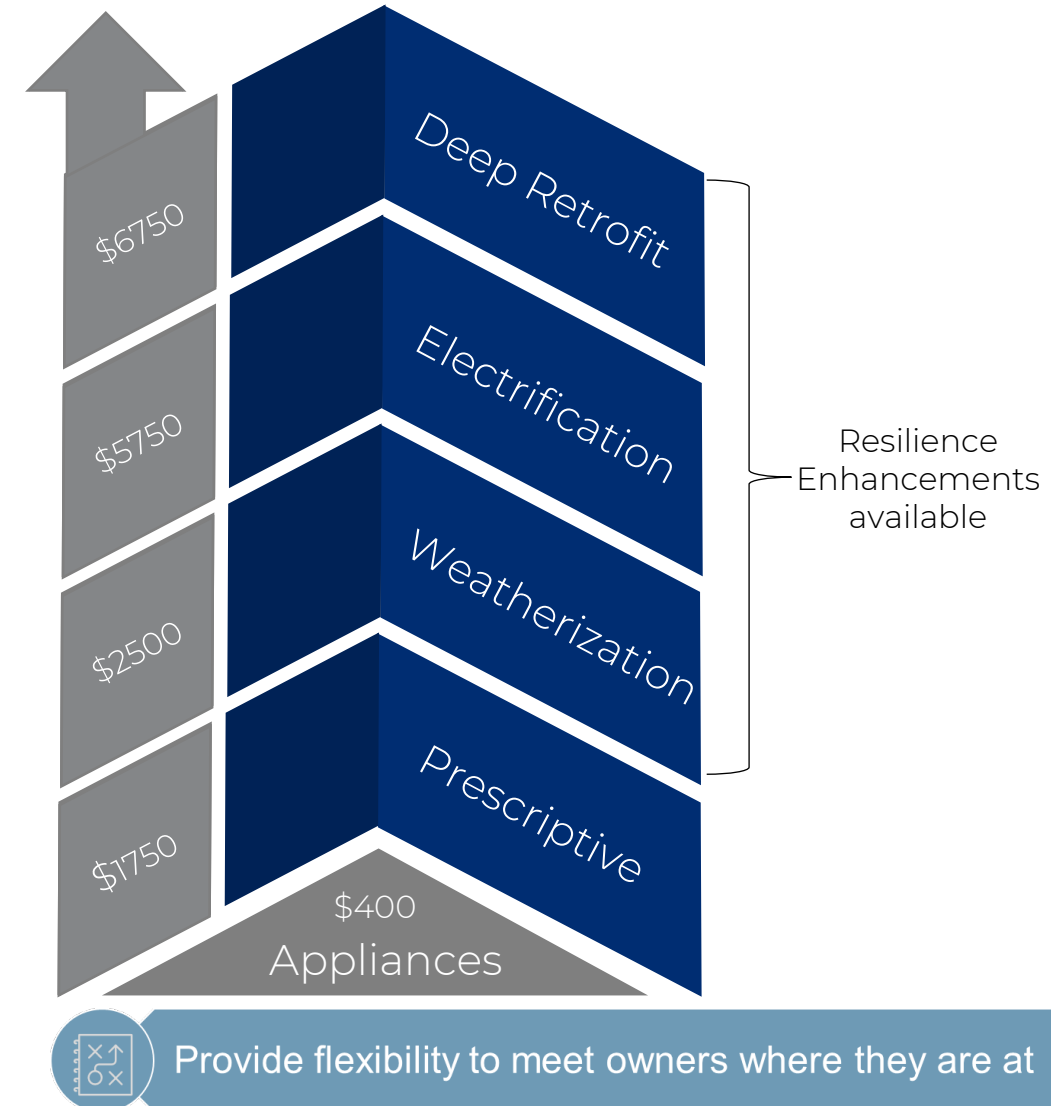
Introduction to AMP Up



Affordable Multifamily Program Upstate (AMP Up) NYSERDA

Offers upstate multifamily buildings incentives for energy efficiency and building electrification upgrades

- Streamlined customer journey
- Embedded technical assistance
- Concierge services
- Multiple upgrade categories
- Generous incentives
- First NYSERDA program to offer resilience enhancements
- Two upgrade pathways – low-rise and large building

