

**NYSERDA's On-Site Power
Conference
Dec 7th, 2016**

Scale for Potential
Growth of
Hybrid/Integrated On-
Site Power Systems

**Will hybrids result in
more installations?**

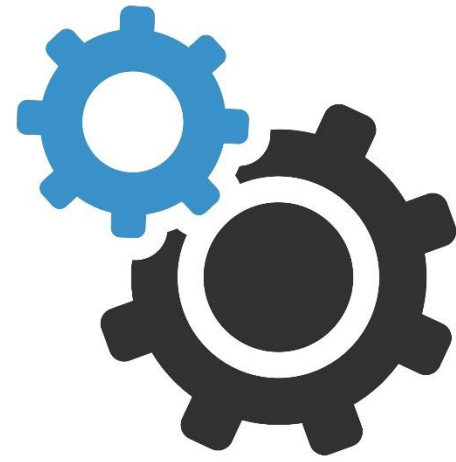
About GridMarket

GridMarket offers digital tools and support to accelerate the deployment of clean, distributed energy assets.

The platform links **pre-vetted distributed energy projects** and **critical development data** to a network of trusted solutions providers.



Benefits of DER Stacking



**Reduced
renewable
intermittency**



**Optimized
discharge
and energy
use**



**Demand
reduction on
both sides of
the meter**



**Increased
property
value**

The Opportunity

- ✓ Tax credits, programs
- ✓ Declining system and technology costs
- ✓ Increased economic feasibility
- ✓ Evolving policy, regulations, tariffs
- ✓ Resilience



Reforming the Energy Vision

Technologies, policy, and business models for DER aggregation

Utility involvement for resiliency and reduced demand

Aggressive clean energy goals



Creating Financially Viable Projects

Current Way...

- ITC
- Targeted utility demand reduction programs
 - DMP, BQDM
- Statewide technology specific rebates

New Way...

- Demonstration projects and Interventions
- Rate and Tariff Evolution
- Biggest opportunity – Valuing D, Ultimately C/E, and NEM Modifications

What works...

What doesn't...

What next!

Market Barriers

New York presents a unique set of technical and economic project hurdles.

Rates and tariffs

Accurate project modeling

Availability of necessary infrastructure

Permitting and interconnection complexities

Confusing Market Signals



Strategies for Success

- ✧ Stacked revenue streams
- ✧ Reduced project soft costs
- ✧ Updated rate/tariff policy & externality accounting
- ✧ The 24-hour deployment



Evaluating the Hybrid Opportunity

We counseled our oracle, or our data tool with millions of properties in New York, sized and scoped for DER (solar, storage, fuel cells, chp):

- Property Characteristics
- Technology Recommendations
- Energy and Environment
- Financials and Ownership
- Incentives and Tariffs
- Permitting and Interconnection

Search address...
Borough...
Property type...
Filter By Favorites
Live Projects
Solar Estimates
Chp Estimates
Battery Storage Estimates
Fuel Cell Estimates
Year Built
Number of Floors
OPEX
Total Square Feet
ENERGY AND ENVIRONMENT
BUILDING AREA
BUILDING PROFILE
FINANCE
INCENTIVES
RECOMMENDATIONS
Battery Storage Recommendation HIGH
Fuel Cell recommendation

Property	Built	Total Area	Revenue	Market Value
BX 370 East 162nd Street Elevator Apartment	2009 10 D7	343,676 ft ²	\$150,460,102	\$15,683,000
BX East 226th Drive Elevator Apartment	1951 14 D3	2,058,775 ft ²	\$31,774,556	\$102,052,000
BX 476 Rear Timpson Place Factory/Industrial Building	1941 1 F4	20,209 ft ²	n/a	\$1,376,000
BK 20 Jay Street Office Building	1911 11 O6	460,000 ft ²	n/a	\$58,073,000
BK 56 Gold Street Factory/Industrial Building	1950 1 F5	19,800 ft ²	n/a	\$1,230,000

LOAD MORE

MN CITY HALL
Office Building : Ten Stories & Over (Side Street Type)
HOVER OVER FIELD TITLES FOR DETAILS

ENERGY RECOMMENDATIONS

- STORAGE ESTIMATE: 100kW/400kWh - 150kW/600kWh
- FUEL CELL ESTIMATE: 100kW - 150kW
- CHP ESTIMATE: 0kW - 100kW
- SOLAR ESTIMATE: 350kW - 530kW

ENERGY INCENTIVES

- ENERGY EFFICIENCY & OTHER Demand Response Program
- ENERGY EFFICIENCY & OTHER Commercial Implementation Assistance Program
- ENERGY EFFICIENCY & OTHER Commercial New Construction Program

BUILDING PROFILE

FINANCIALS

ENERGY AND ENVIRONMENT

CONTACTS

SUBMIT PROPOSAL

Lot Area: 400,000 ft² | Total Area: 144,016 ft²
 Year Built: 1914 | Office Area: 144,016 ft²
 Number of Floors: 2 | Commercial Area: 144,016 ft²
 Floor Area Ratio: 0.36 | Zoning Code: 02
 Number of Buildings: 1 | Factory Area: 144,016 ft²

Energy usage charts showing demand and generation over time.

