



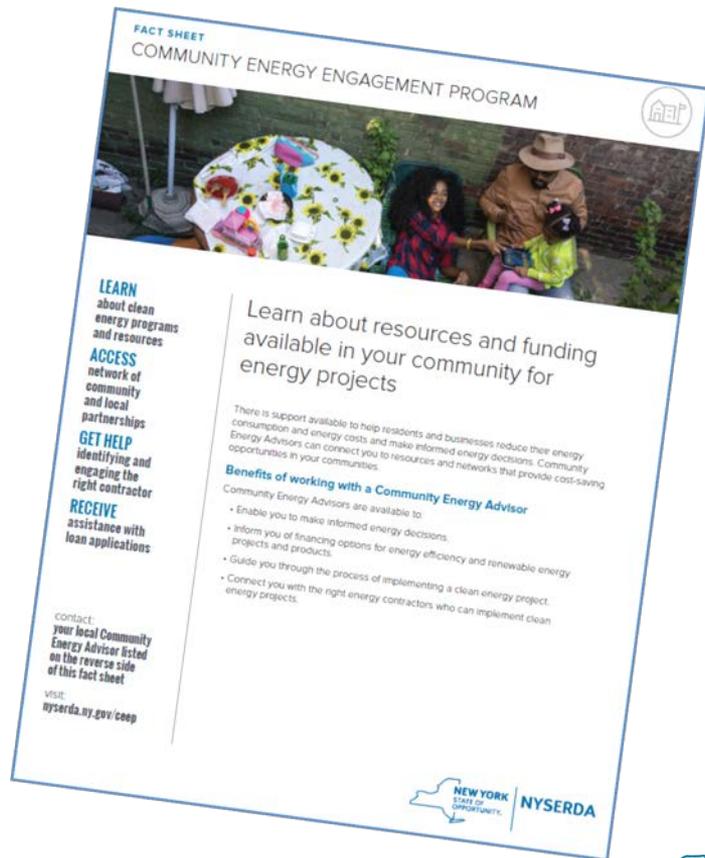
NYSERDA

Community Energy Engagement Program (CEEP)

**Jennifer Manierre
LIFE Conference
May 2018**

CEEP – Goal

Help customers access audits, grants, and financing for clean energy projects



CEEP – Community Energy Advisors

Community Energy Advisors

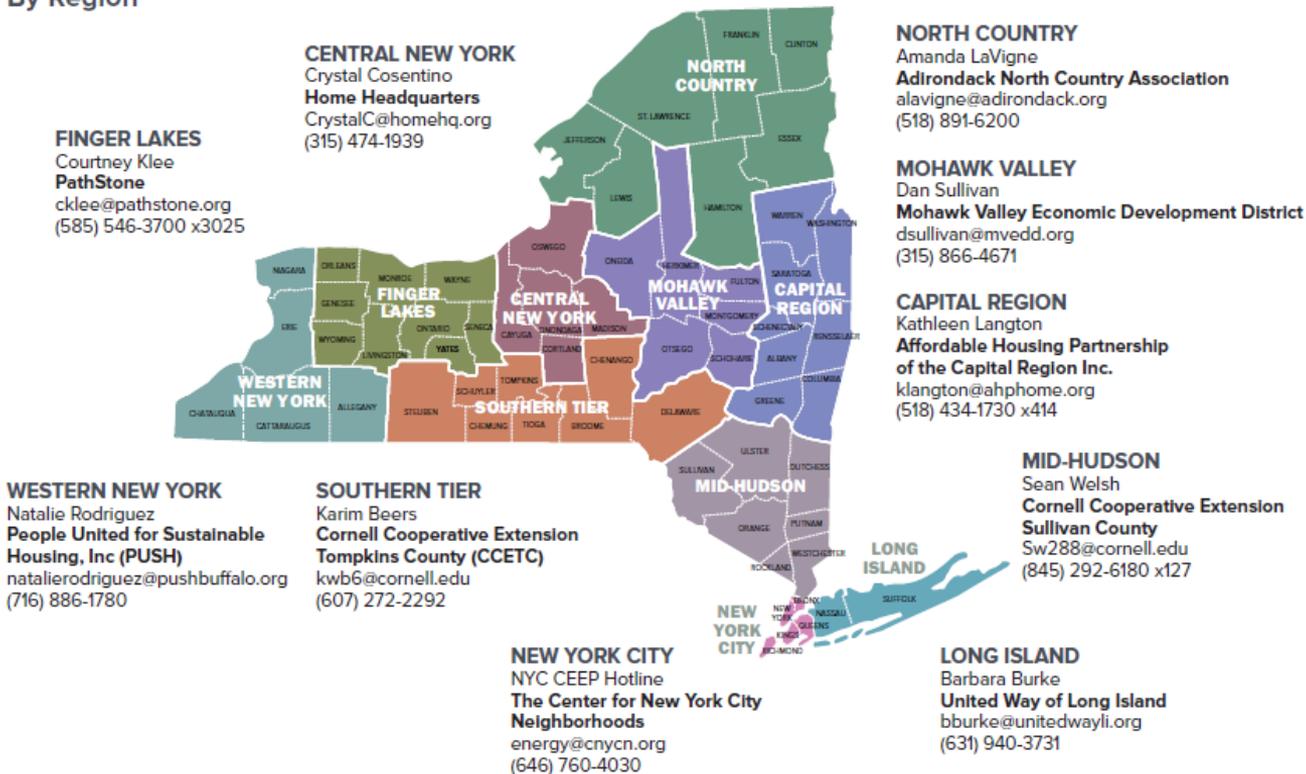
Free outreach/support/‘hand-holding’ for clean energy projects from program application through project completion for:

