ATTACHMENT D

NEW YORK ENERGY $MART℠ COMMERCIAL LIGHTING PROGRAM
PROMOTION INCENTIVE APPLICATION FORM

Section 1. Applicant Information

Business Partner ID # _____

Business Partner Company Name_____ Contact Name _____

Company Address _____ Phone _____

City _____ State ____ Zip _____ Fax _____

Federal Tax ID #_____ Email _____

Section 2. Incentive Requested

__ Promotion Incentive: $250

NOTE: This incentive rewards active Business Partners (those submitting at least one qualified project or design project) who also announce that they are Business Partners on their web site (along with a link to the Commercial Lighting web site) or in other promotional materials, such as direct mail pieces. The incentive requires the use of one of several NYSERDA-approved catch phrases which will be provided upon request and will also be available on the Program website. Business Partners must receive pre-approval for all materials in order to receive the incentive.

Section 3. Required Supporting Documentation Checklist

__ Verification of Pre-Approval

__ Copy of web page containing pre-approved wording

__ Copy of other promotional materials

Section 4. Certification Statement

I certify that all information provided in this application, including all items required by Section 3, is true and complete. It is understood that the terms and Conditions included in the Business Partner Participation Agreement apply to this application. I further certify that I have met all of the requirements applicable to the requested incentive.

Applicant Signature _____ Date _____

Send Completed Form To:

New York Energy $mart℠
Commercial Lighting Program
c/o ICF International
215 Washington Avenue Ext, Unit 2
Albany, NY 12205

Reserved fro Program Administration Use Only

Application Reviewed by _____	Administrator Authorization by_____
Date _____	Date _____
Authorized Incentive _____	Application Reference # _____