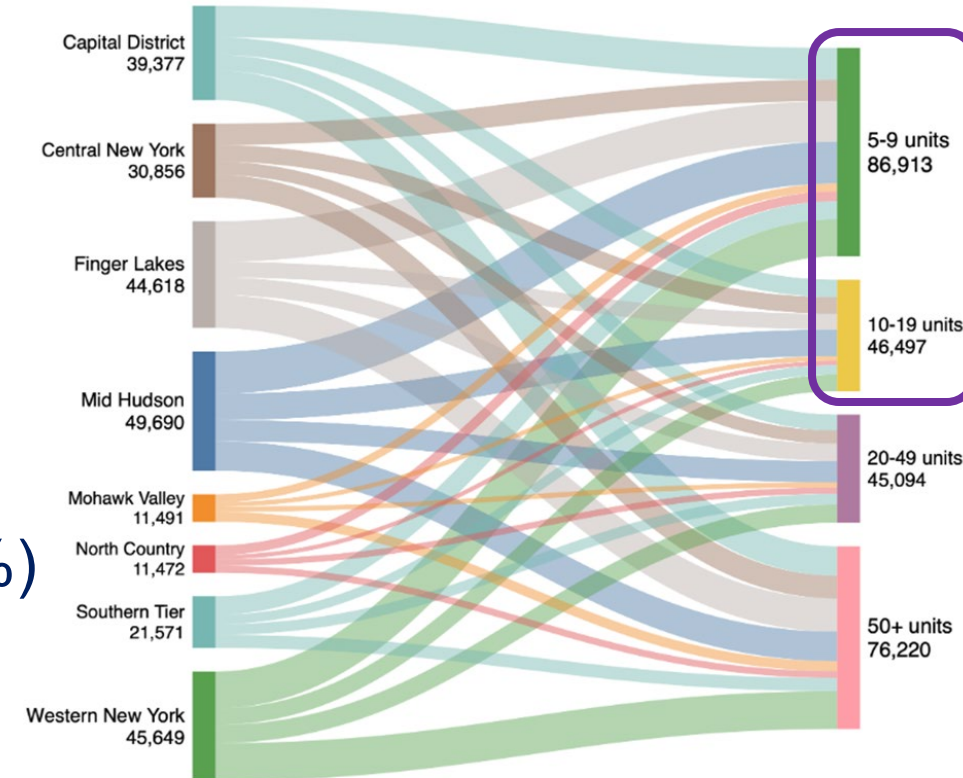


Low-Rise Pathway

Better targeting & support for small buildings

For projects with 5-20 units & 1-3 stories

- Local actors engaging small building owners across upstate
- Enhanced support available through Concierge Services
- Streamlined alternative to modeling available
- Higher incentive cost cap (85% vs 70%)
- More money paid out earlier



Provide flexibility to meet owners where they are at

Eligible Measures

Upgrade Type	Eligible Upgrade Examples*
Appliances	Refrigerator w/freezer replacements
Prescriptive	Direct install upgrades, such as low flow aerators and lighting
Weatherization	Insulation and air-sealing upgrades, such as roof and wall insulation
Electrification	High-efficiency building electrification upgrades for space heating and cooling and domestic hot water, such as mini-split systems and heat pump water heaters
Deep Retrofit	Upgrades that could support transition to net zero, such as heat recovery ventilation and envelope overclad
Resilience Enhancements	Enhancements that aim to reduce current and future climate risk from flooding, extreme heat and wind, such as equipment and electrical floodproofing

** Complete list of approved upgrades are available at our website!*



Provide flexibility to meet owners where they are at

Customer Journey



Streamline the customer journey

Two Options to Access Incentives

OPTION 1

Choose a NYSERDA-Approved Contractor

- List of approved contractors found at the [Multifamily Contractor Network](#) website.

OPTION 2

Be assigned a Contractor by the program

- Work with a NYSERDA-provided contractor to guide you through the entire project, start to finish.



Provide flexibility to meet owners where they are at

Services Provided

Scope of Work	Concierge Service	Technical Assistance
Program Application	✓	
Building Assessment		✓
Project Scoping		✓
Project Deliverables	✓	
Project Planning	✓	
Competitive Bid Process	✓	
Capital Funding Stack Guidance and Analysis	✓	
Communication and Relationship Management	✓	
Construction Oversight	✓	
Cost Management	✓	
Project Close Out	✓	

✓ Black checkmarks indicate services that are required by the program.

