NY Youth Works and NYSERDA GJGNY Worker Readiness

Rebecca Sterling, June 26, 2012

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NY Youth Works

The Program serves three main audiences:

- **Businesses** can apply for tax credits for hiring disadvantaged youth;
- **Youths aged 16-24** who meet qualifying criteria may apply for stipends to cover personal costs while in training or starting a new job; and
- **Training and job placement programs** were supported in offering programs that serve disadvantaged youth in high demand areas like healthcare and green jobs.

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NYSERDA's Role

- NYSDOL issued three solicitations for services to at-risk youth:
  - one for job placement services
  - two for training and placement services (one competitive and one non-competitive)
- Those that were considered "green" were forwarded to NYSERDA for review
- Of 24 proposals forwarded by NYSDOL, four aligned with NYSERDA's goals under GJGNY and total $455,700

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NYSERDA and NY Youth Works

What are our goals in supporting the program?

- Prepare youth for employment by providing:
  - The National Work Readiness Credential
  - Occupational skills training in energy efficiency, building science, and construction
  - Job placement services
  - Financial support for the transition to work

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Programs Supported

NYSERDA intends to fund the following:

- **Urban League of Rochester:** hands-on construction and green building training & pre-apprenticeship certificate training developed by the Home Builders Institute
- **Northeast Parent and Child Society:** Training leading to energy efficiency certification & clean energy sales training.
- **Henkels & McCoy, Inc. (STRIVE):** Green construction coupled with training leading to energy efficiency certifications.

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