

Green Jobs-Green NY Program Theory/Logic Model

Presentation to GJGNY Advisory Council

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Program Theory/Logic (PT/L) Model Purpose and Goals

- Describe how program inputs and activities lead to specific outcomes
- Describe and illustrate relationships among program elements
- Identify and document outcome measures to assess program performance
- Show the potential impact of external factors on program outcomes

PT/L Model Structure and Content

Logic Model Report:

- Describe program in context of broader market (market actors, potentially competing programs, market barriers)
- Identify and discuss outcome indicators to assess progress toward short, intermediate, and long-term program goals
- Identify testable hypotheses and researchable issues

Logic Model Diagram:

- Linear illustration of relationships among program activities (inputs), outputs and outcomes

PT/L Model Development Parties and Process

Parties include:

- NYSERDA's third-party evaluation contractors
- NYSERDA program staff and management
- NYSERDA evaluation staff
- Others as appropriate

Process involves:

- Extensive program document and data review
- Drafting of initial PT/L report/diagram
- Input and feedback by involved parties through meetings and other means
- Revised/final version of PT/L report/diagram

GJGNY Logic Model

Next Steps

- Advisory Council briefing on logic model (today)
- Full PT/L Model report to be completed soon and published on NYSERDA website
- PT/L Model report to inform program operations and guide future evaluation work
- Future PT/L Model revisions, as needed, to reflect programmatic changes

Green Jobs – Green New York Program Logic Model Diagram September 2011

Inputs: Program Funding, Program staff expertise, Cross Promotion and Coordination, Trade ally and Contractor Expertise, Effective Program Partners, NYSERDA's credibility and relationships with key stakeholders, and Market Knowledge