Technology and Project Recommendations

We created an app to cross-reference hybrid suitability and tested the results based on current market realities

Borough...

Education

Filter By Favorites

Live Projects

Solar Estimates

CHP Estimates

Battery Storage Estimates ...1,004

Fuel Cell Estimates ...1,004

Year Built

Number of Floors ...22

OPEX

Total Square Feet ...6,967,915

ENERGY AND ENVIRONMENT

Compliance (LL87)

GHG Emissions 42...7,367

Sort: Sort by..

nick.davis@gridmarket.com

MN	151 West 60th Street Education	BUILT 1950 NR. OF FLOORS 20 ZONING n/a	TOTAL AREA 1,025,320 ft ² REVENUE n/a MARKET VALUE \$350,909,000	
MN	142 West 62nd Street Education	BUILT 1950 NR. OF FLOORS 20 ZONING n/a	TOTAL AREA 1,025,320 ft ² REVENUE n/a MARKET VALUE \$350,909,000	
BX	4455 Manhattan College Parkway Education	BUILT 1943 NR. OF FLOORS 3 ZONING n/a	TOTAL AREA 614,887 ft ² REVENUE n/a MARKET VALUE \$70,951,000	
BX	Manhattan College Sears Hall Education	BUILT 1943 NR. OF FLOORS 3 ZONING n/a	TOTAL AREA 614,887 ft ² REVENUE n/a MARKET VALUE \$70,951,000	

ENERGY RECOMMENDATIONS

STORAGE ESTIMATE
100kW/400kWh - 150kW/600kWh

FUEL CELL ESTIMATE
100kW - 150kW

CHP ESTIMATE
0kW - 100kW

SOLAR ESTIMATE
350kW - 530kW

CHP + Storage Downstate

Current Market Realities –
Best Case Candidates

chp	▼	10	5000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input type="checkbox"/> MEDIUM
				<input checked="" type="checkbox"/> HIGH
storage	▼	START 10	END 3000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input type="checkbox"/> MEDIUM
				<input checked="" type="checkbox"/> HIGH

+

275 PROPERTIES
103989 - 152731 KW
104 - 153 MW

Encouraging hybrids
makes medium-viable
opportunities accessible

chp	▼	10	5000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input checked="" type="checkbox"/> MEDIUM
				<input type="checkbox"/> HIGH
storage	▼	START 10	END 3000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input checked="" type="checkbox"/> MEDIUM
				<input type="checkbox"/> HIGH

+

6921 PROPERTIES
2327576 - 3299028 KW
2328 - 3299 MW

CHP is sized to the thermal or electric load, rarely both. If sized to thermal load, a project could miss the electric opportunity

Storage can increase CHP suitability and sizing

Solar + Storage Downstate

Current Market Realities – Best Case Candidates

solar 10 5000

storage START 10 END 5000

NONE
 LOW
 MEDIUM
 HIGH

NONE
 LOW
 MEDIUM
 HIGH

+

1386 PROPERTIES
959055 - 1382583 KW
959 - 1383 MW

Encouraging hybrids makes medium-viable opportunities accessible

solar 10 5000

storage START 10 END 5000

NONE
 LOW
 MEDIUM
 HIGH

NONE
 LOW
 MEDIUM
 HIGH

+

14388 PROPERTIES
8371083 - 11343560 KW
8371 - 11344 MW

Storage will go up when NEM changes and market requires added grid buffer

Circuits may not handle mass exporting - stacking onsite generation with batteries will be critical

Fuel Cell + Storage Downstate

Current Market Realities –
Best Case Candidates

Encouraging hybrids makes medium-
viable opportunities accessible

fuel cell	▼	10	5000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input type="checkbox"/> MEDIUM
				<input checked="" type="checkbox"/> HIGH
storage	▼	START 10	END 5000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input type="checkbox"/> MEDIUM
				<input checked="" type="checkbox"/> HIGH

+

fuel cell	▼	10	5000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input checked="" type="checkbox"/> MEDIUM
				<input type="checkbox"/> HIGH
storage	▼	START 10	END 5000	<input type="checkbox"/> NONE
				<input type="checkbox"/> LOW
				<input checked="" type="checkbox"/> MEDIUM
				<input type="checkbox"/> HIGH

+

498 PROPERTIES
795998 - 1109278 KW
796 - 1109 MW

11662 PROPERTIES
4900349 - 6806367 KW
4900 - 6806 MW

Fuel cells sized to baseload, undersized relative to what could be installed with battery if they have less night time or seasonal load

Battery can also hedge against energy efficiency dropping baseload

Hybrid Opportunity?

