Shutting out the wind and saving $100 a month

**Case Study – Ashton Applewhite – Brooklyn, NY**

**Residential**

Ashton Applewhite describes her home as leaking like a sieve. It was built in the 1930s to house dockworkers. Ashton said, “It’s not particularly well-built and there’s nothing comfortable about it. When it’s windy outside, you can see the curtains move inside.”

To find out how to reduce energy waste, she called a participating Home Performance with ENERGY STAR® contractor. These contractors are certified in using the house-as-a-system approach to reducing energy bills and improving the performance of homes. Through a home energy assessment, she discovered exactly where her home was leaking energy. The assessment demonstrated the need for insulation in crawl spaces, walls, and ceilings, and better sealing around the doors and windows.

**Solutions**
- Sealed around the doors
- Added insulation to walls, crawl spaces, and attics

**Benefits**
- Saves more than $100 per month on energy bills
- Happier with greater comfort
- Feels content because no longer wasting energy

**Doing away with the draft and saving the environment**

The contractor sealed around the doors and installed new insulation in the walls, crawlspace, and attic. Ashton noticed the difference immediately. She was comfortable in her home for the first time. Thanks to the financing Ashton received through Home Performance with ENERGY STAR, she was able to afford additional upgrades that are now saving her even more money. “I think I’m saving more than $100 a month now,” said Ashton.

She also has three rental units on separate meters and now they are saving each month as well. “My tenants are warmer and more comfortable too. That makes me feel like I’ve done the right thing as a landlord,” said Ashton.

**An easy way to save money**

Ashton said that working with the contractor was a positive experience. “He looked at my home and rental units as a system and his suggestions worked. I also believe that the costs were quite reasonable for what I had them do.”

“I expected everything to be done right. But I also appreciate a sense of humor. My contractor delivered on all accounts,” she said, laughing. “And my drapes no longer move, except when I close them.”

**Get started**

Visit nyserda.ny.gov/home or call 1-866-NYSERDA to learn how you can reduce your energy consumption and costs.

“I’m saving each month on my energy costs, and I feel good about doing the right thing for me, my tenants, and the environment.”

— Ashton Applewhite, Brooklyn, NY