## Empire Building Challenge



#### **Beam Living**

- Beam Living was born from a desire to "make city life happier"
- We believe in "leaving people happier than you found them"
- Stuyvesant Town-Peter Cooper Village was our first portfolio, before expanding in NYC and the formation of Beam Living in 2018
- To date we have spent \$46.5 million on sustainability and decarbonization







#### **Our Communities**







- East Village, NYC
- 28,000+ Residents
- 110 Buildings
- Over 12 Million Square Feet
- ST ENERGY STAR Score: 95
- PCV ENERGY STAR Score: 90



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#### KIPSBAY COURT

• Kips Bay, NYC • 1,700+ Residents • 8 buildings • Over 800,000 Square Feet • ENERGY STAR Score: 33



- Forest Hills, Queens
- 2,600+ Residents
- 4 Buildings
- Over 1 Million Square Feet
- ENERGY STAR Score: 75



# Stuyvesant Town Peter Cooper Village



#### Property Overview

- Constructed between 1942-1947 post WWII
- 80 acres
- 11,241 Apartments

**Stuyvesant Town:** 

- Spans from 14<sup>th</sup> Street to 20<sup>th</sup> Street, between 1<sup>st</sup> Avenue and Avenue C
- 35 structures, 89 addresses
- 12 stories
- 14 steam control rooms
- 4 domestic water towers

Peter Cooper Village:

- Spans from 20<sup>th</sup> Street to 23<sup>rd</sup> Street, between 1<sup>st</sup> Avenue and Avenue C
- 15 stories
- 21 structures, 21 addresses
- 4 steam control rooms
- 4 domestic water towers



