



Energy Solutions: A Brochure

Suggested Level: Grades 6 through 8, but can be adapted for older students

LEARNING OUTCOME

Students are able to communicate to others the benefits of photovoltaic systems as an alternative source of energy, as evidenced by brochures they develop.

LESSON OVERVIEW

This lesson increases student awareness of energy alternatives with a focus on photovoltaic systems. The final product is a collection of informative brochures to be handed out during parent night or at a public meeting. Individuals with little or no knowledge of photovoltaic systems should be able to read any of the brochures and come away with a basic understanding of the need for alternative energy sources and the benefits of PV systems. A rubric that establishes the criteria to be met is provided. Students are required to use a minimum of four sources and select only relevant material for inclusion in the brochure. The information and graphics must be concisely formatted.

MATERIALS

Each student should have the following:

- Access to the Internet, library, and other sources of energy information
- Access to a computer and color printer
- Paper (8.5 x 11 inch)
- Software for creating brochure layout
- Copy of scoring rubric for Energy Solutions: A Brochure (see student handout)

SAFETY

There are no safety concerns associated with this lesson.

TEACHING THE LESSON

Before class:

- Prepare copies of the student handout.
- Assemble a collection of informational brochures for students to use for design and format ideas. These brochures will model how concise the wording must be and how to organize information. Brochures are readily available at medical offices, travel agencies, etc. It may be best to avoid energy-related brochures and allow students to develop their own ideas.

This lesson can be taught at any point during the school year. It is designed to serve as an introduction for both students and parents to the photovoltaic panels on the roof of the school. Additionally, the lesson could be used as a writing exercise rather than a science or technology lesson.

During class, before starting the activity:

- Because this is an awareness activity, merely ask students if they are aware of the school's photovoltaic system and if they know how one operates, what it provides, and so on. This should be a very general discussion.
- Explain to students that they will be doing several laboratory investigations throughout the year that rely on data generated by the system.
- Assign the brochure project. Tell students that some of their brochures will be copied and distributed on parent night and handed out at school board meetings. The purpose of the brochure design project is to provide the students, as well as their parents and other community members, with more information about what the photovoltaic system does and how it operates.
- Encourage students to use graphics and data from the school's system in the brochures.

During class, after completing the activity:

Display all of the brochures. Invite students to look through them and to select those that should be distributed to parents, the school board, and other members of the community.

ACCEPTABLE STUDENT RESPONSES

Activity Analysis

1. (a) Make a list of five or more criteria you would use to judge energy resources. The criteria listing could include cost, environmental impact, reliability, and so on. Once your list is complete, rank the criteria, from most important to least important.

Answers will vary. Check to see if there are at least five criteria. Cost, reliability, and environmental impact may be included in the five. Other criteria might include whether it is available, whether it is renewable or nonrenewable, and if it must be imported.

(b) Use your list to evaluate photovoltaic cells as a source of electrical energy. Explain how each criterion is met or not met, and describe the overall rating you would assign to a photovoltaic system.

Answers will vary. Check to see that an explanation is provided for whether or not photovoltaic systems meet each criterion. The overall rating should also be provided.

2. How did creating the brochure increase your understanding of photovoltaic systems and their potential as a source of energy for many homes and businesses?

Answers will vary. Student knowledge of photovoltaic systems should have increased as a result of the activity.

3. If you were able to build a new home within the next year, explain why you would or would not install a photovoltaic system.

Answers will vary. Students should provide a sound explanation using information from the research they did for the brochure. It is important for them to support the decision to install or not to install a PV system with facts rather than opinions.

BACKGROUND INFORMATION

It is important for students to understand that a permanent source of energy must be renewable. Realistically, society's future relies on two major energy sources: the sun and the earth's interior heat. Energy from these sources can take many forms. The sun creates heat that keeps the earth warm. The sun is also responsible for making the wind blow, the rain fall, and plants grow. All of these processes can be used for energy.

Significant amounts of solar radiation are available across the United States. Many think that specific regions of the country, such as the southwest, are appropriate for increased reliance on solar energy while other regions are not. This is a misconception. Maine receives 70% as much sunlight as Arizona. Solar energy can be successfully utilized in both locations.

