



NYSERDA

Rudin Rethinks Energy with NYSERDA

Case Study

Tenant Name:
Rudin Management,
Corporate Services

Building Owner:
Rudin Management

Location:
345 Park Avenue, NYC

Project Size:
39,800 ft²

Overview

Discover a new world of sustainability with the NYSERDA Commercial Tenant Program. When companies commit to becoming more energy efficient, they can reduce operating costs, increase asset value, improve productivity, and foster a culture of sustainability.

With efficiency and sustainability goals in mind, Rudin, one of the leading commercial and residential real estate management and development firms in New York, redesigned its 39,800 ft² executive office space on the 32nd and 33rd floors of 345 Park Avenue in Manhattan. To inform the design of a high-performance office space, NYSERDA approached Rudin with the opportunity to share the cost of an energy analysis.

Actions

With support from NYSERDA, Rudin partnered with OLA Consulting Engineers to plan and execute an energy analysis. The engineering firm managed most of the process, requiring a minimal time commitment of just a single workday from Rudin's internal team. The resulting energy action plan identified several options for energy saving measures to be incorporated into the construction and design of the space. The plan included energy savings estimates and return on investment calculations that helped Rudin select which measures to implement.

“We were interested in surpassing the current energy code by creating a high-performance space that really worked for everyone involved. So it was an easy fit for us.”

—John J. Gilbert III, COO, EVP, RUDIN Management Co., Inc.

Measures and Estimated Annual Savings



Measure Description

Electric Savings (kWh)

Electric Savings (\$)

HVAC

Variable air volume (VAV) boxes

177,934

\$32,740

Supplemental cooling

26,499

\$4,876

Glazing film

10,645

\$1,959

Supply air dampers

117,754

\$21,667



Lighting & Electrical

Lighting power density

30,491

\$5,636

Lighting controls

25,968

\$4,786

Plug load management

25,301

\$4,655

Total Annual Savings

414,592

\$76,319

Estimated Payback: Approx. 6 years



Results

Rudin chose a package of energy efficiency measures that included lighting, HVAC, and controls that would meet the energy savings and financial goals of the company while also exceeding current energy codes. Through the installation and use of **Nantum's Tenant Fractal**, an operating system using machine intelligence, Rudin has been given floor-by-floor insight into real-time energy usage, space temperature, and occupancy tracking. By implementing the energy efficiency measures in the buildout, Rudin is experiencing an estimated 20% in energy savings compared to its pre-existing use baseline.

Rudin now has the knowledge and experience to integrate the recommended upgrades into its other properties and office spaces in order to realize savings and benefits elsewhere. Rudin can showcase its high-performing office space to prospective and current tenants interested in energy saving upgrades. Since participating in the project, Rudin has taken the lead in promoting greater energy efficiency and providing tenants with support through firsthand experience and knowledge of the process. Rudin also joined the NYC Carbon Challenge and continues to make energy efficiency and sustainability a top priority to set itself apart from competitors.

The NYSERDA Commercial Tenant Program

Through the Commercial Tenant Program, NYSERDA shares up to 100% of energy analysis costs. The program helps commercial building owners, managers, and tenants capitalize on their energy efficiency investments and turns energy saving commitments into highly functional, customized office spaces.



NYSERDA

Discover how to reduce costs and energy use in your commercial spaces with NYSERDA.

Contact us today at commercialprograms@nyserdera.ny.gov.