Science, Policy & Musical Chairs

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Environmental Defense
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Why are scientists left out?

How much will this cost me?

Can’t set a dangerous precedent.

This isn’t good enough!

How will the Governor react?

We must act NOW!
Broadcasting on a different frequency

Beyond scientific journals
Presentation torture

The message is sent, but the meaning is lost.

“I need someone well versed in the art of torture—do you know PowerPoint?”
Absence of Advice

Information is understood, but policymakers aren’t given guidance on how to respond.
Some potential solutions
• Refine your message

• Summarize your findings

• Present with a purpose
Show up!

How much will this cost me?

Can’t set a dangerous precedent.

According to my studies, the critical point is.....

This isn’t good enough!

We must act NOW!
“That was a fine report, Barbara. But since the sexes speak different languages, I probably didn’t understand a word of it.”

scientists & policymakers