- ✓ Storage will go up when NEM changes and market requires added grid buffer
- ✓ Circuits may not handle mass exporting - stacking onsite generation with batteries will be critical
- ✓ Lessons: NEM Policy can spark the market for hybrids, but onsite gen also becomes more viable (more installations) and larger (more installed MW) when paired.





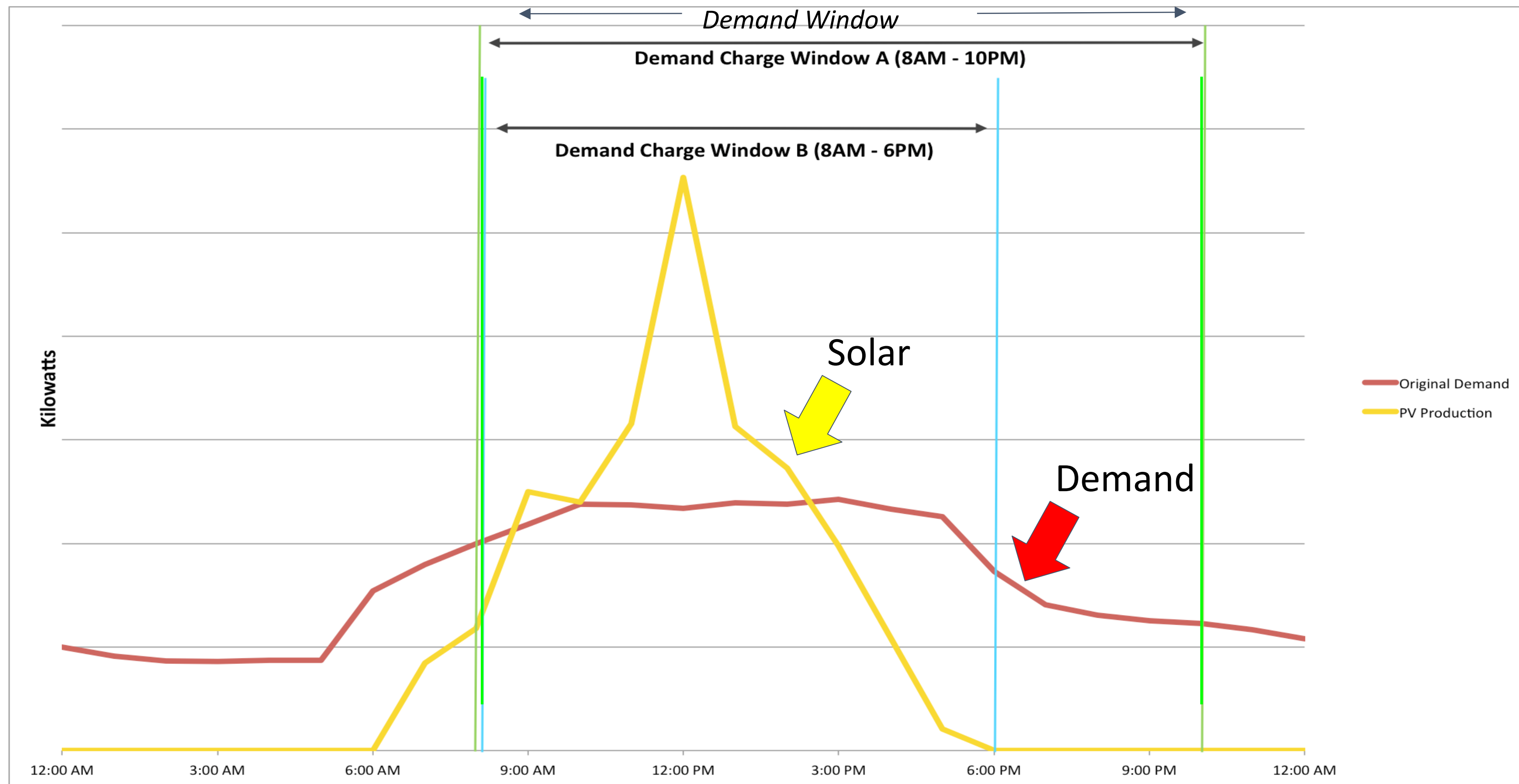
Anatomy of a Project

Single Asset Benefits

- ✓ Solar
 - ✓ Drives cost savings on supply side of electric bill ($\$/kWh$)
 - ✓ Reduces GHG emissions profile of building
 - ✓ Qualifies for Federal Tax incentives (ITC)
- ✓ Battery Storage
 - ✓ Enables peak shaving for demand charge management ($\$/kW$)
 - ✓ Enables participation in Demand Response without disrupting tenant comfort/operations
 - ✓ Provides limited measure of resilience

