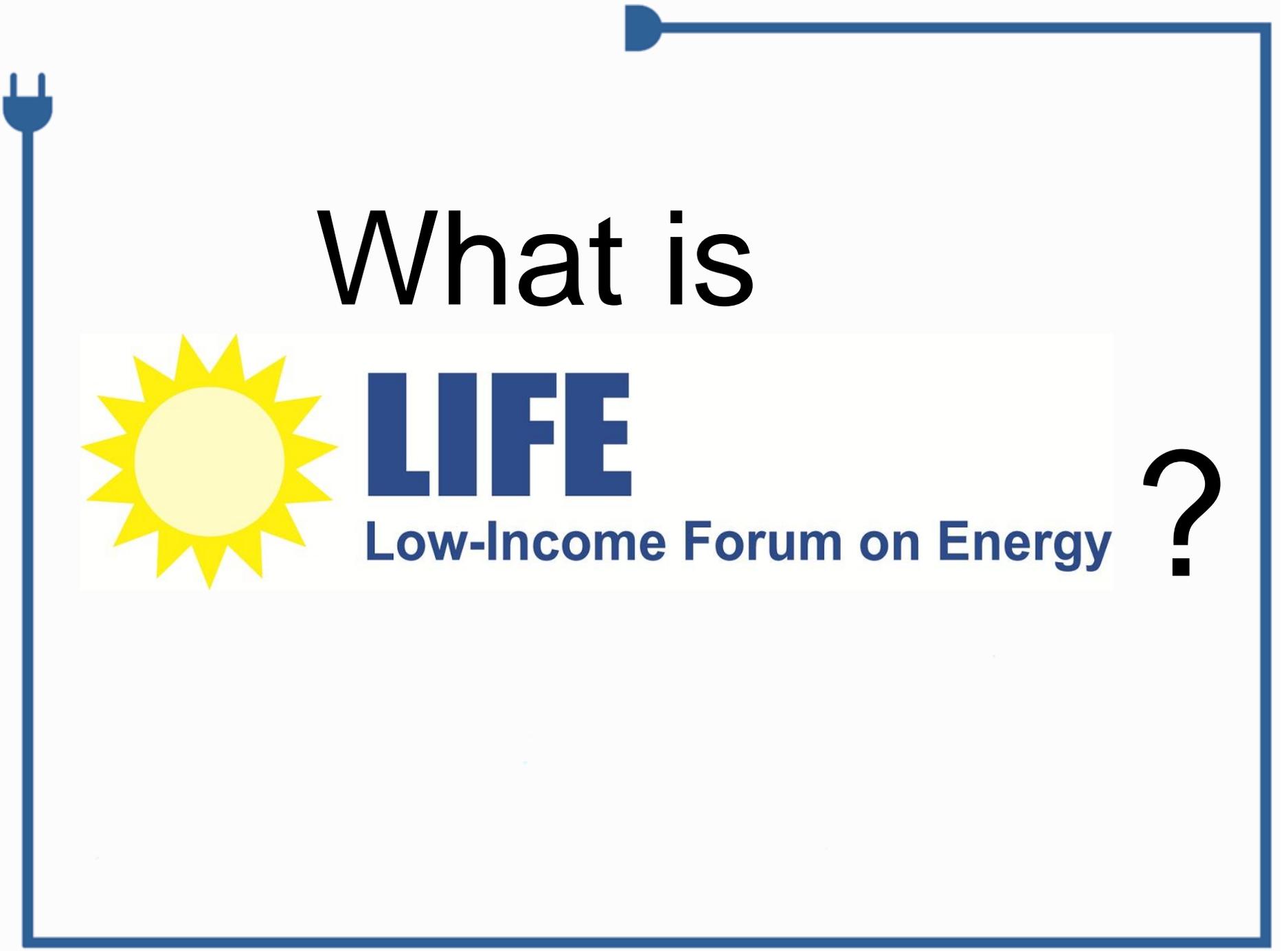




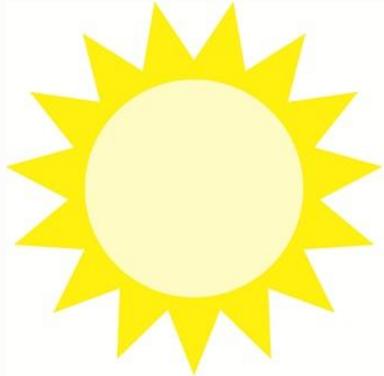
# **LIFE** as a Resource

**Chuck Schwartz**  
**LI Green**

**Sue Montgomery Corey**  
**Community Power Network**



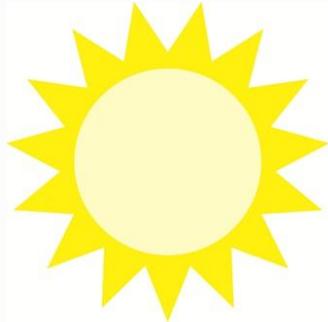
# What is



## **LIFE**

**Low-Income Forum on Energy**

?