✓ Gold checkmarks indicate services that the Participant may or may not choose to pursue.

Floodproofing design assistance may be available for eligible Resilience Enhancements



Provide flexibility to meet owners where they are at

Service Incentives

Concierge Services are available to all projects.

Project Type	NYSERDA Coverage of Approved Concierge Services Costs
PHA owned or managed; or located in a DAC	100%, up to \$35,000
Non-PHA owned or managed; and not located in a DAC	100%, up to \$20,000 75%, from \$20,001-\$35,000

Technical Assistance incentives are available to all projects.

Technical Assistance	Stage 1	Stage 2
Building Assessment and Project Scope	75% of approved TA Budget	25% of approved TA Budget
Floodproofing Design Assistance	100% of approved TA Budget	n/a



Provide flexibility to meet owners where they are at



Questions?

Building Eligibility



Location Requirements

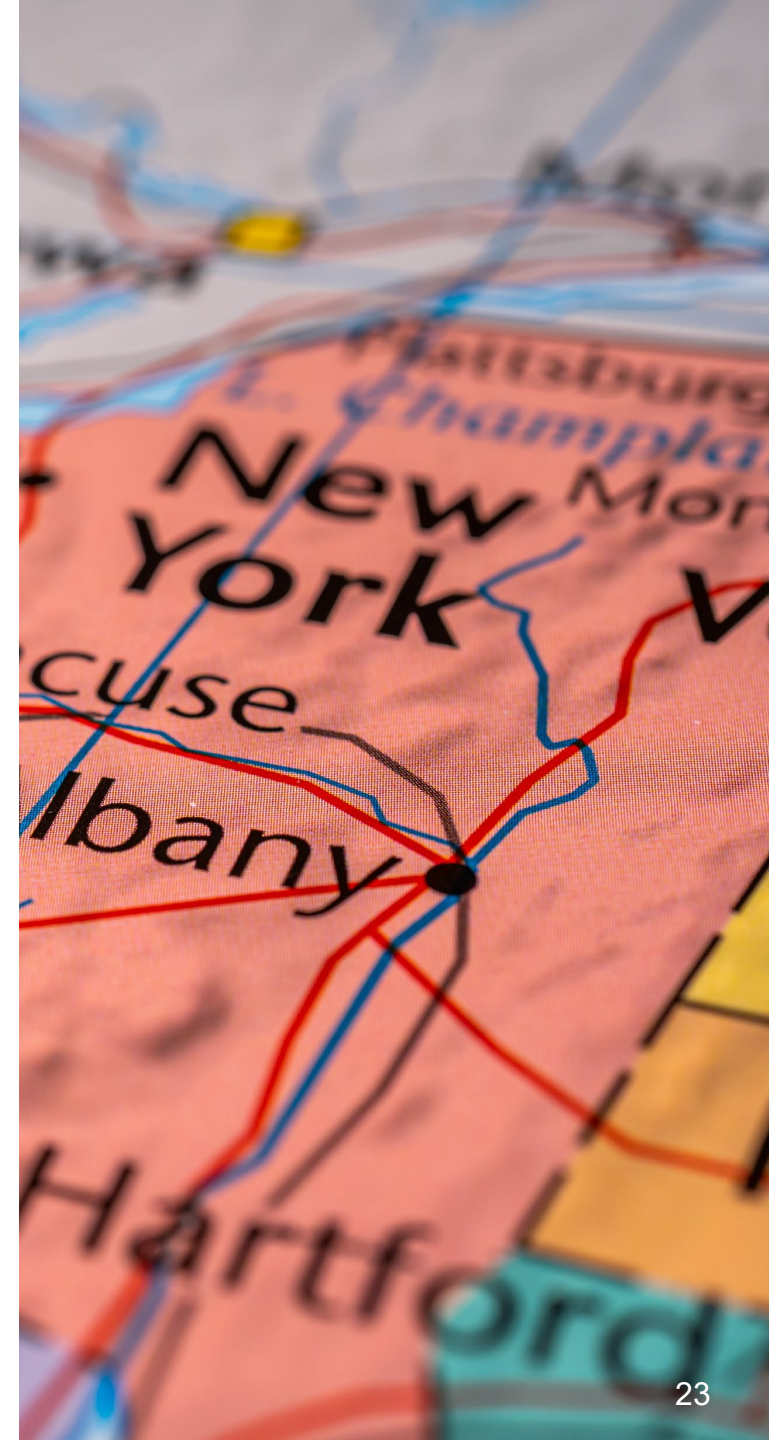
Must be in the Upstate region of NYS

- Upstate is defined as any property *north of* Con Edison service territory

Cannot be located Downstate

- Projects located in Con Edison or National Grid's KEDNY and KEDLI are **not** eligible

Does not need to pay into the System Benefits Charge



Program Eligibility

Must have a total of 5 or more units in one or more existing buildings

- Project may be one building with 5+ units, or a group of buildings with 2+ units per building totaling a minimum of 5 units
- Project with a group of buildings must be in close proximity, have the same building owner/manager and must implement a consistent scope of work
- Any project with >150 units must receive prior authorization before submitting application

Mixed use buildings and substantial renovations are acceptable

- Mixed use buildings are allowed, but 50% of the gross heated square footage must be residential or residentially associated
- Some substantial renovations projects / gut rehabs are allowed

Must meet LMI criteria on a project level

- 25% of the project must be $\leq 80\%$ AMI or SMI, whichever is higher

Must use a NYSERDA-approved Participating Contractor

Electrification Eligibility

Projects intending to electrify the building's space heating must demonstrate no increased utility costs, regardless of who is paying the bill, due to the installation of the proposed electrification system.