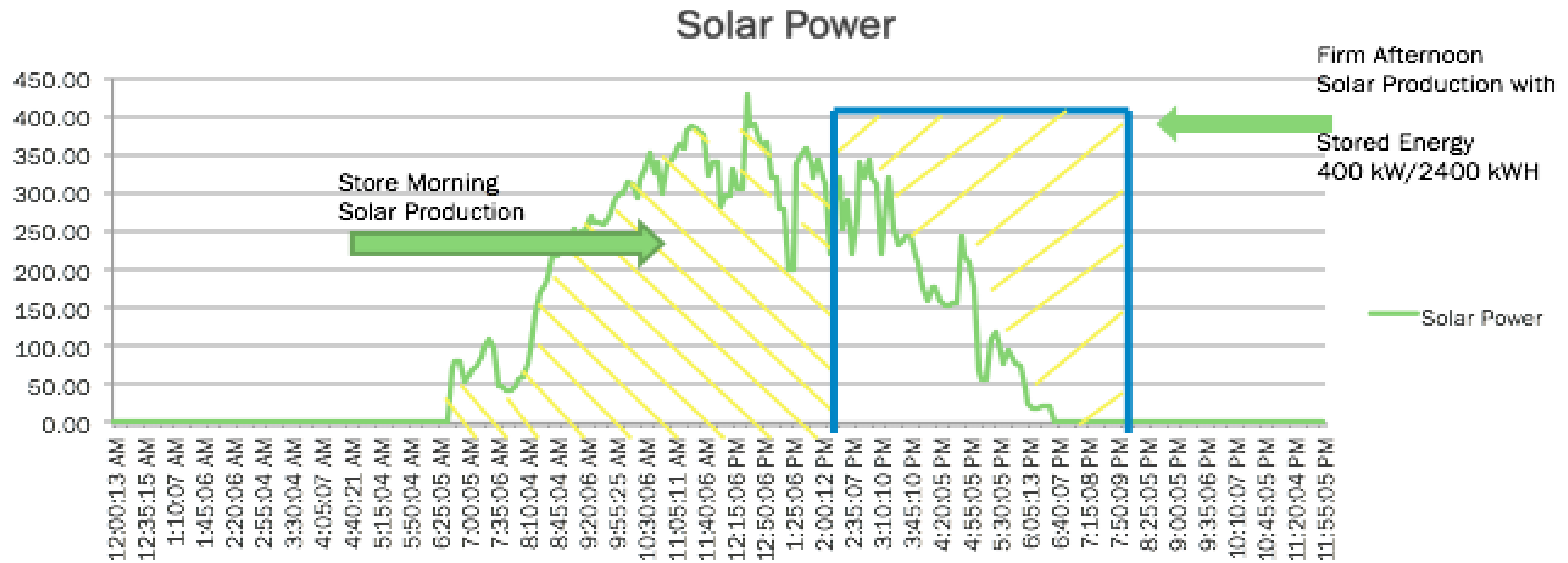
Demand Charge Window & Solar Production Alignment

Under ConEd service classification SC9-II, the customer is billed per kW of maximum demand between the hours of 8 AM to 10 PM, Monday through Friday. While solar may reduce demand during daylight hours, residential consumption peaks typically when the sun has already set.



To reduce the demand charge, one would want to reduce the amplitude of the system peak during this 8 am to 10 pm demand window.

Hybrid Solar + Storage → Buildings become Micro Solar Peaker Plants



- ✓ Solar Production- Time shifted to period of highest benefit
- ✓ All intermittent performance removed
- ✓ Allows the resource to be scheduled and dispatched

Hybrid Opportunity: Solar + Storage Case Study

Building Profile

- ✓ Master metered commercial high-rise
- ✓ SC9-II Electric Tariff
- ✓ High Electric Bill → High OpEx
- ✓ GHG Reduction Goals
- ✓ Power Quality Issues

Hybrid DER Solution

- ✓ **300 kW Solar PV**
 - ✓ Produces between 380,000kWh to 410,000kWh annually
 - ✓ Reduces annual electric energy purchase ~ 6%
- ✓ **200kW/800kWh Battery Storage System**
 - ✓ Time-shifts solar PV production to help manage demand charges (~40% of ConEd Delivery Bill)
 - ✓ Reduces ICAP tag on Supply Bill
 - ✓ Enables increased flexibility when choosing supply rate structure
 - ✓ Provides resilient blackstart capability to PV; can offset reliance on diesel generator

Solar + Storage: Operating Assumptions

- ✓ 75% of energy supplied to battery most originate from renewable generation to claim 75% of ITC
 - ✓ Proposed 300kW PV serves as renewable source
- ✓ 200kW/800kWh Battery sized to accommodate Peak Shaving and Demand Response applications
- ✓ Current tariff: SC9-II