**LIFE**

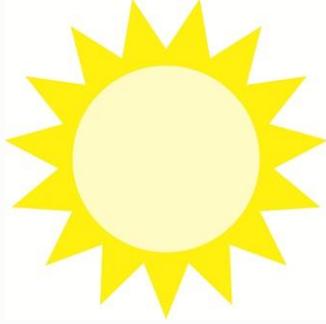
Low-Income Forum on Energy

**Unique statewide dialogue that brings together organizations and individuals committed to addressing the challenges and opportunities facing low-income New Yorkers as they seek safe, affordable and reliable energy.**



# low-income

**LIFE** statewide diverse meet  
 ability efforts encourages end together households involvement reliable attracts  
 brings **issues** **among** safe identification stakeholders delivery customers  
 front emerging **Yorkers** strengthen identify **dialogue** networking parties  
**exchange** **New** **programs** **seek** **encourage** venue  
 collaboration interactive information understanding best  
**forum** **energy** **opportunities**  
 organizations unique **resources**  
 participation policy practices addressing  
 support committed **needs** **range** linkages address individuals  
 consumers affordable helps State's provide makers field program  
 broaden facing assist

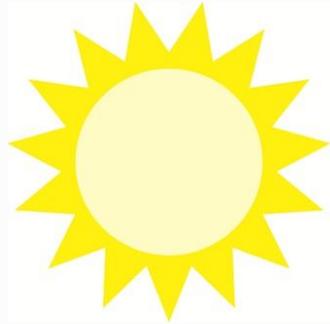


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## **Purpose**

- **Facilitate information exchange**
- **Build a dialogue about Opportunities and Needs**
- **Collaborate together interactively**



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# Participants



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# Sponsors



**New York State Public Service Commission**

*Ensuring Safe, Reliable Service and Just, Reasonable Rates since 1907*



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# Steering Committee



ASSOCIATION FOR  
**ENERGY AFFORDABILITY INC.**



**NYSEG**

**CO** **action** **UNITY**



conEdison

**GREEN TEAM**  
ENERGY EFFICIENCY EXPERTS

People. Power. Possibilities.

**Central Hudson**  
Gas & Electric Corporation

**Honeywell**

**Homes & Community Renewal**

*Partnering to Improve and Preserve Our Homes and Communities*

Andrew M. Cuomo, Governor Darryl C. Towns, Commissioner/CEO

**nationalgrid**

HERE WITH YOU. HERE FOR YOU.