The intention of this requirement is to protect owners and tenants from increased energy burden due to electrification work.



Maintain tenant affordability

Program Coordination

Program	Co-funding the same measure with AMP Up?	Measure costs included in Incentive Cap?	Incentive Adjustments
NYS Clean Heat	No	No	N/A
Other Utility Programs	No	No	N/A
WAP	Yes	Yes	Combination of AMP Up & WAP funds cannot exceed 100% of total project costs
NYS HCR Stand-Alone Clean Energy Initiatives	Yes	Yes	Combination of AMP Up & HCR funds cannot exceed 100% of total project costs
NYS HCR Clean Energy Initiatives	No	No	N/A
Climate Friendly Homes Fund*	Yes	Yes	Combination of AMP Up & CFH funds cannot exceed 100% of total project costs

*Note: Climate Friendly Homes Fund is a Stand-Alone CEI program, however, we get asked about this opportunity frequently, so we are specifically calling it out here for awareness.

Incentives



Project Incentives

Incentive Category		Incentive Category Cap	Low-Rise Pathway Incentive Cap	Large Building Pathway Incentive Cap
Tech Services	Technical Assistance	Up to 100% of approved costs	Up to 100% of approved costs	Up to 100% of approved costs
	Concierge Services (capped at \$35,000)			
End-Use Incentives	Appliance Rebate	\$400 per unit	Up to 85% of the costs for the approved scope of work	Up to 70% of the costs for the approved scope of work
	Prescriptive	Up to \$1,750 per unit		
	Weatherization	Up to \$2,500 per unit		
	Electrification	Up to \$5,750 per unit		
	Deep Retrofit	Up to \$6,750 per unit		

The incentive per category is capped at the lesser of the applicable incentive caps. (i.e., the incentive category cap and either the Low-Rise / Large Building Project Cap)

Project Incentives

Incentive Category		Incentive Category Cap	Low-Rise Pathway Incentive Cap	Large Building Pathway Incentive Cap
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The incentive per category is capped at the lesser of the applicable incentive caps. (i.e., the incentive category cap and either the Low-Rise / Large Building Project Cap)

Project Incentives

Participating across multiple incentive categories

- A project may install measures across multiple Incentive Categories, and the incentive will be additive.

Incentives paid to Participating Contractor

- By default, all incentives are paid to the Participating Contractor.
- Participants seeking direct payment must make this election when submitting their application.

