



# Solar for All



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**To help all New Yorkers access the benefits of solar power, Solar For All will provide no cost community solar subscriptions to 10,000 low income households over the next three years.**



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# NY-Sun Initiative

## 3 Gigawatts

Statewide Goal

## \$961 Million

Total Budget

### Stimulate

Market Place

### Reduce

Soft Costs

- Significantly expand installed solar capacity
- Attract private investment
- Enable sustainable development of a robust industry
- Create well-paying skilled jobs
- Improve the reliability of the electric grid
- Reduce air pollution
- Make solar available to all New Yorkers that want it



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# Barriers for low income households

- Lower homeownership rates
- Higher proportion living in multifamily buildings
- High upfront cost of rooftop PV purchases
- Limited access to financing
- Inability to take full value of federal and state tax credits for PV due to lower taxable income

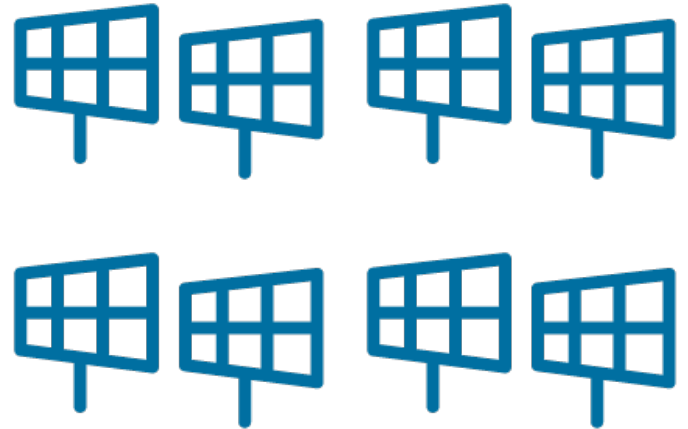


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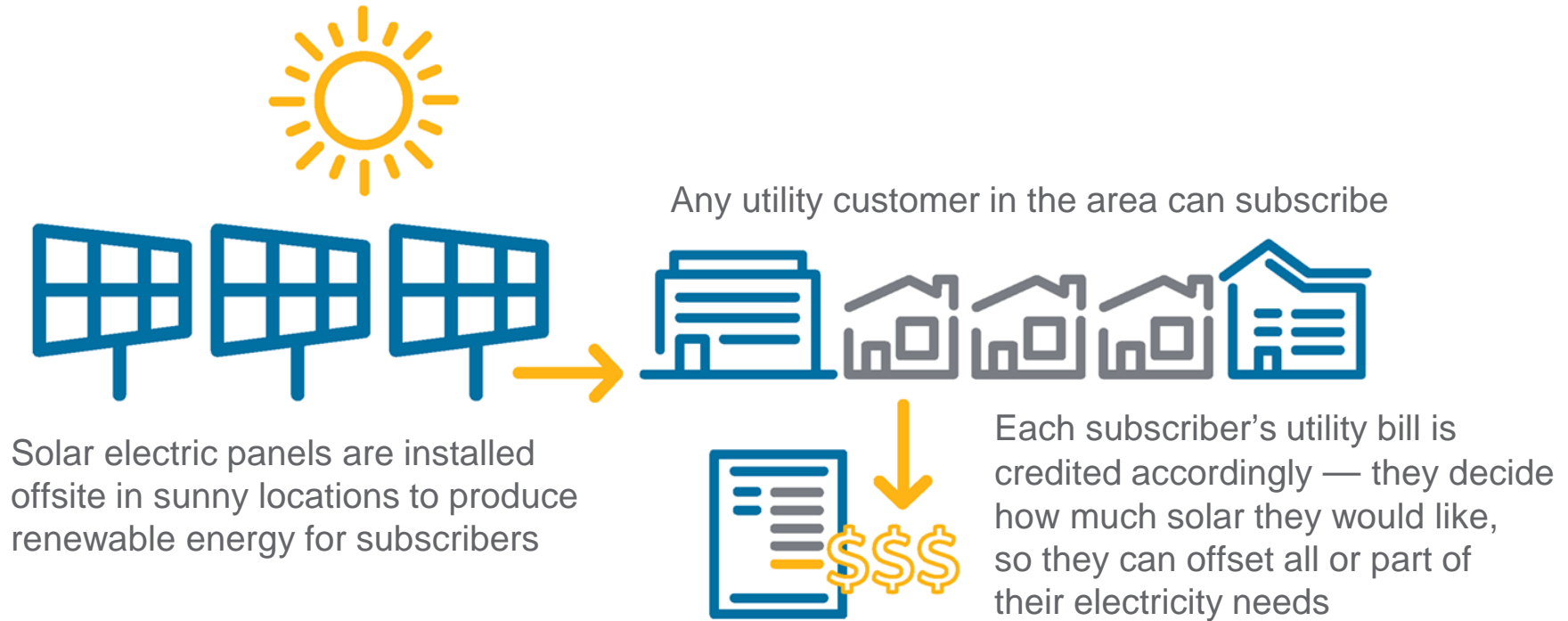
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# Why Community Solar?

- Community solar is a more flexible model than rooftop solar
- Anyone with a utility account can participate
- Community solar customers can switch in or out monthly



# What is Community Solar?



# What does Community Solar look like?



Roof Mount



Ground Mount



Parking Canopy

**Any of these system types can be a community solar project**



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# What does Community Solar look like?



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# How does Solar For All work?

- Community solar projects selected via RFP
- Multiple rounds over 2-3 years
- Goal is to have range of projects throughout the state
- Selection is primarily based on price and cost savings to participants
- Projects can propose community co-benefits
  - Workforce training and hiring commitment is disadvantaged communities
  - Community-based or participant ownership models
  - Other community co-benefits

# How does Solar For All work?

- Outreach to eligible households through Empower and local partners
- Sign up directly through NYSERDA (online and print options)
- Households are matched with a local community solar project and receive a community solar subscription
- Participants receive monthly solar credits on their electric bill, totaling approximately \$100-\$200 annually
- **No upfront costs, ongoing fees, or payments to participate**
- Cancel the subscription any time without penalty or payment



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# Outreach Resources

- Fact sheets, FAQs, infographic, animation
- Email templates
- Presentations (with scripts/talking points)
- Training webinars



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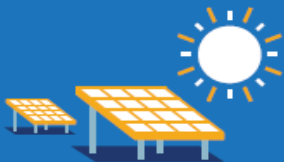
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# How Community Solar Works



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1



Solar panels are installed at a site in your community.

2



The clean energy is then fed into the local power grid.

3



You continue to get electricity from your utility, with no need to install or maintain panels on your home or property.

4



As a program participant, you receive credits on your electric bill at no cost to you.



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# Sign up begins this summer!

**Max Joel**

**212-971-5342 x3035**

**max.joel@nyserda.ny.gov**



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