- Residents
- Small Businesses
- Multifamily Building Owners

Strong focus on Low-to-Moderate Income (LMI) customers

CEEP – Community Energy Advisors

Community Energy Advisors By Region



CEEP – Sample of Programs

Community Energy Advisors can help customers access:

[Home Performance w ENERGY STAR®](#)

[Assisted Home Performance w ENERGY STAR®](#)

[Empower](#)

[Smart Energy Loan](#)

[On Bill Recovery Loan](#)

[Small Business and Not-for-Profit Customer Financing Program](#)

[Multifamily Performance Program](#)

[Community Solar](#)

Any state, federal, non-profit, private, or other programs

CEEP – Unique Regional Strategies

Western New York – Lou DeJesus

New York City – Rachel Stein

Finger Lakes – Courtney Klee

Thank you!

Jennifer Manierre

Senior Project Manager, Communities and Local Government
NYSERDA

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PUSH GREEN

Connecting People to Energy and Power



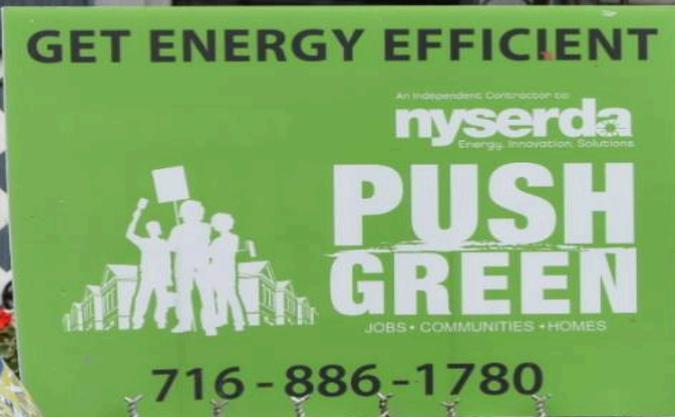


PUSH Green connects homeowners and renters to energy efficiency, weatherization and workforce development across Erie, Chautauqua and Cattaraugus counties in Western New York.



While doing the work of energy efficiency and outreach concentrating on LMI communities, we quickly realized that what was often perceived as a lack of interest was actually due to structural repair that was preventing homeowners from eligibility in weatherization programs. To combat this, over the past few years we have leveraged funds from area resources to conduct several rounds of health, safety and energy efficiency programs, most recently a program entitled Warm and Dry on the West Side.

Meet the Andujar Family!





The only thing standing between the Andujar family and energy efficiency was a tight budget, a leaky roof, and some minor gas leaks. We helped them fix that.



Another Warm and Dry Family



When what you have doesn't add up to what you need...

THE 2017 CITY-WIDE

HOME REPAIR



\$\$\$ THOUSANDS OF DOLLARS \$\$\$

IN **CONDITIONAL GRANTS** ARE NOW AVAILABLE
TO FUND REPAIRS FOR QUALIFIED HOMEOWNERS

TO QUALIFY YOU MUST:

- Must be an owner occupied dwelling
- Taxes, water and user fees must all be current
- Open to 1 & 2 family homes
- Home must be located in a low- or moderate-income neighborhood, as determined by US Census data
- Must have homeowners insurance
- Income must fall below 80% A.M.I

ELIGIBLE REPAIRS INCLUDE:

- Health & safety repairs
- Code violations
- Lead-based paint hazards
- Energy conservation measures

877-3910



This program is funded by the NYS Housing Trust Fund Corporation and by NYS Homes & Community Renewal. The program is administered by West Side Neighborhood Housing Services, a not for profit housing agency serving Buffalo neighborhoods for over 35 years





Our Warm & Dry on the West Side program
is finishing our 20th roof repair!
We're Connecting People to Energy & Power



#716 #BuffaloNY #gogreen #livebetter

March 2018





CENTER for NYC
NEIGHBORHOODS

CEEP NYC Regional Presentation

The Center for NYC Neighborhoods Overview

We Are Champions For Homeowners in New York State

Our mission is to **promote and protect affordable homeownership** in New York so that middle- and working-class families are able to build strong, thriving communities.

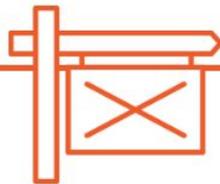
Here's how we help:

Mortgage Help



We assist homeowners who are at risk of missing mortgage payments.

Foreclosure



We've helped thousands of people get out of foreclosure.

Coastal Communities



Learn how rising sea levels and flood insurance costs can affect homeownership.

Scam Prevention



We work to protect homeowners from common scams.

Rehabs and Retrofits



The costs can be a burden — but there are programs that can help.

Coordination with FloodHelpNY

FloodHelpNY Overview

FloodHelpNY.org was created as a platform for **engaging** and **informing** New York City homeowners about how they can protect their homes and finances from flooding that is expected to worsen with rising sea levels caused by climate change.