Approx Month	Energy Use kWh	Demand 1	Demand 2	Demand 3	Fixed Charges	Energy	Demand	Total
01/01/15 - 02/01/15 W	682,925	1,200	1,194	-	\$103	\$55,940.00	\$33,750.00	\$89,793.00
02/01/15 - 03/01/15 W	655,973	1,353	1,353	-	\$103	\$53,732.00	\$38,209.00	\$92,044.00
03/01/15 - 04/01/15 W	606,448	1,105	1,090	-	\$103	\$49,675.00	\$30,866.00	\$80,644.00
04/01/15 - 05/01/15 W	509,572	954	948	-	\$103	\$41,740.00	\$26,803.00	\$68,646.00
05/01/15 - 06/01/15 W	569,143	1,212	1,212	-	\$103	\$46,620.00	\$34,227.00	\$80,950.00
06/01/15 - 07/01/15 S	588,760	1,143	1,110	1,143	\$103	\$48,227.00	\$57,611.00	\$105,941.00
07/01/15 - 08/01/15 S	656,374	1,135	1,109	1,124	\$103	\$53,765.00	\$57,179.00	\$111,047.00
08/01/15 - 09/01/15 S	645,452	1,115	1,112	1,112	\$103	\$52,870.00	\$56,738.00	\$109,711.00
09/01/15 - 10/01/15 S	605,988	1,200	1,155	1,200	\$103	\$49,638.00	\$60,277.00	\$110,018.00
10/01/15 - 11/01/15 W	523,086	984	984	-	\$103	\$42,847.00	\$27,788.00	\$70,738.00
11/01/15 - 12/01/15 W	496,042	1,013	1,013	-	\$103	\$40,632.00	\$28,607.00	\$69,342.00
12/01/15 - 01/01/16 W	523,895	1,117	1,117	-	\$103	\$42,913.00	\$31,544.00	\$74,560.00
TOTALS	7,063,658	13,532	13,397	4,579	\$1,236	\$578,599.00	\$483,599.00	\$1,063,434.00

Rate II - General - Large - Time-of-Day - Continued

AVERAGE	\$588,638	\$1,128	\$1,116	\$1,145	\$103	\$48,217	\$40,300	\$88,620
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Delivery Charges, applicable to all Customers *

Demand Delivery Charges, per kW of maximum demand for each specified time period

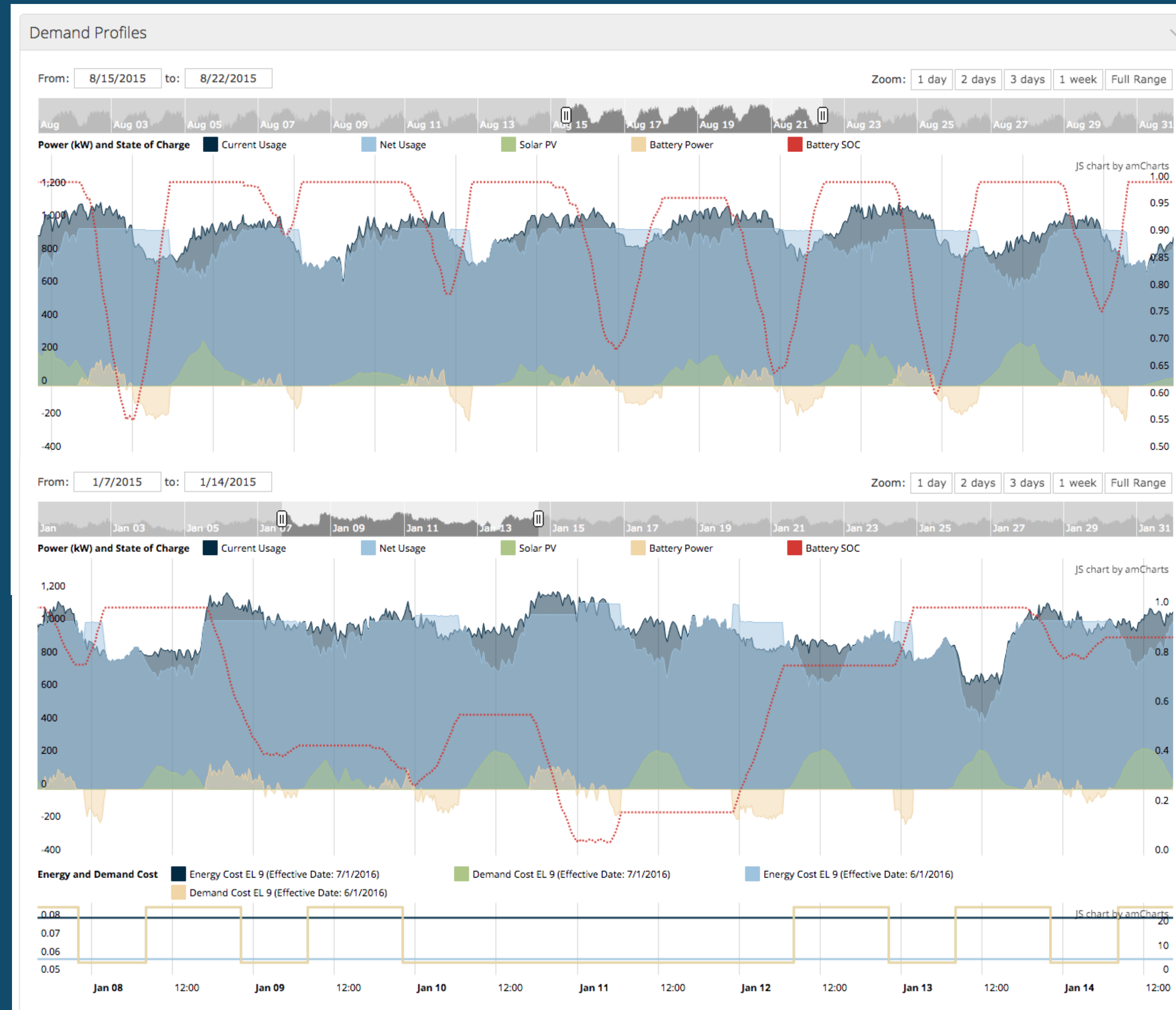
Charges applicable for the months of June, July, August, and September

