REV Demonstration Project
Energy Solutions for Low- and Moderate-Income Customers

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Reforming the Energy Vision (REV) is New York’s comprehensive strategy to develop a cleaner and more reliable, resilient and affordable energy system for all New Yorkers.
What is a demonstration project?

The Public Service Commission (PSC) has asked Con Ed and other utilities to conduct demonstration projects that advance clean energy goals.

Demo projects could include:

• New technologies, products and services
• New means of engaging with customers
• Better ways of delivering existing products and services
Why is Con Edison conducting an LMI demo?

**Market Access Challenges**
LMI customers and communities are underserved by the private marketplace for energy solutions

**Affordability Challenges**
LMI customers pay a disproportionate share of their monthly income to energy bills

**Missed Opportunities**
The LMI customer segment has unmet potential for energy efficiency, clean energy, and innovation
How is low- and moderate-income defined?

We are following New York State’s and NYSERDA’s criteria for defining low- and moderate-income

**Low-income**
- Less than 60% of the State Median Income (SMI)
- Equivalent to less than $34,800 in 2014

**Moderate-income**
- Between 60% and 80% of the Area Median Income (AMI)
- AMI varies by household size
- 80% of the AMI for a family of four = $72,500
What are our goals for this demonstration?

Access
- Assist LMI customers in accessing clean energy and new tools and services

Affordability
- Empower LMI customers to better manage energy use, control costs, and reduce “energy burden”

Impact
- Engage partners to test out community-oriented delivery models to achieve REV goals & co-benefits
What types of projects might be selected

Demonstration projects can come in many forms

- Energy efficiency
- Community solar and other clean, distributed resources
- Billing and financing measures
- Outreach and education
- Hybrids of the above
## Progress and Next Steps

### Progress to Date
- Conducted “listening tour” and stakeholder outreach
- November 14, 2016: Released solicitation for partners
- Answered all 115 questions received, publicly
- February 3, 2017: Received applications that included 96 organizations
- Committee of internal and external experts evaluated every proposal

### Next Steps
- Continue evaluating finalists
- **Fall 2017: Make final partner selections and communicate publicly**
- Demonstration projects last for 2 – 3 years
How can I get more information?


Email us:  REVDemos@coned.com