Find your home on the flood map

More than 400,000 New Yorkers might be affected by the future flood zones—find out how they may affect you.



Get a flood insurance estimate

In NYC's flood-prone neighborhoods, 76% of homeowners who do not have an elevation certificate are overpaying for flood insurance.



Lower your risk and your rate

More than 100,000 New Yorkers have turned to FloodHelpNY as a place to learn, take action, and become more flood-safe.

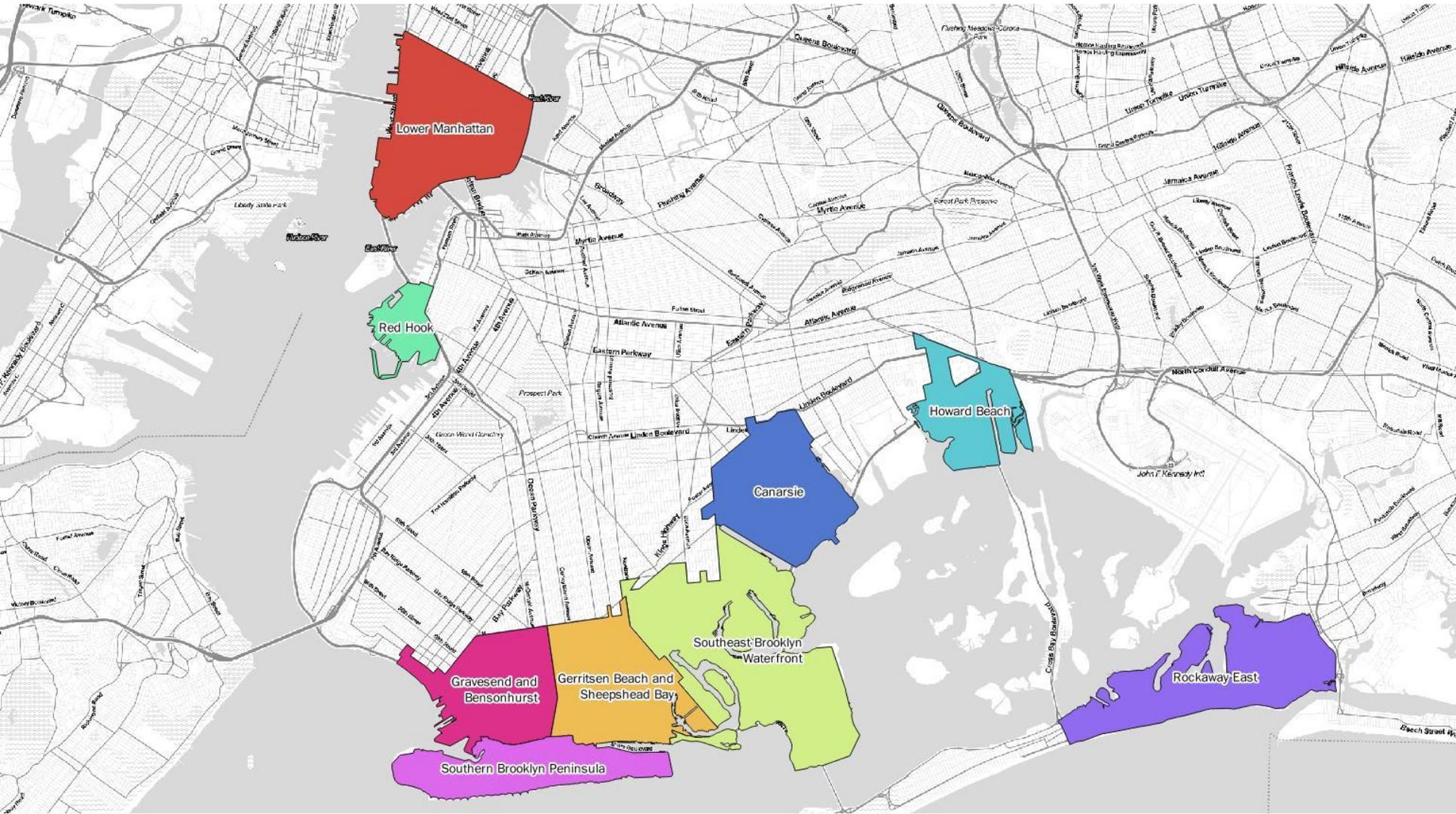
Collaborative Platform



**Governor's Office of
Storm Recovery**



Home Resiliency Assessment Neighborhoods



Home Resiliency Audit Program

- ◆ Home visit and audit by a qualified engineering firm
- ◆ Elevation Certificate
- ◆ Customized resiliency plan
- ◆ A consultation with a flood insurance and housing expert to advise you on your flood insurance and mitigation options
- ◆ Backwater valve (in participating neighborhoods)