**DEPARTMENT OF STATE**

*The People's Department*

ANDREW M. CUOMO, GOVERNOR CESAR A. PERALES, SECRETARY OF STATE



**New York State Office for the Aging**

Andrew M. Cuomo, Governor  
Greg Olsen, Acting Director

Senior Citizens' Help Line  
1.800.342.9871

**Office of Temporary and Disability Assistance**

Andrew M. Cuomo, Governor



**Orange & Rockland**



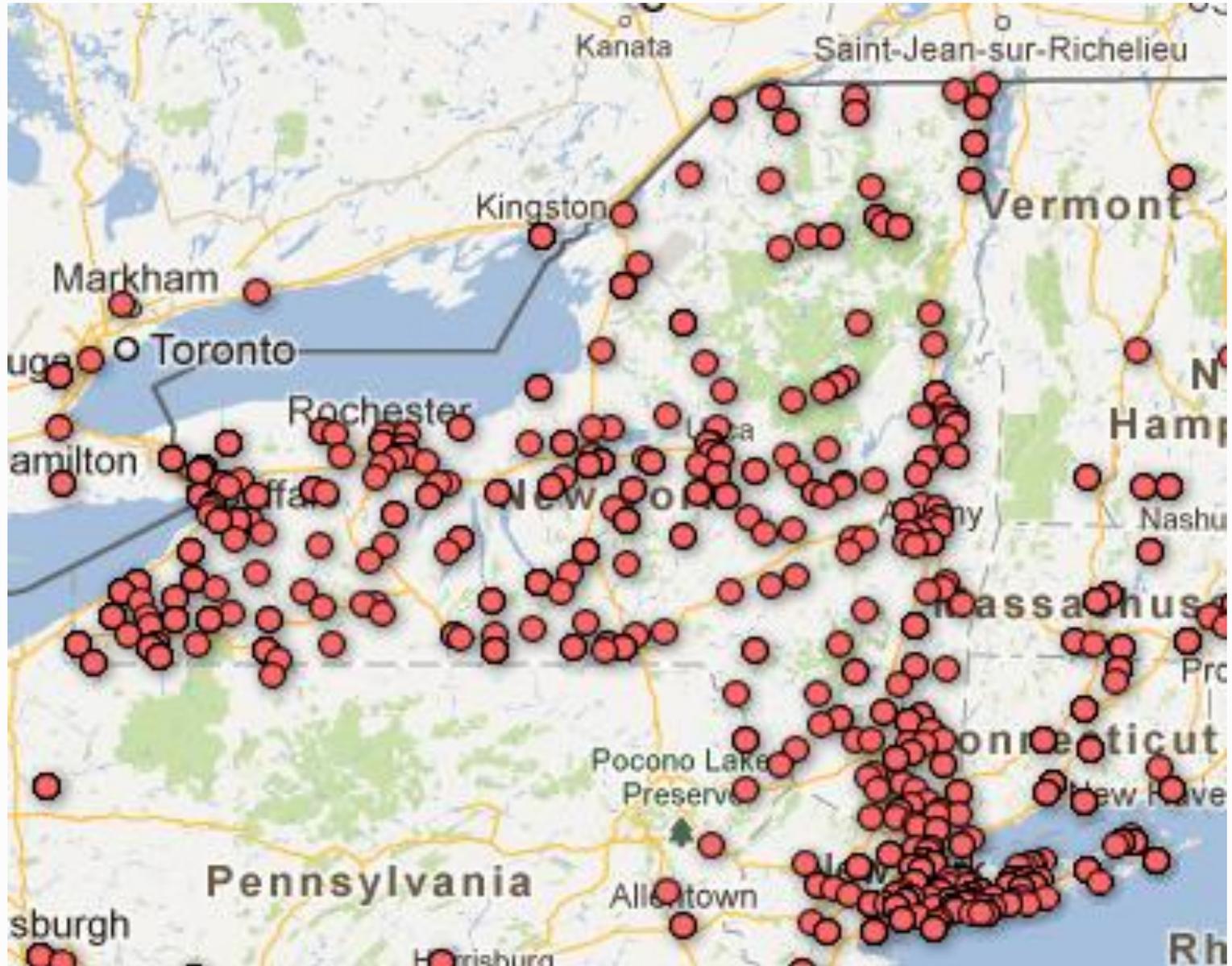
# Implementation Team





# Stakeholders

**Over 6,000 at  
this time**





**LIFE**

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# Initiatives



**LIFE**

Low-Income Forum on Energy

# Initiatives

# Monthly Email Newsletter

**April 24, 2013**

**LIFE Newsletter**

## What is LIFE?

LIFE is a unique statewide dialogue that brings together organizations and individuals committed to addressing the challenges and opportunities facing low-income New Yorkers as they seek safe, affordable and reliable energy.

Sponsored by the New York State Public Service Commission and underwritten by the New York State Energy Research and Development Authority.



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Join the LIFE Dialog - [Click Here](#)

## A Note from the LIFE Chairman

The sessions and speakers for the six 2013 LIFE Regional meetings are almost finalized and they promise to be exciting, informative, and very useful to your work in the low-income energy field. Along with meeting many professionals in our field, expect to learn about storm-recovery efforts, LIFE's new social media programs, low-income energy policy, education and advocacy, best practices, and new information on emerging energy issues in interactive presentations. The six regional meetings will also focus on specific



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## Initiatives

# Monthly Email Newsletter

**Tell us your ideas**

**[www.lifenys.org/share](http://www.lifenys.org/share)**



# LIFE

Low-Income Forum on Energy

## LIFE Information Sharing Page

[Click Here to Join the LIFE Mailing List](#)

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This web page is designed to allow you to make suggestions and recommendations that will then be shared with all of the Stakeholders in Newsletters, Webinars and Social Media. We appreciate your participation.

