Tri-City Rentals provides EV charging stations for residents

Tri-City Rentals provides a great location, wonderful amenities, and a professional staff to apartment residents. The electric vehicle (EV) charging stations further enhance the experience of living at these apartment complexes. Leveraging assistance from the ChargeNY initiative, Tri-City Rentals can now accommodate renters who want to drive an EV.

**What they did**

Tri-City Rentals owns 43 apartment communities in New York’s Capital District, Greater Rochester, and Greater Buffalo regions. EV charging stations were installed during 2013 and 2014 at three multi-dwelling complexes: Woodlake Apartments in Albany, Rustic Village Apartments in Rochester, and Country Club Manor in Williamsville, outside of Buffalo. Each site has two charging ports operated on the ChargePoint network. They are activated by using a ChargePoint Card or calling the number listed on the station.

Renters in multi-dwelling units do not have the authority to install personal charging stations. This policy often restricts EV ownership by renters because workplace or public charging options are limited. Tri-City Rentals installed the stations at the rental office and multi-use facility for tenants’ convenience. Although not a typical location for overnight parking, the facility is accessible to all tenants who could use the other amenities while their EV is charging.

ChargeNY accelerates the use of plug-in electric vehicles on the road by making infrastructure such as charging stations more available, easier to use, and more economically viable in New York State.
Support and results

Tri-City Rental incorporated the charging stations into their marketing strategy. They promote the EV infrastructure as an amenity offered to tenants, along with the fitness center; tennis, basketball, and volleyball courts; and a reading library with Wi-Fi access. The charging station is an incentive for individuals who own EVs to reside in one of the Tri-City complexes.

The charging stations have already attracted EV owners to become tenants, and the success of these first installations has led Tri-City Rentals to investigate other apartment communities that might benefit from installing charging stations. They view charging stations as a competitive advantage in certain markets. Even for non-EV tenants, the chargers showcase the company's environmental stewardship.

Get started

Visit nyserda.ny.gov/ChargeNY or call 1-866-NYSERDA to learn how you can reduce your energy consumption and costs.