Assess



Discuss

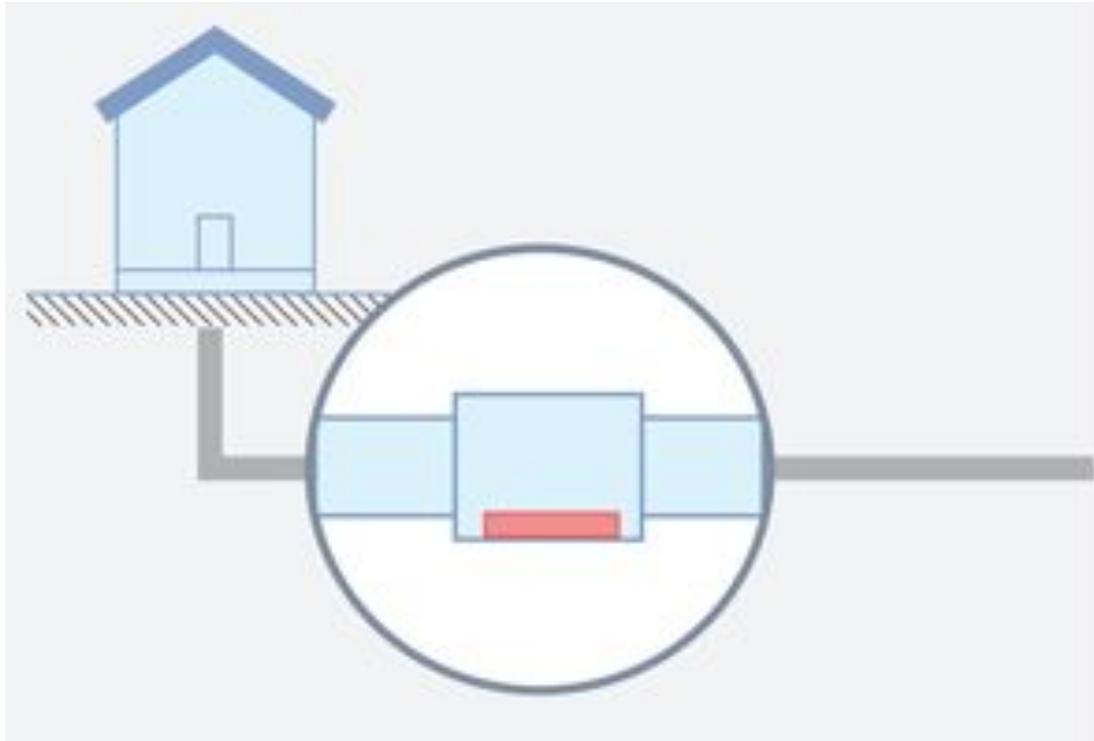


Review



Act

Residential Backwater Valve Installation Program

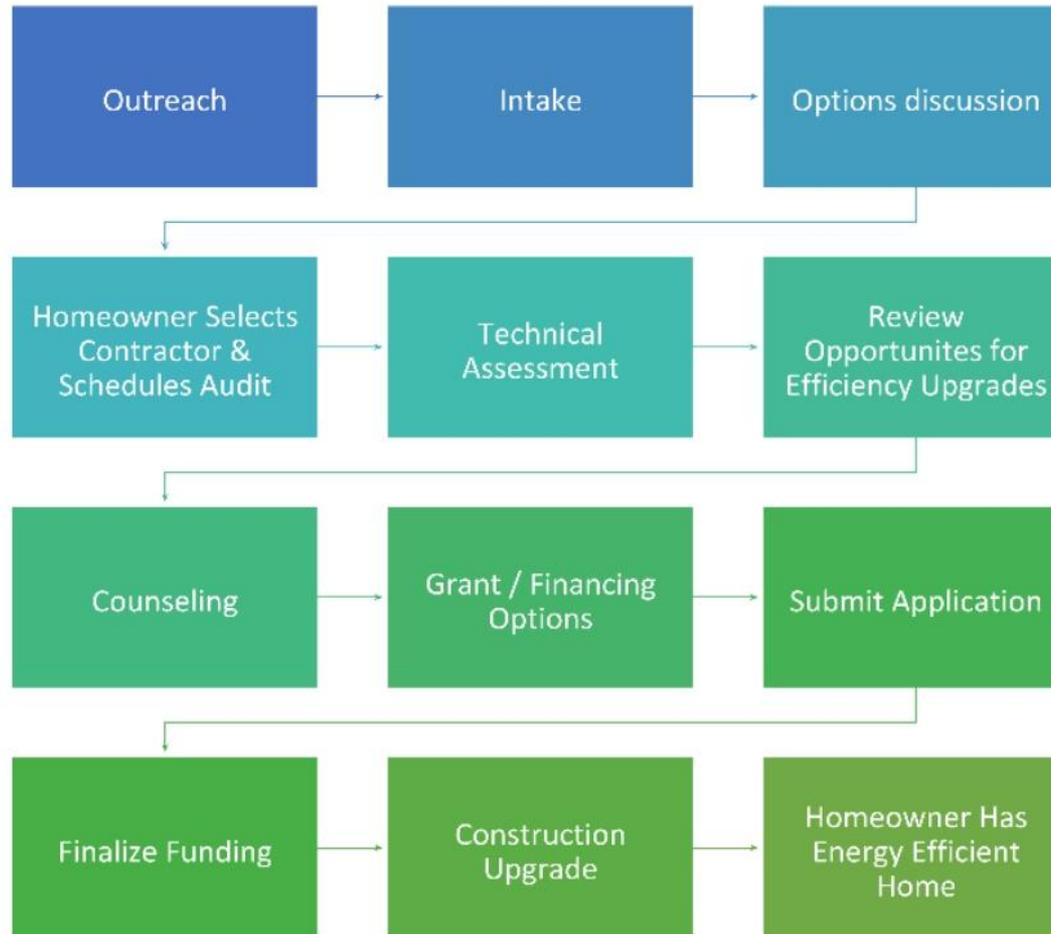


Our approach to CEEP

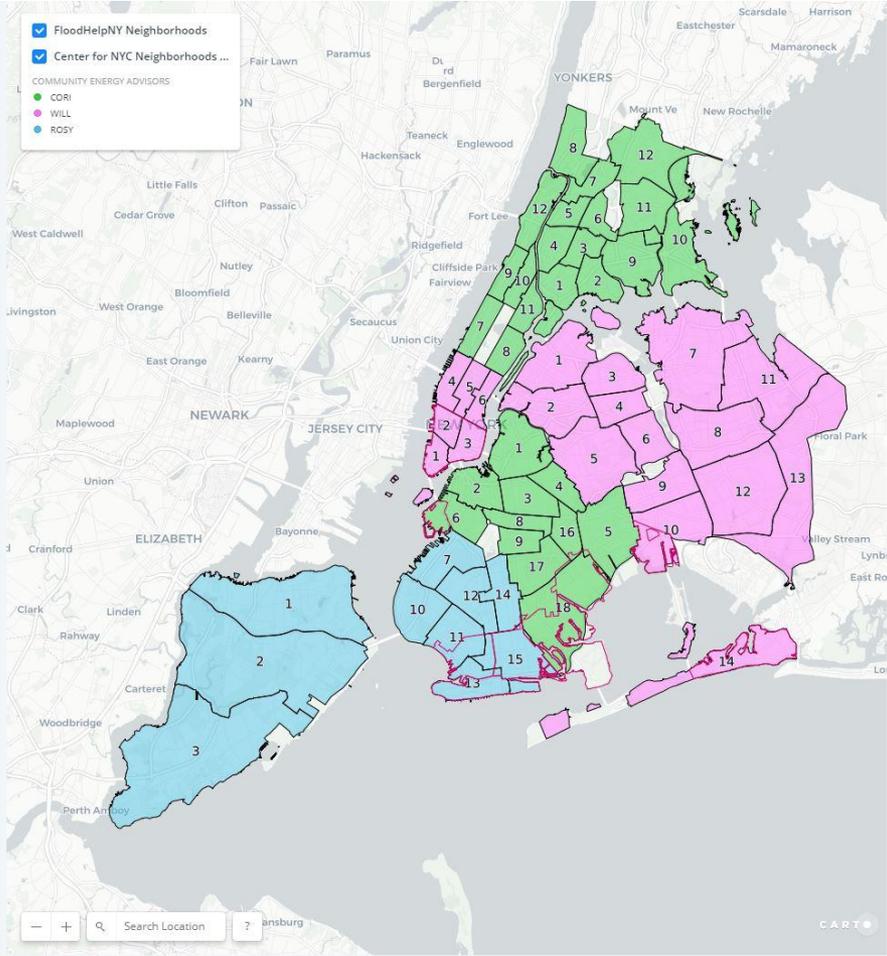
Our partners



End to end support



Community Energy Advisor territories



Outreach

- ◆ Embedding themselves in coastal communities
- ◆ Linking up with community leaders
- ◆ Utilizing existing resources
- ◆ Reaching vulnerable populations
- ◆ CEAs are there every step of the way

Counseling

- ◆ Holistic approach
- ◆ Distilling complexity
- ◆ Education
- ◆ Customized action plan

What makes our region unique?

- ◆ In 2050, 90% of building stock will have already existed today (One City Built to Last).
- ◆ Average NYC rent is \$3100 for a one bedroom as of 2015
- ◆ Gentrification and rapidly changing financial and cultural landscapes

Stay in touch with our CEAs!

- ◆ **NYC CEEP Hotline** 646-760-4030 or energy@cnycn.org
- ◆ **Bronx, Upper Manhattan and Northern Brooklyn**
Cori Johnson: cori.johnson@cnycn.org
- ◆ **Staten Island and Southern Brooklyn**
Rosibel Tavares: rosibel.tavares@cnycn.org
- ◆ **Queens and Lower Manhattan**
William Norten: william.norten@cnycn.org

