

Green Jobs - Green New York

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Low Income Forum on Energy

Overview of Green Jobs – Green New York

- Statewide initiative established in public authorities law
- Goals:
 - Promote energy efficiency, energy conservation and clean technologies
 - Reduce energy consumption and costs
 - Reduce greenhouse gas emissions
 - Support sustainable community development
 - Create green job opportunities, including for

Features

- \$112 million from the Regional Greenhouse Gas Initiative (RGGI)
- Revolving loan fund with innovative repayment
- Residential, multifamily, small business, and small not-for-profit property owners
- No-cost and reduced-cost energy audits
- Aggressive workforce development and job placement
- Constituency-based organizations
- Targeting of communities (non-attainment, high energy costs)

Financing Strategies

- Three tracks
 - Municipal or Property Assessed Clean Energy (PACE) Loans
 - On-bill recovery (utility bills)
 - Direct consumer loan
- Leverage RGGI funds
 - Aggregate loans and sell into secondary market
 - Loan loss reserve or guarantee pool

Training and Employment Services

- Expand on existing training network; enter into contracts with CBOs, workforce development organizations, labor organizations
- Facilitate job placement
- Target women, minorities, low-income and those with barriers to employment
- Encourage local workforce investment boards to support initiative

Program Development and Implementation Strategy

- Deliver through existing programs where possible to speed deployment and reduce marketplace confusion; make adjustments as needed
 - Home Performance with ENERGY STAR®
 - Multifamily Performance Program
 - Small Commercial Audit Program
- Coordinate with utilities, LIPA, NYPA and municipal service providers

Competitive Grants for Outreach and Enrollment

- Enter into contracts with partnerships or consortia of constituency-based organizations;
- Target communities in non-attainment zones or with high energy costs as compared to median income
- Target CBOs that are MWBEs and applicants that serve distressed communities
- Obtain geographic diversity

To Follow Up ...

- Visit www.nyserda.org and click on “Funding Opportunities” at top of page to find competitive solicitations
- Visit www.nyserda.org/GreenNY/ for more program information, such as program Operating Plans; sign up for list serve; link to “Green Careers” web site www.greencareersny.com