Click on the Type of Entry that you would like to make

[Article for Newsletter](#)

[Webinar Topic Idea](#)

[Announcements](#)

[Best Practices /  
Online Tools](#)



# LIFE

## Low-Income Forum on Energy

### Send Form 'LIFE Content Proposal'

What is your name?	<input type="text"/>
Description of content:	<input type="text"/>
Content Type	Link to article <input type="button" value="v"/>
(Other):	<input type="text"/>
How is this content accessed?	Web URL <input type="button" value="v"/>
(Other):	<input type="text"/>
URL?	<input type="text"/>
Comment	<input type="text"/>
<input type="button" value="Send"/> <input type="button" value="Cancel"/>	

# Initiatives



**Monthly webinars to communicate information on assistance programs and current topics relevant to the low-income energy field to those involved in addressing the energy needs of low-income New Yorkers.**



**Recent Topics**

- **Earned Income Tax Credit (EITC)**
- **LIHEAP Action Day Information**
- **U.S. Department of Treasury's Go Direct Campaign**
- **Helping Communities Survive and Recover from Natural Disaster**
- **HEAP Updates**
- **National Grid Advocates in Action**
- **EmPower New York**
- **Socioeconomic Impacts of Loss of Utilities**
- **Reducing Utility Costs in Public Housing**
- **The Impact of Higher Energy Prices on Older Consumers**



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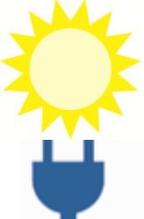
Low-Income Forum on Energy

## Initiatives

# Monthly LIFE Webinars

**Got an idea for a webinar topic?**

**[www.lifenys.org/share](http://www.lifenys.org/share)**



**LIFE**

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# Initiatives

## Meetings and Conferences

**6 Regional Meetings held across  
New York State**

**Statewide Conference**

**Alternate each year**



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## Initiatives

# LIFE Telephone Hotline

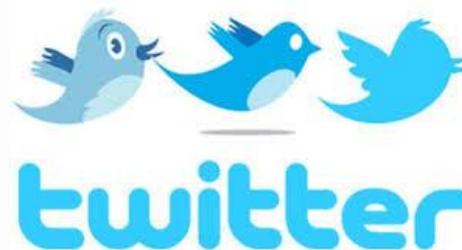
**1-877-NY-SMART ext. 5**



# Initiatives

## Social Media

Join the conversation





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# Initiatives



# Social Media

LinkedIn

[Home](#) [What is LinkedIn?](#) [Join Today](#) [Sign In](#)



Low Income Forum on Energy

LIFE, the Low-Income Forum on Energy, is a unique statewide dialogue. LIFE brings together organizations and individuals committed to addressing the challenges and opportunities facing low-income New Yorkers as they seek safe, affordable and reliable energy. Sponsored by the New York State Public Service Commission and underwritten by the New York State Energy Research and Development Authority (NYSERDA), the LIFE dialogue encourages an interactive exchange of information and collaboration among the programs and resources that assist low-income energy consumers.

While the LIFE program is based in NY State this LinkedIn group is open to anyone worldwide that works on these important issues.

[Join Group](#)

[Or sign up »](#)



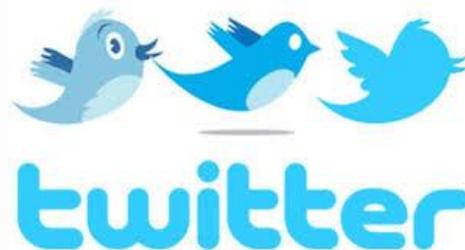
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# Initiatives

## Social Media



**Low-Income Energy**

@LifeNYS

The Low-Income Forum on Energy brings together organizations and individuals that help low-income families as they seek safe, affordable and reliable energy.

New York State · [lifeny.org](http://lifeny.org)



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# Initiatives

## Social Media

### User's Guide

<http://lifeny.org/download/social.pdf>

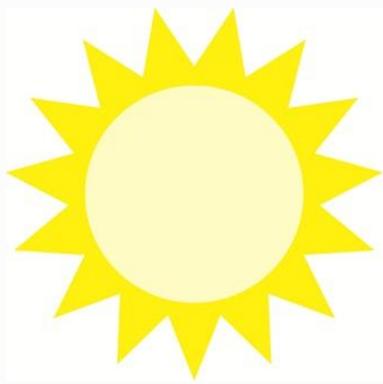


# Get Involved - Collaborate

- Share your ideas

[www.lifenys.org/share](http://www.lifenys.org/share)

- Attend webinars and events
- Join the LIFE Social Media conversations on LinkedIn and Twitter
- Give us a call if you need help
- What else can we do?



# **LIFE**

**Low-Income Forum on Energy**

## **Thank You**

**Sue Montgomery Corey  
Community Power Network  
518-251-2112  
suemcorey@gmail.com**

**Chuck Schwartz  
LI Green  
631-721-1908  
chuck@ligreen.com**