PathStone's Community Energy Engagement Program

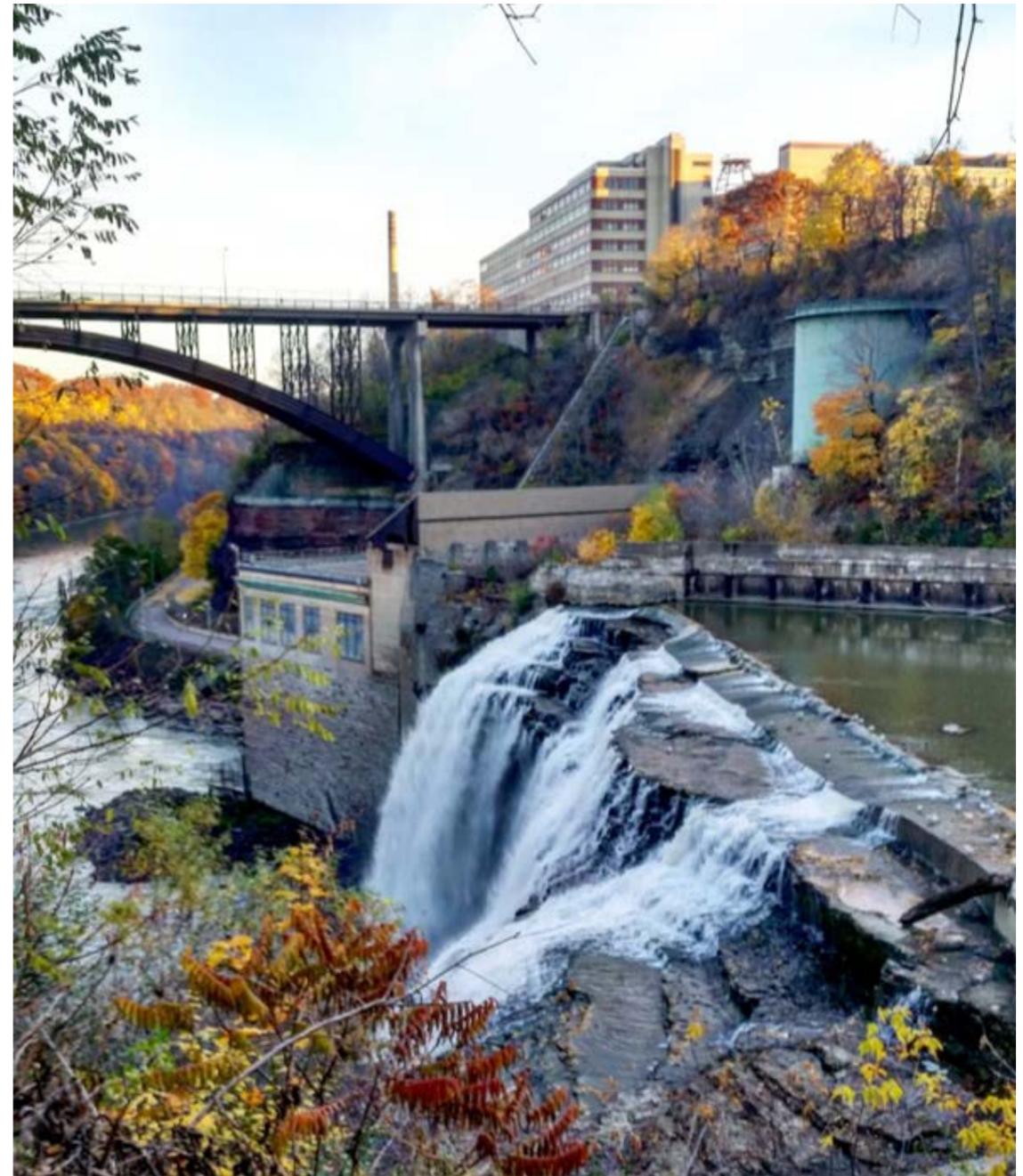
Rochester Aggregation Project

Unique Partnerships:

Strong ability to leverage multiple funds from many different sources.

Combined funds from:

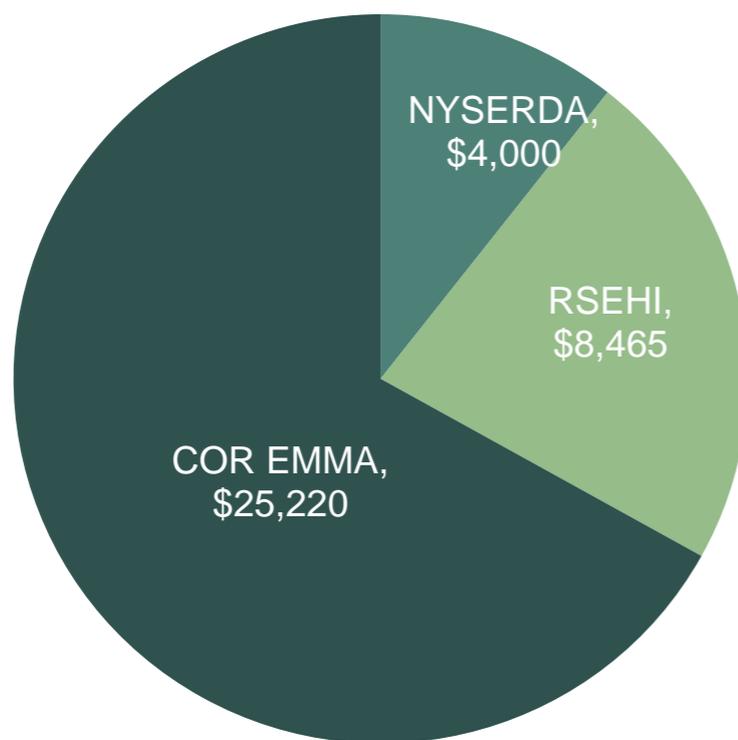
- NYSERDA- AHP and Empower
- City of Rochester Lead
- City of Rochester Targeted Rehab
- Rochester Safe and Efficient Homes Initiative
- AHC



Case Study

John* is a 62-year-old veteran who lives in the EMMA neighborhood located in NE Rochester. The City of Rochester has focused significant resources in this area and he met the qualifications of the East Main Mustard Atlantic (EMMA) program. He qualified for lead abatement, a high-efficiency furnace, a hot water heater, and health & safety items.