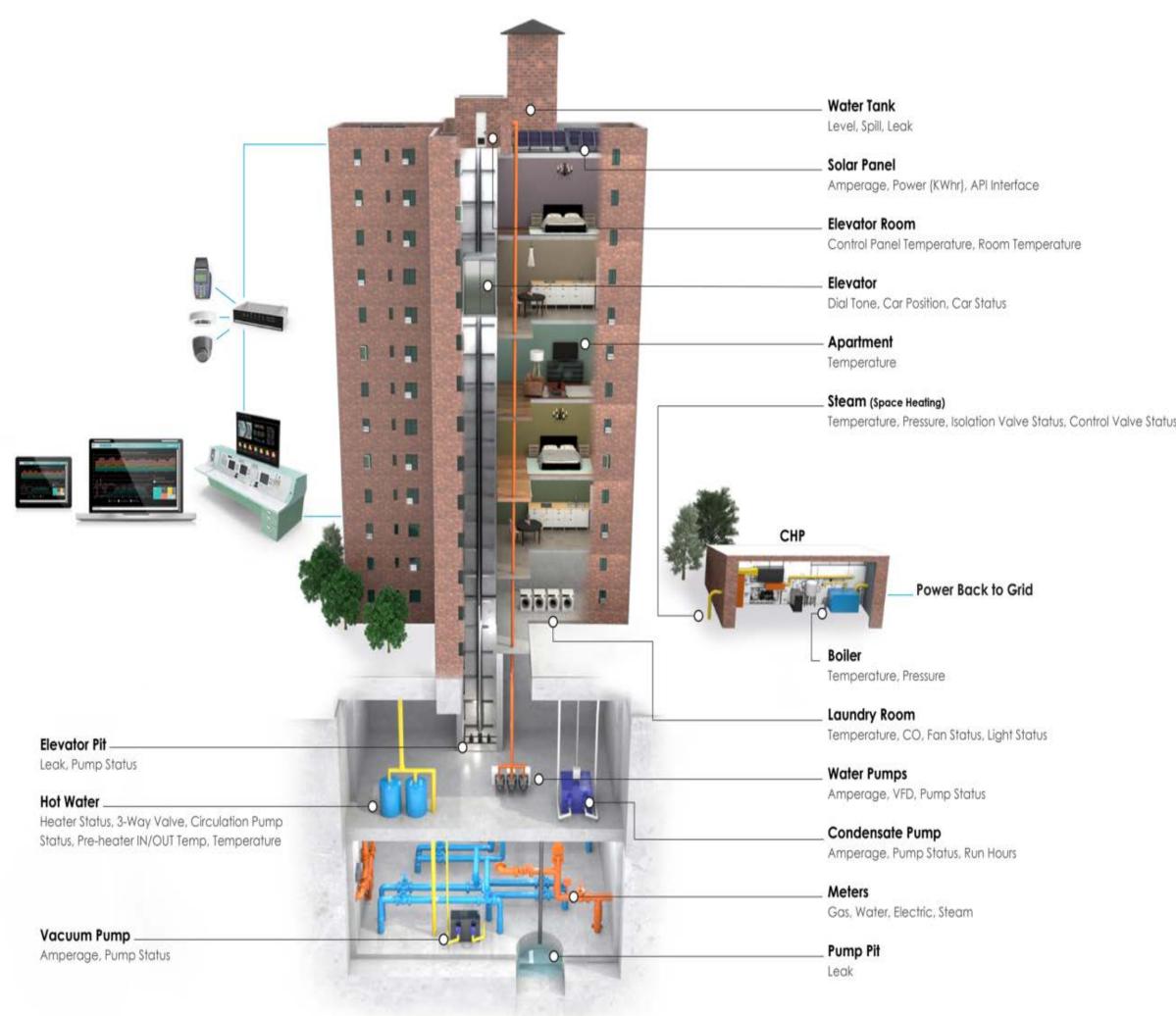
#### Solar Installation

- 22 acres of roof top solar
- 9,671 solar panels installed
- Produced 6,884,275 kWh, reducing GHG emissions by the equivalent of planting 80,484 tree seedlings and letting them grow for 10 years
- System size 3.8MW
- Offsets 6% of total electric load
- Cool Roof coating applied to all roofs prior to panel installation



#### Smart Building Upgrade

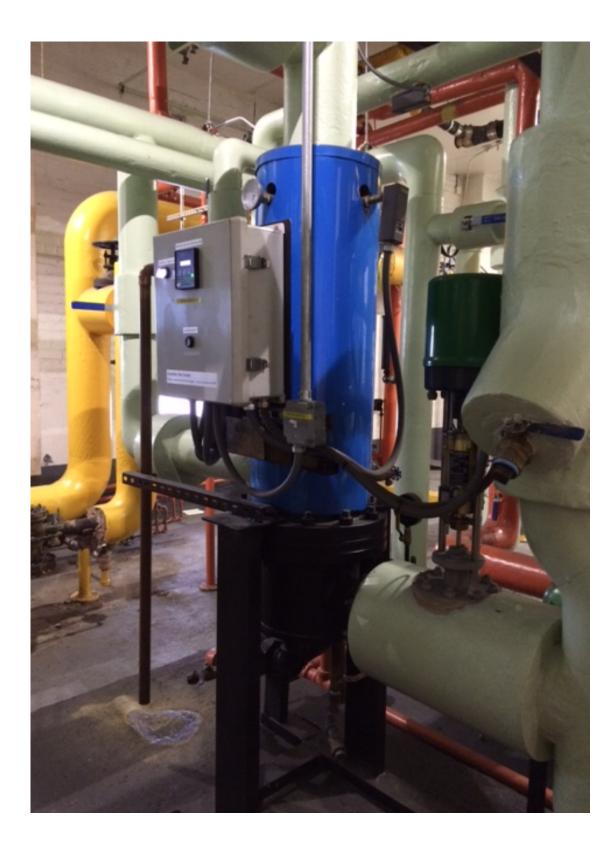
- Connected to over 5,200 sensors equating to over 20,600 measurement and monitoring data endpoints
- Real-time or near real-time reporting on critical infrastructure
- Direct connectivity to facilitate repairs and preventative maintenance
- Centralized control, reporting, & analytics
- Increase operational efficiency of maintenance personnel
- Reduce utility costs across electric, steam, and water



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#### **PCVST Decarbonization Efforts**