Monday through Friday, 8 AM to 6 PM (high/low tension service)	\$8.03 per kW
Monday through Friday, 8 AM to 10 PM (high/low tension service)	\$15.03 per kW
All hours of all days (low tension service only)	\$16.12 per kW

Charges applicable for all other months

Monday through Friday, 8 AM to 10 PM (high/low tension service)	\$11.08 per kW
All hours of all days (low tension service only)	\$5.17 per kW

Solar + Storage: Impact on Building Load



Marcus Garvey Village: Template for Stacking DERs for Cost Savings, Resilience, Lower GHG emissions



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PRESS RELEASE

Demand Energy to Deploy Battery Storage System for Advanced Microgrid at Apartment Complex in NYC

Company's DEN.OS™ Software Control Platform Drives Multiple System Benefits and Aligns with Con Edison BQNP Demand Reduction Initiative

New York City, New York – December 6, 2016 – Demand Energy, a leader in intelligent energy storage systems, today announced that it will design and deliver a lithium-ion battery system as part of the first microgrid to be deployed under Con Edison's Brooklyn-Queens Neighborhood Program (BQNP). The multi-resource microgrid will be implemented at the 625-unit Marcus Garvey Apartments in Brooklyn, owned by L+M Development Partners, a large owner/developer of affordable housing.



FOR IMMEDIATE RELEASE

NYCEEC Brings the Battery to Brooklyn, Financing Energy Storage for a Low-Income Housing Microgrid

The loan marks a new line of business for NYCEEC as the efficiency and clean energy finance organization enters the energy storage market

NEW YORK, December 6, 2016 —The New York City Energy Efficiency Corporation has made a 10-year project loan of more than \$1 million to the energy storage company Demand Energy, bringing large-scale battery storage technology to a privately owned low-income housing development in Brooklyn, NY. Demand Energy's lithium-ion battery system will be used to store power generated onsite by the Marcus Garvey housing complex's solar panels and fuel cell systems—or lower-cost off-peak Con Edison power—dramatically reducing power demand when electricity is at its highest cost. It will be the first battery storage microgrid installation at a low-income property in greater New York.

The 625-unit Marcus Garvey Apartments, located in the Brownsville section of Brooklyn, is owned by L+M Development Partners, a large owner/developer of low-income housing. L+M has already installed 400 kW of solar and committed to adding 400 kW of fuel-cell generating capacity as part of a major property renovation. The energy storage and distributed energy resources will be integrated into a microgrid managed by Demand Energy's DEN.OS™ software platform, which will optimize the value of L+M's energy

Marcus Garvey: Project Drivers

- 625 Unit complex spanning 8 blocks in Brownsville
 - Campus master metered
 - Electric heating yields ~3MW winter peak demand
-
- Comprehensive re-development w/ \$50mm in construction costs
 - 50% Project-Based Mitchell-Lama
 - 100% of units will remain under 60% AMI
 - Rehab scope includes:
 - Facades, building envelope
 - Landscape
 - Mechanicals
 - Electric feeder system



Marcus Garvey: Project Drivers

- Electric feeder system was in dire need of replacement
- Feeder upgrade enabled broader renewables integration



Project Drivers: Site Location in the heart of BQDM

Program Overview

As part of Con Edison's Brooklyn Queens Demand Management (BQDM) program, we plan to reduce peak load by 52 MW in the BQDM area (see map below) through a combination of customer sided solutions (41 MW) and non-traditional utility sided solutions (11 MW).

Among a variety of solutions that will comprise the portfolio of resources in the BQDM program, Con Edison plans to rely on Demand Response (DR) resources in the BQDM area to provide critical load relief during hours when the system could become overloaded on peak summer days.