Staged project participation

- Buildings are allowed to enter AMP Up multiple times over the course of the initial program term (2026-2030) and receive incentives.
- New scopes of work will qualify for additional incentives if a project is implementing new measures not previously funded under the program.
- The Incentive Category cap will be applied to the initial program term (2026-2030) and each phased scope will deduct from the available incentives until no available incentives in that category remain.

End-Use Incentive Example

20-unit, 2-story project applies in 2026

The available incentives are capped for the current funding cycle (2026-2030).

Incentives are also capped at 85% of the total cost of work because this is a low-rise pathway projects.

Incentive Category	Incentive Per Unit	# of Units:	Maximum Available Incentives
Appliance Rebate	Up to \$400	20	\$8,000
Prescriptive	Up to \$1,750	20	\$35,000
Weatherization	Up to \$2,500	20	\$50,000
Electrification	Up to \$5,750	20	\$115,000
Deep Retrofit	Up to \$6,750	20	\$135,000

End-Use Incentive Example



Total Funding Available (2026-2030)

20-unit project applies in 2026. The Available Incentives are capped for the current funding cycle (2026-2030).

Incentives are also capped at 85% of the total cost of work.

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Incentives are also capped at 85% of the total cost of work.

2026 Scope

Incentive Category	Available Incentives
Appliance Rebate	\$ 8,000
Prescriptive	\$ 35,000
Weatherization	\$ 50,000
Electrification	\$ 115,000
Deep Retrofit	\$ 135,000

End-Use Incentive Example

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2026 Scope

Incentive Category	Available Incentives	2026 SOW Cost
Appliance Rebate	\$ 8,000	\$ 20,000
Prescriptive	\$ 35,000	\$ 15,000
Weatherization	\$ 50,000	\$ 40,000
Electrification	\$ 115,000	-
Deep Retrofit	\$ 135,000	-

In 2026, project installs

- \$20,000 in refrigerators,
- \$15,000 of prescriptive measures and
- \$40,000 in weatherization measures.

End-Use Incentive Example

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2026 Scope

Incentive Category	Available Incentives	2026 SOW Cost	85% of SOW Cost
Appliance Rebate	\$ 8,000	\$ 20,000	\$ 17,000
Prescriptive	\$ 35,000	\$ 15,000	\$ 12,750
Weatherization	\$ 50,000	\$ 40,000	\$ 34,000
Electrification	\$ 115,000	-	-
Deep Retrofit	\$ 135,000	-	-

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Prescriptive	\$ 35,000	\$ 15,000	\$ 12,750	\$ 12,750	\$ 22,250
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Electrification	\$ 115,000	-	-	-	\$ 115,000
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2028 Scope

Incentive Category	Available Incentives	2028 SOW	85% of SOW Cost	Incentives Paid*	Remaining Available Incentives
Appliance Rebate	-	-	-	-	-
Prescriptive	\$ 22,250	\$ 20,000	\$ 17,000	\$ 17,000	\$ 5,250
Weatherization	\$ 16,000	\$ 20,000	\$ 17,000	\$ 16,000	\$ -
Electrification	\$ 115,000	\$ 185,000	\$ 157,250	\$ 115,000	\$ -
Deep Retrofit	\$ 135,000	\$ 92,000	\$ 78,200	\$ 78,200	\$ 56,800

In 2028, project installs

- \$20,000 more in new prescriptive measures,
- \$20,000 more in new weatherization measures,
- \$185,000 on electrification measures, and
- \$92,000 in deep retrofit measures.

* Incentive capped at the LESSER of “85% of SOW cost” or “available incentives” for each category.

End-Use Incentive Example

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Deep Retrofit	Up to \$6,750	20	\$135,000

Project Funding Summary (2026-2030)

	2026	2028	Funding Cycle
NYSERDA incentives	\$ 54,750	\$ 226,200	\$ 280,950
Cost to customer	\$ 20,250	\$ 90,800	\$ 111,050
Total project cost	\$ 75,000	\$ 317,000	\$ 392,000

2026 Scope

Incentive Category	Available Incentives	2026 SOW Cost	85% of SOW Cost	Incentives Paid*	Remaining Available Incentives
Appliance Rebate	\$ 8,000	\$ 20,000	\$ 17,000	\$ 8,000	\$ -
Prescriptive	\$ 35,000	\$ 15,000	\$ 12,750	\$ 12,750	\$ 22,250
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Questions?

