



NEW YORK ENERGY STAR® CERTIFIED HOMES PROGRAM

Builder and Developer FAQs

NEED A LITTLE MORE CLARITY ABOUT OUR PROGRAM AND ITS BENEFITS?

The answers are close at hand. Find them here.



How does NYSEERDA support the construction of New York ENERGY STAR® Certified Homes?

Incentives are offered to support the new construction of single-family homes, low-rise rental units, townhomes and/or condominiums to a standard higher than the New York State Energy Conservation Construction Code requires. These incentives can be paid directly to developers who enter into a partnership agreement with NYSEERDA, or to their home builder if they have already made that commitment.

These homes are designed to help your customers use less energy than they would in a traditionally constructed home, while achieving more comfortable indoor temperatures.

How would deciding to build New York ENERGY STAR Certified Homes help my business?

There's no better way to distinguish your business in the competitive home building market than by offering customers a superior product for their money. That's exactly what New York ENERGY STAR Certified Homes offers to builders and developers.

Plus, for developers who retain ownership and pay utility costs, the energy-efficient features of multi-unit

New York ENERGY STAR Certified Homes deliver annual savings that can help improve their bottom line.

What are the benefits of participating and building New York ENERGY STAR Certified Homes?

- **Incentives:** Significant financial incentives for every dwelling unit built, ranging from:
 - \$1,250 for each unit built in Upstate New York;
 - \$1,500 for each unit built in Downstate New York;
 - Up to an additional \$750 for each dwelling unit where appropriately qualified installers of insulation, heating and cooling systems are used; and
 - An additional \$500 for each dwelling unit built for income-qualified households, whether the dwelling units are rental or intended for sale.
- **Tax Benefits:** Potential federal tax incentives.
- **Support:** Administrative and technical support from qualified and certified experts.
- **Improve Sales:** Marketing and sales support.
- **Cooperative Advertising Incentives** are offered for qualified advertising, up to \$100,000 per calendar year, dependent on production levels.



What are the specifications required to meet New York ENERGY STAR Certified Homes standards?

Builders and developers must meet eligibility and technical requirements in order to qualify for program incentives. For a complete list of performance standards and requirements, refer to PON 2309 - Attachment B Minimum Performance Standards at www.nyserda.ny.gov/PON2309.

What qualifies a home as a New York ENERGY STAR Certified Home?

New York ENERGY STAR Certified Homes feature high-quality insulation, high-performance windows and doors, high-efficiency heating and cooling systems, energy-saving appliances, and high-efficiency lighting. Each home features a tightly built structure and sealed ventilation system that improve air quality and keep the home warm in the winter, cool in the summer, and free from uncomfortable drafts.

Also, New York ENERGY STAR Certified Homes must pass a stringent evaluation, including a computer-based energy analysis inspection, and diagnostic testing.

Only homes meeting high-efficiency guidelines are designated as New York ENERGY STAR Certified Homes.

What types of homes qualify as New York ENERGY STAR Certified Homes?

New York ENERGY STAR Certified Homes may be freestanding, single-family houses. Low-rise multi-unit buildings that are three stories or less, including rental units, townhomes and/or condominiums, may be eligible. Some four- and five-story residential buildings may also qualify.

What are the benefits of a New York ENERGY STAR Certified Home for my customers?

Customers who have purchased New York ENERGY STAR Certified Homes cite the recurring savings on energy costs and the ability to enjoy the luxury of year-round comfort as compelling reasons for choosing to buy these homes.

How can I learn more about these opportunities?

To learn more about developing or building homes which can be New York ENERGY STAR Certified, visit enlighten.nyserda.ny.gov or call 1-866-NYSERDA. For complete steps and instructions on how to become a New York ENERGY STAR Certified Builder, visit nyserda.ny.gov/become-a-builder

NYSERDA's Low-rise Residential New Construction Programs support the construction and purchase of energy-efficient New York ENERGY STAR Certified Homes, offering recurring savings and greater value to homebuyers. Financial incentives are offered to participating builders who construct single-family homes or multi-unit residential projects that meet the New York ENERGY STAR Certified Homes standard. Income-qualified projects are eligible for additional incentives.