Qualifying Neighborhoods in Brooklyn & Queens Program



Marcus Garvey: Project Overview

Distributed Energy Resources Project Components:

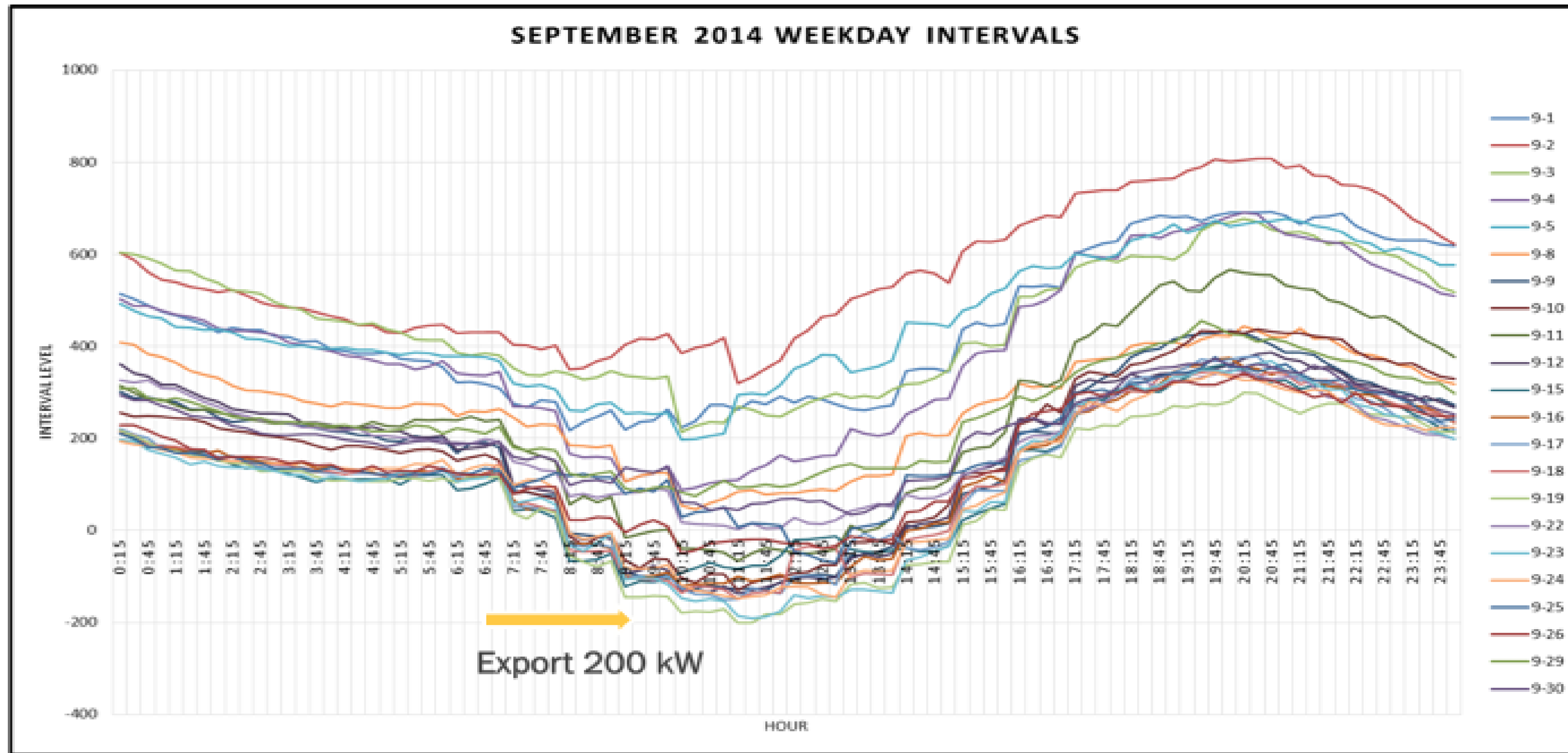
- 489 kW Solar PV
- 400 kW Fuel Cell
- 300 kW/1200 kWh Battery Storage



