

REV Demonstration Project
Energy Solutions for Low- and
Moderate-Income Customers

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What is “Reforming the Energy Vision” (REV)?



Reforming the Energy Vision

Reforming the Energy Vision (REV) is New York’s comprehensive strategy to develop a cleaner and more reliable, resilient and affordable energy system for all New Yorkers.

What is a demonstration project?

The Public Service Commission (PSC) has asked Con Ed and other utilities to conduct demonstration projects that advance clean energy goals.

Demo projects could include:

- New technologies, products and services
- New means of engaging with customers
- Better ways of delivering existing products and services

Why is Con Edison conducting an LMI demo?

Market Access Challenges

LMI customers and communities are underserved by the private marketplace for energy solutions

Affordability Challenges

LMI customers pay a disproportionate share of their monthly income to energy bills

Missed Opportunities

The LMI customer segment has unmet potential for energy efficiency, clean energy, and innovation

How is low- and moderate-income defined?

We are following New York State's and NYSERDA's criteria for defining low- and moderate-income

Low-income

- Less than 60% of the State Median Income (SMI)
- Equivalent to less than \$34,800 in 2014

Moderate-income

- Between 60% and 80% of the Area Median Income (AMI)
- AMI varies by household size
- 80% of the AMI for a family of four = \$72,500

What are our goals for this demonstration?

Access

Assist LMI customers in accessing clean energy and new tools and services

Affordability

Empower LMI customers to better manage energy use, control costs, and reduce “energy burden”

Impact

Engage partners to test out community-oriented delivery models to achieve REV goals & co-benefits

What types of projects might be selected

Demonstration projects can come in many forms

- Energy efficiency
- Community solar and other clean, distributed resources
- Billing and financing measures
- Outreach and education
- Hybrids of the above

Progress and Next Steps

Progress to Date

- Conducted “listening tour” and stakeholder outreach
- November 14, 2016: Released solicitation for partners
- Answered all 115 questions received, publicly
- February 3, 2017: Received applications that included 96 organizations
- Committee of internal and external experts evaluated every proposal

Next Steps

- Continue evaluating finalists
- ***Fall 2017: Make final partner selections and communicate publicly***
- Demonstration projects last for 2 – 3 years

How can I get more information?

Visit: <https://www.coned.com/en/business-partners/low-moderate-income-customers>

Email us: REVDemos@coned.com