Resilience Enhancements



Resilience Enhancements

Reduce climate risk to low-income New Yorkers by offering right-time, tailored resiliency resources in coordination with AMP Up upgrades

Resilience measures target flooding, extreme heat, and extreme wind risk

Total Resilience Enhancement end-use incentives + Floodproofing Design Assistance incentives are capped at \$500,000 per project

Incentives for Resilience Enhancements do not apply towards the AMP Up total project incentive cap

Incentives are subject to NYSERDA review and approval and as detailed in the Incentive Offer Letter



Flood Hazard Enhancements

Measure Classification	Eligibility Requirement	Incentive Cap
Floodproofing Design Assistance	Must qualify for Floodproofing Enhancement	Up to 100% cost of developing Floodproofing Schematic Design(s)
Heat Pump Floodproofing	Must install Heating/Cooling Heat Pump	Up to 100% of total cost of floodproofing
Heat Pump Water Heater Floodproofing	Must install Heat Pump Water Heater	
Heat Recovery Ventilation Floodproofing	Must install Advanced Ventilation with Heat Recovery	
Electrical Panel Elevation	Must install at least one Electrification measure	Low-Rise Pathway: Up to 85% of enhancement cost Large Building Pathway: Up to 70% of enhancement cost

Flood hazard enhancements are only available for projects that are Flood Exposed. For these projects, all "Floodproofing" enhancements are mandatory.

Flood Exposed = Project located in current or future 100-yr or 500-yr floodplain, or documented past flooding at site

Extreme Heat Enhancement



Measure Classification	Eligibility Requirement	Incentive Cap
Electrification for Heat Vulnerable Populations	Must install Heating/Cooling Heat Pump Must be transitioning from delivered fuels or electric resistance heating	Up to 30% of heating and cooling heat pumps cost

Sum of AMP Up Electrification Incentive + this incentive not to exceed 100% of cost of electrification measures.

Extreme heat enhancement is only available for projects that meet Heat Vulnerable Population criteria.

- **Heat Vulnerable Populations:** Must have at least one heat-vulnerable person in at least 50% of units. Heat-vulnerable, for the purposes of this program, is defined as: above the age of 60, below the age of 6, and/or who is permanently disabled.

Extreme Wind Enhancement

Measure Classification	Eligibility Requirement	Incentive Cap
Hurricane Resistant Windows	Must install Windows measure	50% of the cost difference between regularly qualifying AMP Up windows and hurricane resistant windows

Available for all projects



Poll Time!

Have you undertaken any climate resilience improvements to your buildings, or worked on a project that did?

If yes, For which hazard(s)?

Which of these enhancements are you most excited about?

Next Steps



How to Apply

OPTION 1:

Scan the QR Code on the next slide and fill out the interest form (Only 10 fields required to complete!)

OPTION 2:

If you are in Western NY or Mohawk Valley, contact your Clean Energy Hub!

OPTION 3:

If you have a participating contractor that you know you want to work with, contact them to get started!



0% Completed Fields Completed: 0 / 12

 **NYSDERDA**

Affordal

Thank you for your interest in participating in the program. Complete the form to receive a copy of the program. They will be your costs, increase in multifamily building.

NOTE: This form one session, go to receive a copy of the form.

When you complete the tracking number check on the state website.

All fields marked as required.

First Name *

Last Name *

Building Address *

Street Address

Street Address Line 2

City

Zip Code

Email *

example@example.com

Phone Number *

(000) 000-0000

Please enter a valid phone number.

Phone Extension

XXXX

Are you a (select one) *

Please Select

Select your buildings electric service provider *

Please Select

Select your buildings gas service provider, if applicable *

Please Select

Have you completed an energy assessment for this building within the last five years? *

☐ Yes ☐ No

Are you interested in learning about an energy assessment for this building? An energy assessment examines how your building and its systems use energy and identify where you can unlock operational efficiencies with the latest energy-saving technology. *

☐ Yes ☐ No

Connect With Us!

Email: multifamilyprograms@nyserda.ny.gov

Website: <https://www.nyserda.ny.gov/ampup>





Questions?

Thank you!

Reach us at:
multifamilyprograms@nyserda.ny.gov