Solar energy can be broken down into two major categories: direct and indirect. Direct solar energy is captured from sunlight and used for generating electricity, heating, and cooling. Indirect solar energy comes from natural processes driven by the sun. Biomass, wind, and hydroelectric power are examples.

EXTENDED ACTIVITIES

Graphic Arts

Students could make a poster to go along with the brochure. The design should incorporate some of the elements typically seen in travel posters—great pictures, color, and minimal text.

Technology Education

Provide students with several solar cells, wires, a milliammeter, and construction materials. Invite them to design and construct a model home that relies on photovoltaic cells as a source of electricity. Students must consider factors such as the placement of the cells, the design of the house, and the location of the house on its lot. The goal is to provide electricity to each room for as long as possible before the owner would need to resort to other electricity sources.

(STUDENT HANDOUT FOLLOWS)

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Energy Solutions: A Brochure

Introduction

You are challenged to create a trifold brochure to be handed out at a public meeting or parent night at your school. The brochure should provide concerned citizens/parents with information about solar energy with a focus on the school's photovoltaic system. It is your task to compare solar energy to more traditional sources such as fossil fuels and explain why a greater use of solar energy is a part of everyone's future.

The brochure should be creative as well as informative so that people will be interested in picking it up and reading through it. Be sure to include accurate, up-to-date information and graphics that illustrate important ideas. You should reference at least four sources of information on a separate "works cited" page to be handed in along with your brochure.

Refer to the scoring rubric for *Energy Solutions: A Brochure* to help you select the information to be included and for general guidelines. The rubric will be used for grading purposes.

DEVELOP YOUR UNDERSTANDING

Materials

Each student should have the following:

- Access to the Internet, library, and other sources of energy information
- Access to a computer and color printer
- Paper (8.5 x 11 inch)
- Software for creating brochure layout
- Copy of scoring rubric for *Energy Solutions: A Brochure*

Activity Analysis

1. (a) Make a list of five or more criteria you would use to judge energy resources. The criteria listing could include cost, environmental impact, reliability, and so on. Once your list is complete, rank the criteria, from most important to least important.
(b) Use your list to evaluate photovoltaic cells as a source of electrical energy. Explain how each criterion is met or not met and the overall rating you would assign to a photovoltaic system.
2. How did creating the brochure increase your understanding of photovoltaic systems and their potential as a source of energy for many homes and businesses?
3. If you were able to build a new home within the next year, explain why you would or would not install a photovoltaic system.

Name _____

Date _____

Scoring Rubric for *Energy Solutions: A Brochure*

Rating Scale: 4 = Excellent 3 = Very Good 2 = Acceptable 1 = Unacceptable 0 = Missing

| Section of Brochure | Score | Comments |
|--|--|----------|
| Overall appearance of brochure <ul style="list-style-type: none"> Printed on 8.5 x 11 inch paper Includes graphics Neat and appealing | 4 3 2 1 0 4 3 2 1 0 4 3 2 1 0 | |
| Works cited <ul style="list-style-type: none"> Four sources referenced Printed on separate page from brochure | 4 3 2 1 0 4 0 | |
| Graphic of a photovoltaic panel <ul style="list-style-type: none"> Drawing, photocopy, or photograph of a photovoltaic system is included in the brochure Key parts of the panel are clearly indicated Function of each of the parts is explained | 4 3 2 1 0 4 3 2 1 0 4 3 2 1 0 | |
| Information about photovoltaic systems: <ul style="list-style-type: none"> Rationale for investing in alternative energy sources Listing of the benefits of solar energy Description of what a photovoltaic system is and how it works Cost analysis (How does the cost of electricity from a PV system compare to the cost of electricity generated by more traditional sources? What does a PV system cost? What is the payback time?) Description of complications associated with solar energy Discussion of the research outlook | 4 3 2 1 0 4 3 2 1 0 | |
| Two other interesting facts about solar energy (e.g., Solar energy is important to all life on Earth because....) | 4 3 2 1 0 | |
| Total Points | Grade = | |

Comments: