Comply with Local Law 97 and boost your bottom line

Integrating energy management into capital planning can help businesses comply with Local Law 97, while improving operations, reducing operating costs, and increasing tenant satisfaction. New York State businesses are transforming the way they use, measure, and manage energy and are positively impacting key performance indicators. Effective energy management can increase profitability, creating a competitive advantage while achieving greater resiliency.

How your business benefits from energy management

- **Boost your bottom line** with reduced energy costs, freeing up capital
- **Minimize risk** by mitigating energy price volatility, equipment breakdowns, and outages
- **Create a competitive advantage** and differentiate yourself in the market as a sustainability leader to customers, employees, investors, and other key stakeholders
- **Reduce your carbon footprint** and contribute to a clean and healthier community
- **Improve workforce retention and talent acquisition** in a competitive recruiting market
- **Comply with Local Law 97** and avoid fines.

Give your business a competitive advantage with energy management

NYSERDA has programs and services to help your business comply with Local Law 97 while reaching your goals.

- **FlexTech Program**: Cost-shared technical services to help New York State businesses make smart energy decisions. A dedicated team of engineers, technology experts, and energy consultants works with customers to create a customized assessment and identify specific opportunities for reducing energy consumption and costs.
- **Commercial Tenant Program**: Supports commercial tenant energy efficiency in New York State. Tenants and landlords can work with consultants to identify energy saving opportunities at any point of the lease lifecycle—from space selection and goal setting, to design and construction, and occupancy and operations.
- **Real Time Energy Management (RTEM)**: Supports real time energy management (RTEM) system and service providers to help eligible facilities in New York State with selecting appropriate RTEM systems and offers cost-sharing incentives for installing the systems. Assistance includes an in-depth analysis of energy usage data at the site and suggestions for capital improvements.
- **On-site Energy Manager**: Offers a 75% cost-share for industrial and commercial facilities or multifamily buildings to hire a dedicated, full-time on-site energy manager.
- **Strategic Energy Management (SEM)**: Offers training to commercial and industrial companies that are interested in optimizing energy use through a continuous improvement approach. SEM focuses on changing business practices, enabling companies to reduce energy consumption and waste.

Learn more about NYSERDA and utility programs at [nyserda.ny.gov/putenergytowork/programs](http://nyserda.ny.gov/putenergytowork/programs)

Questions? Email commercialprograms@nyserda.ny.gov