

The following provides a status update on activities related to the implementation of Green Jobs Green New York (GJGNY).

Workforce Development:

The following is the status of solicitations for proposals supporting workforce development and training.

Description	Funding	Solicitation Release Date	Proposal Due Date	Status
Solar Thermal (ST) Training PON 2011 Develop ST training or ST modules to integrate with existing EE training - curriculum development, equipment, code official training, and assistance to apply for ISP accreditation.	\$300,000	05/12/10	06/30/10	NYSERDA is negotiating four contracts as a result of this solicitation.
Energy Efficiency Career Pathways Training and Technical Training, PON 1817 Develop Small Commercial Energy Audit Training and Oil Heat Training under GJGNY, and develop EEPS Career Pathways and Tech Training.	\$1,850,000 (\$600,000 through GJGNY, balance through EEPS)	06/01/10	08/03/10	NYSERDA is negotiating eleven contracts as a result of this solicitation.
Green Jobs Green New York: Curriculum Inventory, Assessment, and Curriculum Updates RFP 2034 Conduct a curriculum inventory, contractor needs assessment, and curriculum updates.	\$475,000	07/20/10	08/31/10	NYSERDA is negotiating two contracts as a result of this solicitation.
Workforce Homeowner/Community Outreach Curriculum and Contractor Exchange Workshops RFP 2014 NYSERDA seeks proposals to create standardized curriculum to educate those responsible for the outreach, field work, and related services for GJGNY and/or hold three (3) Contractor Exchange Workshops.	\$300,000	08/16/10	09/21/10	NYSERDA is negotiating one contract for the Contractor Exchange workshops as a result of this solicitation. No proposals were selected for funding the curriculum. NYSERDA will be adding the curriculum development task to another related contract.
Technical Workshops/Expand BPI Field Exam Capacity/Certification Standards RFP 2032 NYSERDA seeks proposals to develop technical workshops, fund training centers to expand BPI field exam capabilities, fund third party to recognize/approve and accredit technical curriculum and certification and develop certification standards.	\$1,480,000	Feb. 2011	Mar. 2011	This solicitation is still under development.

Description	Funding	Solicitation Release Date	Proposal Due Date	Status
<p>Internships/Apprenticeships/OJT RFP 2033 Recruitment of entry-level workers, funding to support businesses hiring Green Jobs Work Readiness graduates and enhance standards for the NYS Registered Apprenticeship Programs and building trades programs to include weatherization and energy efficiency certified workers for GJGNY.</p>	\$2,625,000	March 2011	Spring/Summer 2011	NYSERDA is working closely with NYSDOL to develop RFP 2033.
<p>Workforce Development Training Partnerships for Energy Efficiency (PON) 1816 The New York Energy Research and Development Authority is seeking applications from individuals and eligible training entities to accomplish workforce development and training goals in energy efficiency. The Program goal is to significantly strengthen the energy efficiency infrastructure that serves the needs of the portfolio of programs funded through the Energy Efficiency Portfolio Standard (EEPS) and Green Jobs-Green New York (GJGNY), and increase the number of credentialed individuals and contractors supporting these programs.</p>	\$4,150,000	REVISED ON: 12/2010 with added GJGNY Funding	<p>The due date for training partnership agreements has been extended to December 29, 2011.</p> <p>Incentives for those seeking reimbursement have been extended through May 31, 2012.</p>	PON 1816 has been revised for clarity and ease of application; separating individual reimbursement forms and directions from those intended for training partnerships. The Program goal is to significantly expand the existing energy efficiency training infrastructure to serve the needs of the portfolio of programs funded through the Energy Efficiency Portfolio Standard (EEPS). The new release includes \$1,650,000 in GJGNY funding for equipment incentives, training; lab houses for field training and testing and to develop GJGNY work readiness courses.

Outreach & Marketing:

The due date for GJGNY CBO Outreach program proposals (RFP2038) has been extended to February 22, 2011, at the request of numerous organizations.