Grants supplied \$37,685 for Mr. Lampo's Project



*John shared that he lives alone and struggles with depression. **He was so “motivated” by all of the improvements—and liked the crew that was working on the house so much—that he decided to make his own changes not covered by the grants.***

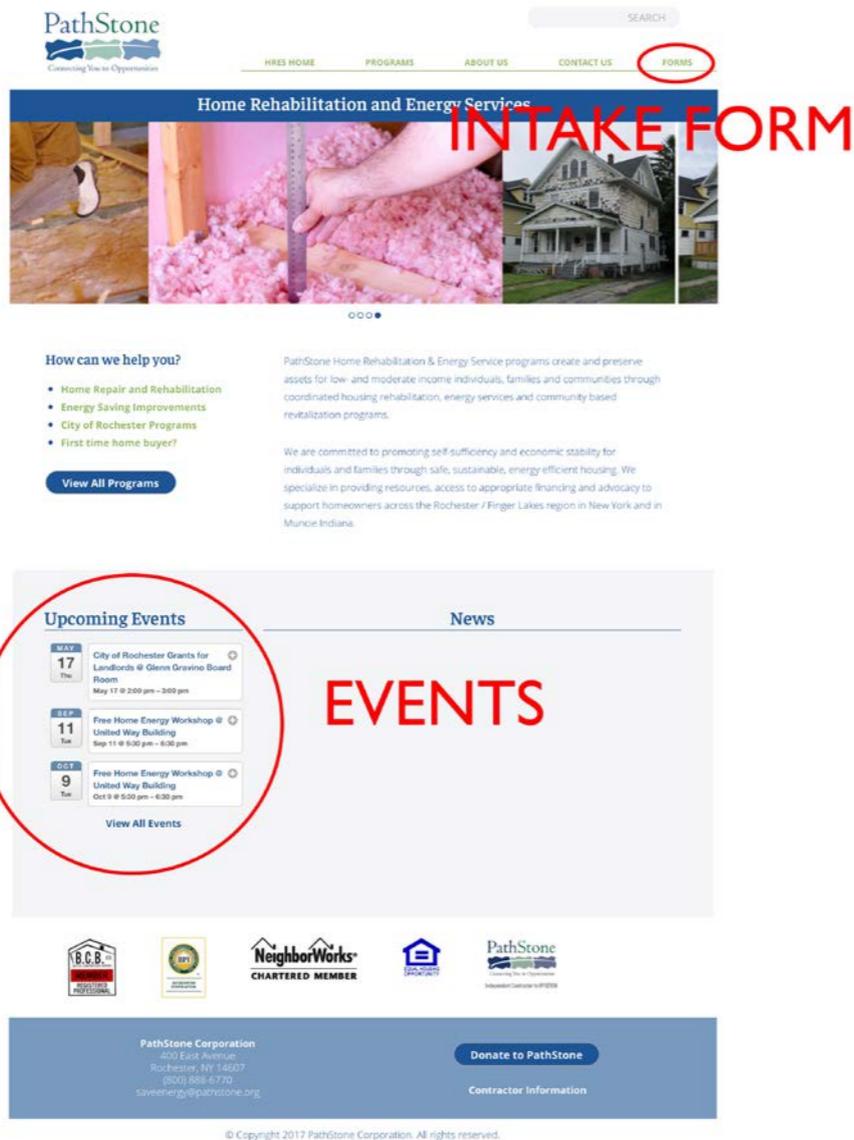
Case Study

Repairs Made:

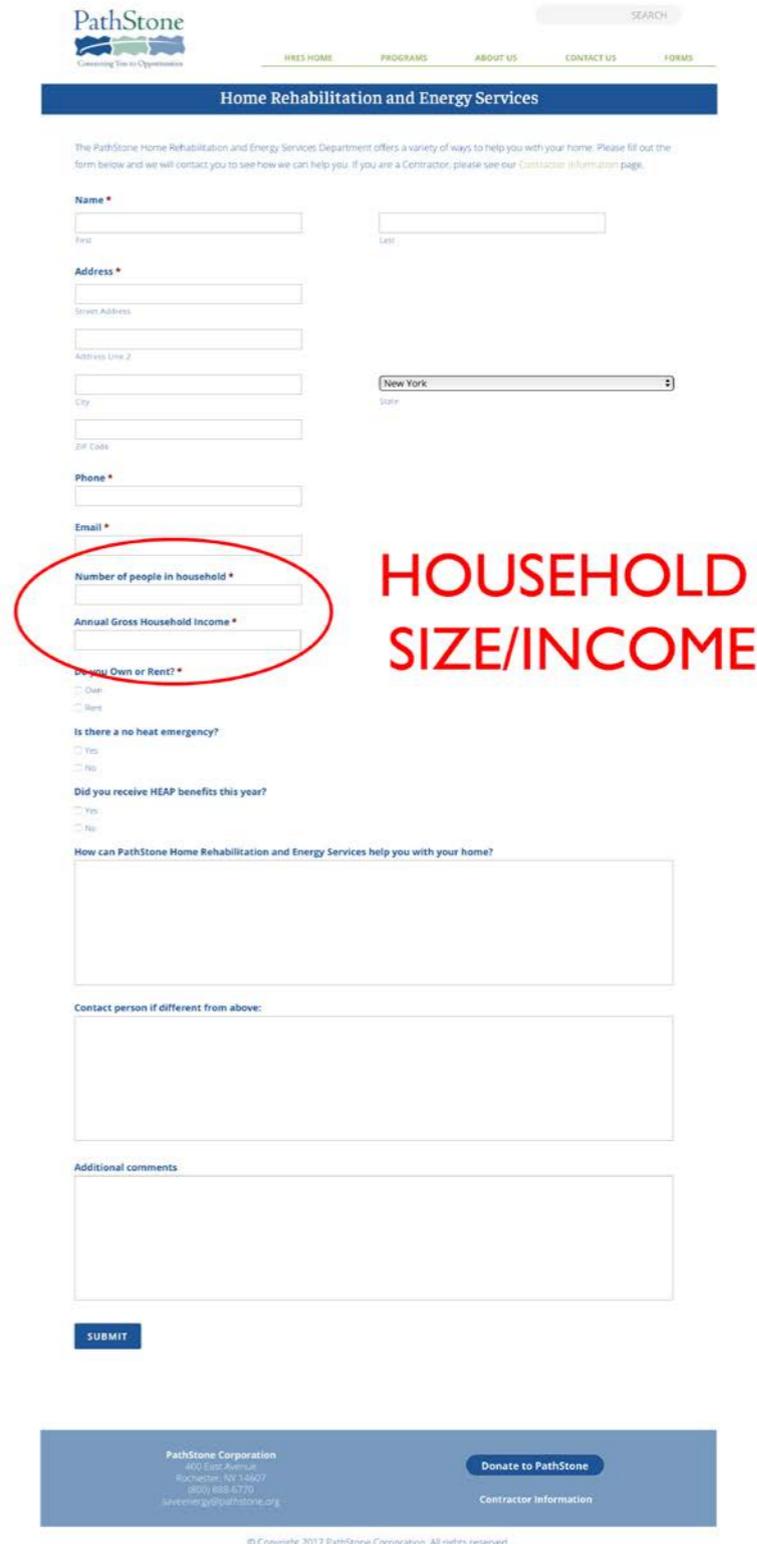
- Furnace
- Air Sealing
- Lead Abatement
- Roof
- Windows
- Insulation
- Power Vented Water Heater
- Structural Issues
- Electrical Services



Our Website & Intake Form



The screenshot shows the PathStone website home page. The navigation menu includes 'HOME', 'PROGRAMS', 'ABOUT US', 'CONTACT US', and 'FORMS', with 'FORMS' circled in red. The main heading is 'Home Rehabilitation and Energy Services'. Below this is a large image showing a person insulating a wall. A red text overlay 'INTAKE FORM' is positioned over the image. To the right of the image, the text 'How can we help you?' is followed by a list of services: 'Home Repair and Rehabilitation', 'Energy Saving Improvements', 'City of Rochester Programs', and 'First time home buyer?'. Below the list is a 'View All Programs' button. Further down, there is an 'Upcoming Events' section with a calendar view showing events for May 17, Sep 11, and Oct 9. A red circle highlights this section, with the word 'EVENTS' written in large red letters to its right. At the bottom, there are logos for 'B.C.B. PROFESSIONAL', 'EPA ENERGY STAR', 'NeighborWorks CHARTERED MEMBER', and 'PathStone'. The footer contains contact information for PathStone Corporation and a 'Donate to PathStone' button.



The screenshot shows the PathStone intake form. The form is titled 'Home Rehabilitation and Energy Services'. It contains several fields for user information: 'Name' (First and Last), 'Address' (Street Address, Address Line 2, City, State, ZIP Code), 'Phone', and 'Email'. A red circle highlights the 'Number of people in household' and 'Annual Gross Household Income' fields, with the text 'HOUSEHOLD SIZE/INCOME' written in large red letters to the right. Below these fields are questions: 'Do you Own or Rent?', 'Is there a no heat emergency?', and 'Did you receive HEAP benefits this year?'. There is a large text area for 'How can PathStone Home Rehabilitation and Energy Services help you with your home?'. At the bottom, there is a 'Contact person if different from above:' field and an 'Additional comments' field. A 'SUBMIT' button is located at the bottom of the form. The footer contains contact information for PathStone Corporation and a 'Donate to PathStone' button.

Community Outreach Opportunities

- Community Agencies Referral system
- Farmers' Markets/Festivals
- Local Health and Wellness Fairs
- Company/Agency Lunch-and-Learns
- Workshops/Unique Partnerships/ Sip&Suns
- Tabling at Events
- Direct Mailings

Why Is the Energy Advisor Important



This home had solar panels but no insulation and a 75% efficient furnace. PathStone helped the homeowner greatly improve the home's efficiency with a 96% efficient furnace and insulation.

PathStone Totals

- Since February 2017 - 123 projects
- Total funding - \$1,717,000
- RSEHI - \$535,000
- NYSERDA (AHP + EMPOWER) funding - \$616,000
- City of Rochester Rehab and Lead - \$527,800
- Other sources - \$39,000