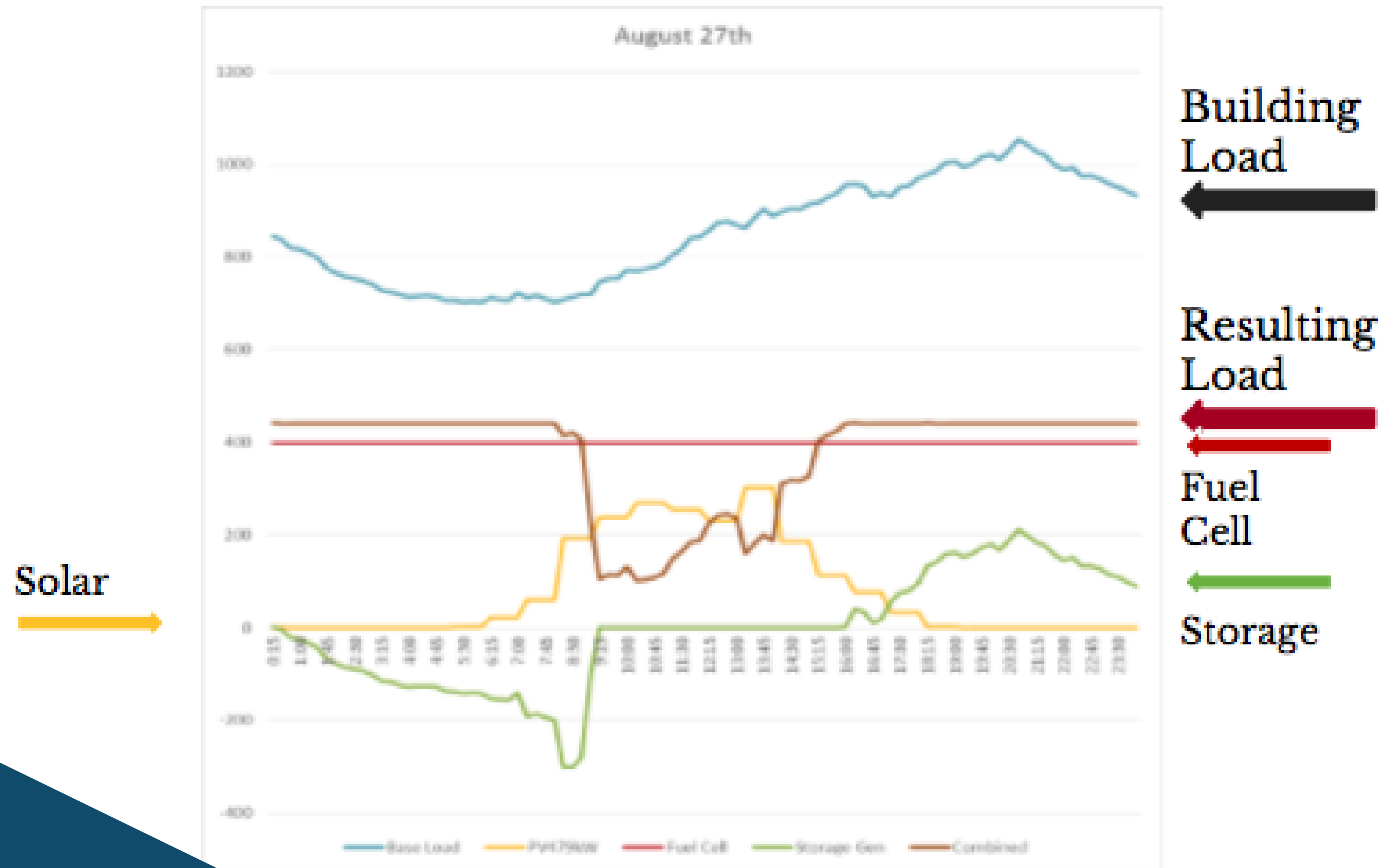
Marcus Garvey: Integrated DER Systems Benefits

- Customer portion of combined Energy Savings estimated in the multi-million dollar range over 20 year contract
- Project owned/operated by vendor; property owner has zero exposure if asset underperforms
- Battery storage asset enables PV and Fuel Cell assets to co-exist as proposed; without battery storage, additional generation would create a 200kW net-export and trip ConEd network protectors
- Battery storage can enable resilient operation of community center space during grid outages
- Trio of DER assets permanently drop load locally in area and provide tangible benefit to community by mitigating likelihood of brownouts and blackouts

Project Drivers: Generation Assets Must be Balanced with Grid



Marcus Garvey: DER Integration Effect on Campus Load Summer



Marcus Garvey: Development Timeline Detail

- Battery Storage Component -- Project timeline ~20 months from identification to installation
 - Summer 2015: Customer identification/opportunity scoping
 - Winter 2015/2016: Contracting & Utility Investment negotiation
 - Spring/Summer/Fall 2016: Permitting & Inter-connection process undertook; 3rd party financing sourced
 - Winter 2016: Project Announcement
 - Spring 2017: Project completion (Anticipated)
 - Summer 2017: System operational; provides grid services, customer savings, GHG emissions reductions

Marcus Garvey: Key Takeaways

- Unique DER assets stack to meet multiple stakeholder needs:
 - Grid services: Targeted load relief under BQDM/BQNP
 - Customer energy bill savings: \$/kWh savings; \$kW savings
 - Community benefits: Resilient power during grid outages
 - Social benefits: GHG reduction of power supply
- Opportunity to reduce project development timelines
 - Transition to turnkey approach for hybrid DER solutions
 - Develop streamlined hybrid DER interconnection/permitting
- Hybrid DER solutions mitigate economic risks – addressing all value streams
 - Pipeline of proof points can expand financial sector appetite.

Thank You!

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Try the platform demo at
www.GridMarket.com