Staff held a pre-bid webinar to discuss RFP2038 (GJGNY Outreach Program). More than 90 people participated in the call and staff fielded a variety of questions about the program. The presentation is posted on the website along with the questions and answers from the session.

The GJGNY Core team met with Brand | Cool, the GJGNY Marketing Contractor, on December 8 to begin discussions around the development of the Strategic Marketing Plan for the program. The contractor presented some initial research findings and proposed tactical strategies for marketing the program to residential, small business, not-for-profits, and multifamily customers.

December 2010

A webinar will be held at 2:00 on January 10, 2011, to present initial marketing concepts to interested Advisory Council members.

Staff updated the Advisory Council on the status of the GJGNY Outreach Program, Marketing Program, and the Training and Implementation Contractor on December 9, 2010. Staff continues to develop the Statement of Work for the Training and Implementation contractor which was selected as a result of RFP 2080.

Multifamily:

The Multifamily Performance Program currently has 45 projects receiving GJGNY funding for audits. NYSEERDA has reserved \$409,512.50 for these projects. To date, 18 low-income audits and 18 market-rate audits have been completed and a total of \$347,277.50 in GJGNY audit incentives have been paid out.

NYSEERDA continues to work with external stakeholders to develop the multifamily GJGNY loan product. We are currently exploring a model in use in Nebraska that utilizes the private lending community combined with state incentives to offer competitive loan financing for energy improvements. We are still on track to have that tool developed and available by late winter.

Small Business and Not for Profit:

NYSEERDA management approved the request to expand the FlexTech program to non-SBC territories and to provide free audits to eligible small business and not-for-profit customers. Contracts with NYSEERDA's existing FlexTech audit firms are being modified to add the new component. This action will allow audit services to be offered statewide in early 2011.

Loan programs that will allow multiple lenders to participate are being considered for the non-residential loan program. Conversations with other energy loan program administrators and lenders have begun and will continue in January to determine if another loan program model will serve the intended audience well and work with existing lending institutions' products and systems.

Once the loan program is set up, customers who have already received audits through NYSEERDA's existing programs or through the utilities will be able to immediately access the financing.

December 2010

One-Four Family Homes:

The 1-4 family component of GJGNY was launched November 15th, 2010. Currently, two hundred twelve Home Performance with ENERGY STAR Contractors have signed up to provide free/reduced cost residential energy audits.

As of December 29, 2010, NYSEERDA has received over nine hundred free/reduced cost residential energy audit applications, resulting in approximately six hundred audit approval letters being sent. Two hundred and thirty of the audits have been completed, and thirty audits have led to contracts being signed. Energy efficiency projects should now be underway in these homes.

Financing:

To date, nine (9) GJGNY loans (all Tier I loans) have closed, with 48 more (Tier I) approved and awaiting closing, while another 143 loans are in process. EFS has received a total of 323 applications for GJGNY financing since program inception on November 15, of which 41 are awaiting processing and 82 have been denied Tier I financing. Of the nine (9) GJGNY loans to close, Concord, who reviews loans on a weekly basis and services the collections, has validated six (6) loans that NYSEERDA subsequently purchased from EFS, four (4) of which opted for the reduced interest rate of 3.49% utilizing ACH payments while two (2) borrowers have opted for loan repayments via check with an interest rate of 3.99%.

Tier II criteria for the GJGNY Loan Program allows a prospective borrower with a FICO score less than 640 to qualify if they have demonstrated a good payment history on a utility bill and on a mortgage. EFS will be following-up with those consumers who were denied financing under Tier I and offering them the opportunity to re-apply under the alternative Tier II standards.

Evaluation:

Energy Analysis staff continues to engage its independent evaluation consultants in the planning and conducting the initial evaluation work and coordinating GJGNY evaluation activities with existing evaluation efforts. Energy Analysis is planning a kick-off meeting with evaluation contractors and GJGNY program staff to discuss project details, priority issues, and details essential to the development of individual work plans.