Unleashing the Power of Tenants
Insights for Dramatic Energy Reduction

May 25, 2016
Tenant Power

• What power do tenants have in determining building operations in a rental building?
• Are complaints and/or requests from individual tenants effective?
• How much do advocacy groups increase tenant power?
Tenant Influence

• How do tenants effectively enact change in building operations and management, and what is the most realistic route?

• For example, how do tenant advocacy groups compare with ground-level building staff like the super?
Tenant Priorities

• What issues do tenants care about most/what issues do tenants act on?
Tenant Calculus

• Does building management action typically respond to tenants?
• Or are spending decisions typically independent of tenant wants?
Tenant Control

• In what spaces do tenants have the most control over their energy use?
• What is the tenant’s role in implementing energy efficiency generally?
Tenant Health

- How do the health impacts of a building affect tenant action?
- Do tenants recognize the relationship between health and the environment they live in?