NY Youth Works and NYSERDA GJGNY Worker Readiness

Rebecca Sterling, June 26, 2012
The Program serves three main audiences:

- **Businesses** can apply for tax credits for hiring disadvantaged youth;
- **Youths aged 16-24** who meet qualifying criteria may apply for stipends to cover personal costs while in training or starting a new job; and
- **Training and job placement programs** were supported in offering programs that serve disadvantaged youth in high demand areas like healthcare and green jobs.
NYSERDA’s Role

• NYSDOL issued three solicitations for services to at-risk youth:
  – one for job placement services
  – two for training and placement services
    (one competitive and one non-competitive)
• Those that were considered “green” were forwarded to NYSERDA for review
• Of 24 proposals forwarded by NYSDOL, four aligned with NYSERDA’s goals under GJGNY and total $455,700
What are our goals in supporting the program?

• Prepare youth for employment by providing:
  – The National Work Readiness Credential
  – Occupational skills training in energy efficiency, building science, and construction
  – Job placement services
  – Financial support for the transition to work
NYSERDA intends to fund the following:

- **Urban League of Rochester**: hands-on construction and green building training & pre-apprenticeship certificate training developed by the Home Builders Institute.
- **Northeast Parent and Child Society**: Training leading to energy efficiency certification & clean energy sales training.
- **Henkels & McCoy, Inc. (STRIVE)**: Green construction coupled with training leading to energy efficiency certifications.