

# Annual Statewide Tracking Study



**NYSERDA**  
New York State Energy Research  
and Development Authority

As part of an annual statewide study, NYSERDA seeks the opinions of New Yorkers on topics related to climate actions and clean energy solutions. The findings presented below are from the third annual study, conducted in 2025.

## Did You Know?

### 1 Nearly two-thirds support the State's transition to clean energy sources.

Most New Yorkers have made it clear—they want a clean energy future for the State.

**65%** EITHER STRONGLY OR SOMEWHAT SUPPORT

**8%** EITHER STRONGLY OR SOMEWHAT OPPOSE

### 2 Two-thirds support public investment to make clean energy more affordable for all.

Most New Yorkers support the State using public funds to make clean energy solutions accessible and affordable to more New Yorkers.

**69%** EITHER STRONGLY OR SOMEWHAT SUPPORT

**8%** OPPOSE

### 3 Half want to use less fossil fuels at home, but require more guidance.

NYSERDA is educating New Yorkers about the benefits of a future with less use of fossil fuels, along with practical ways for homeowners and renters to save energy and switch to clean technologies.

**51%**  
ARE VERY OR EXTREMELY  
**INTERESTED**  
IN LEARNING ABOUT WAYS  
THEY CAN USE LESS FOSSIL  
FUELS IN THEIR HOMES

**43%**  
SOMEWHAT  
**UNFAMILIAR**  
WITH HOW THEY  
CAN USE LESS

### 4 A majority support large-scale renewable energy development — even close to home.

Large-scale renewable energy projects will be a key component in the transformation toward clean energy sources.

No matter the type of technology - land-based wind, offshore wind, large-scale solar, or large-scale battery storage...

**MORE THAN HALF**  
**ARE AT LEAST SOMEWHAT IN FAVOR**

of developing large-scale clean energy projects, not just in the State, but even in or near their communities

## 5 New York homeowners are primed for heat pumps.

Over one-third are now strongly considering heat pump heating and cooling systems and heat pump hot water heaters.

Out of the homeowner respondents...

**36%**

ARE EITHER VERY OR EXTREMELY LIKELY

to consider a heat pump heating and cooling system when ready to replace their existing system

**34%**

WOULD CONSIDER A HEAT PUMP HOT WATER HEATER

## 6 There is a knowledge gap in familiarity with clean energy solutions.

NYSERDA is committed to making the benefits of clean energy known by and accessible to all, regardless of income, through educational tools, income-eligible programs, and local outreach.

**LOW-INCOME HOUSEHOLDS ARE LESS FAMILIAR WITH WAYS TO USE LESS FOSSIL FUELS**

AND **LESS FAMILIAR** WITH MANY CLEAN ENERGY TECHNOLOGIES when compared to those with higher income

## 7 One in four are aware of green job opportunities.

The State is scaling up the clean energy workforce to make clean energy opportunities more accessible for all. The clean energy industry is growing, with 32,000 jobs added in the State since 2016.

**27%** HAVE SEEN, READ, OR HEARD...

about the State investing in the creation of green jobs

## 8 Six in ten support electric school buses.

In 2022, New York State began the transition to electric school buses (ESBs). A majority of New Yorkers are showing support for ESBs.

**60%**

WOULD EITHER SOMEWHAT OR STRONGLY SUPPORT IF THEIR SCHOOL DISTRICT WERE TO USE ESBs

**62%**

EITHER SOMEWHAT OR STRONGLY SUPPORT THE STATE REQUIRING ALL SCHOOL DISTRICTS TO ONLY USE ESBs BY 2035

## About the Research

The 30-minute quantitative survey was administered online by Market Probe International from April 10–May 6, 2025. A representative sample of 2,920 New York State adults ages 18+ completed the survey.