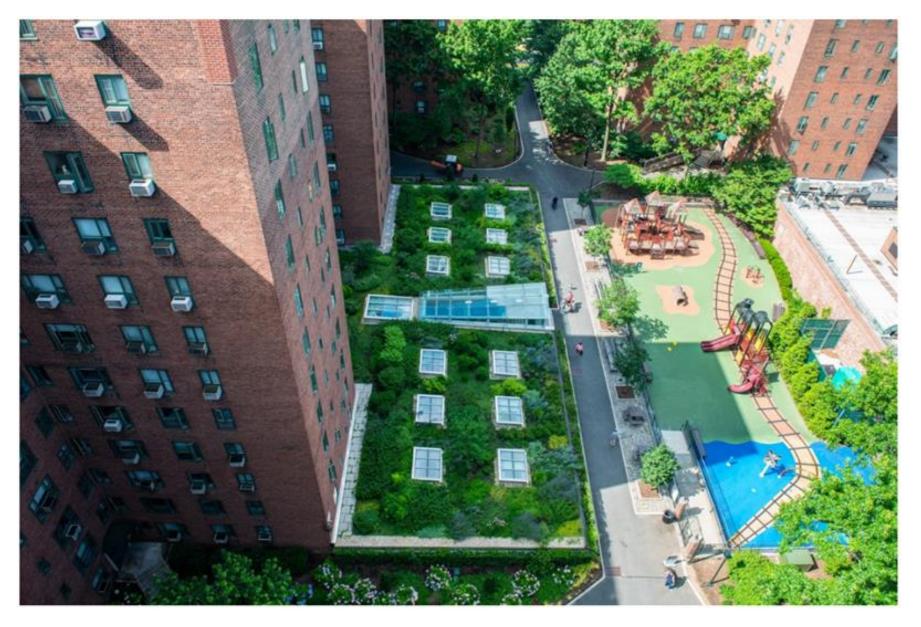
- Primary Heat Exchangers
- Steam Heating Controls
- Building Ventilation
- Envelope Improvements
- Aerators/Orifice Plates/ TRV's
- ENERGY STAR Appliance Replacement Program
- Green Cleaning Products
- Green Roof Implementation Office & Mechanical Spaces





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### **Community Events**

- PCVST has partnered with City Harvest to help repackage and deliver groceries to our residents and the surrounding community
- In 2020, we distributed over 1 million pounds of essential groceries across Manhattan
- Launched the Good Neighbor initiative which pairs volunteers with "at risk" people that don't have a local support network that can help with everyday tasks like laundry and recycling during the pandemic
- CitiBike station exclusively for residents
- Weekly Green Market from May-December









# Partnerships & Certifications

- Partners with the Mayor's Office of
  Sustainability in the NYC Carbon Challenge:
  Reduced GHG emissions 15% since 2007
- Partnered with the New York City Sanitation
  Department's composting program –
  Processing 5 tons of organic compost weekly
- PCVST was awarded a Platinum
  Certification under the LEED for
  Communities Program in 2018 for
  excellence across five categories: energy,
  water, waste, transportation, and human
  experience
- PCVST benchmarks energy and water usage annually earning A grades in NYC as of October 2020





#### Building Energy Efficiency Rating





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More Information

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The 1–100 ENERGY STAR® score compares this buildings energy consumption to similar buildings. Buildings with a score of 75 or better are high performers and eligible for ENERGY STAR certification.

Learn more about Building Energy Ratings. Find ways to improve. Visit nyc.gov/energyrating





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#### Value of Our Partnership

- Alignment with NYSERDA and the carbon reduction goals of the state, help us be environmental stewards for our communities, multifamily residential, and all New Yorkers alike
- Through participation in the Empire Building Challenge, NYSERDA helps spotlight us as a green building leader in the State
- Our examples of carbon reduction measures show possibility for others and how carbon neutrality measures can be executed over time
- Again, we believe in "leaving people happier than you found them."
- Pursuing decarbonization guides us to a sustainable and carbon neutral future that promotes wellbeing for all



# Thank You!

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